

JAPANESE
POP CULTURE
& LANGUAGE
LEARNING
No. 42

MANGAJIN

\$4.95





ALSO:

- Dictionaries for Beginning Japanese Students
- · KanjiWorks and Mikan, a review

MANGAJIN

No. 42, February 1995

CONTENTS



page 9

FEATURES 特集 tokushū

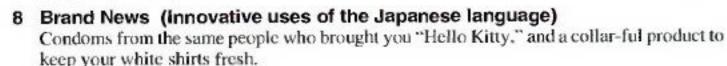
14 The Soul of Japanese Advertising What's hot and what's not in Japanese ads—and what that tells us about the Japanese.

22 Which dictionary should I buy? Karen Yahara, owner and manager of Sasuga bookstore in Boston, gives the lowdown on 10 dictionaries for beginning students of Japanese.

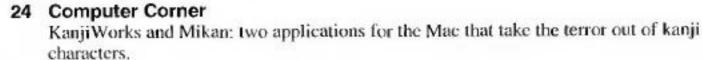
30 Outrageous Japanese Insult and offend by using living creatures as tools of defamation (Part 3).

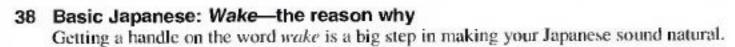
DEPARTMENTS 連載/コラム rensai/koramu

4 Letters & Bloopers



9 Political Cartoon Amid change, it's politics as usual in Japan.





92 Vocabulary Summary

94 Classifieds

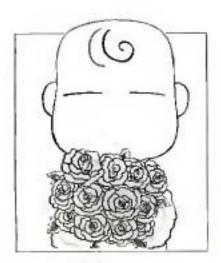


page 67

MANGA 漫画 manga



- 34 Calvin and Hobbes, by Bill Watterson
- 36 The Far Side. by Gary Larson
- 44 OL Shinkaron OL進化論, by Akizuki Risu
- 46 Tanaka-kun 田中くん, by Tanaka Hiroshi
- 48 A Visual Glossary of Modern Terms 図説現代用語便覧, by Deluxe Company
- 51 Kachō-san Shigoto Desu Yo。 課長さん仕事ですよ, by Matsuura Seiji
- 54 Imadoki no Kodomo いまどきのことも. by Kubö Kiriko
- 67 After Zero・アフター 0, by Okazaki Jirō
- 76 Pocket Story・ポケットストーリー, by Mori Masayuki
- 84 Binbō Seikatsu Manyuaru ビンボー生活マニュアル, by Maekawa Tsukasa



page 54

Mangajin is a made-up word combining manga ("comics/cartoons") and jin ("person/people"). It sounds almost like the English word "magazine" as rendered in Japanese—magajin. All of the Japanese manga in Mangajin were created in Japan, by Japanese cartoonists, for Japanese readers.



Editor & Publisher

Vaughan P. Simmons

Japan Representative

Moteki Hiromichi

Translation Editor

Wayne Lammers

Advising & Contributing Editors

Peter Goodman, Karen Sandness Frederik L. Schodt, Jack Seward

Contributing Writers/Editors

Jeffrey Hart. Douglas Horn, Okuyama Ikuko, Fred Perry, Karen Yahara

Associate Editors

Lev Grote, Virginia Murray, Laura Silverman

Art & Graphics

Ashizawa Kazuko, Uehara Shin

Advertising Director

Greg Tenhover Tel. 404-590-0270 Fax 404-590-0890

Marketing Manager

Kathy Saitas Tel. 404-590-0092 Fax 404-590-0890

Subscription/Office Manager

Mary Ann Beech Tel. 404-590-0091 / 1-800-552-3206

Business Manager

Chadd Biehler

Cover by Kazuko, Shin, Lev, Greg, and a bunch of other people

Printed in U.S.A.

Mangajin (ISSN 1051-8177) is published 10 times a year, monthly except January and July, by: Mangajin, Inc., 200 N. Cobb Pkwy., Suite 421. Manetta, GA 30062.

Second class postage paid at Marietta, GA 30060 and additional offices. Postmaster: Send address changes to: Mangaun, P.O. Box 7119, Manetta, GA 30065. USPS # 006137.

Subscription prices:

\$35/year in US, US\$50/year in Canada. Overseas (except Japan) subscriptions: US\$80/year

Exclusive agent in Japan:

Sekai Shuppan Kenkyu Center, Minami Aoyama 2-18-9, Minato-ku, Tokyo Tel. 03-3479-4434, Fax 03-3479-5047 Subscriptions in Japan: ¥9,250 and ¥8,300/year

Publisher's Note

It was quite an honor to receive two invitations to speak, first at the University of Michigan's Center for Japanese Studies on Jan. 12 and then at a Manga Symposium being held at Georgetown University on Jan. 28. You probably won't get this issue until after Jan. 12, so let me elaborate a little about the event at Georgetown.

It is sponsored by the University Department of Chinese and Japanese, in cooperation with Japan Forum, Kodansha



International, and The Japan Information & Cultural Center at the Embassy of Japan. Among others. Frederik Schodt (author of Manga! Manga! and several other books on Japan), and manga artist Hirokane Kenshi (creator of Kachō Shima Kōsaku and a number of other hit manga) will speak. The event is free, so if you will be in the D.C. area, please join us. (See page 36 for more details.)

What delights me about both these events is that they confirm one of our basic beliefs: manga can provide valuable insights into Japan and the Japanese and are a legitimate subject of interest even for an educated, sophisticated audience.

The fact still remains that manga is a mass medium, and a lot of garbage inevitably comes out with the good stuff. In fact, one of our big jobs at *Mangajin* is selecting material that stands to some extent on its own merit.

For my part of the symposium, I plan to look at some of the fantasies that shape manga stories, especially business manga stories, and examine how they might affect your view of Japanese people. I love to destroy/debunk conventional wisdom and stereotypes, so if that's your thing, come check it out.

Vaughan P. Simmon

The name Mangajin is registered in the U.S. Patent & Trademark Office.

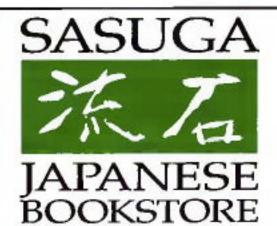
Copyright @ 1995 by Mangajin, Inc. All rights reserved. Calvin and Hobbes, by Bill Watterson, from The Indispensable Calvin and Hobbes, copyright @1992 Universal Press Syndicate, and from The Authoritative Calvin and Hobbes, copyright €1990 Universal Press Syndicate. All rights reserved. Reprinted/translated by permission of Editors Press Service, NY. • The Far Side, by Gary Larson, from The Far Side Gallery, copyright @1990 Universal Press Syndicate. All rights reserved. Reprinted/translated by permission of Editors Press Service, NY. • After Zero, by Okazaki Jirō, first published in Japan in 1990 by Shogakukan, Tokyo. Publication in Mangajin arranged through Shogakukan. • OL. Shinkaron, by Akizuki Risu, first published in Japan in 1991 by Kodansha, Tokyo. Publication in Mangaun arranged through Kodansha. • Zusetsu Gendai Yogo Benran, by Deluxe Company, first published in Japan in 1993 by Futabasha, Tokyo. Publication in Mangaun arranged through Futabasha. • Tanaka-kun, by Tanaka Hiroshi, first published in Japan in 1989 by Take Shobo, Tokyo. Publication in Mangaiin arranged through Take Shobo · Kachō-san Shigoto Desu Yo, by Matsuura Seiji, first published in Japan in 1994 by Shogakukan, Tokyo. Publication in Mangajin arranged through Shogakukan. . Imadoki no Kodomo, by Kubō Kiriko, first published in Japan in 1987 by Shogakukan, Tokyo. Publication in Manga-JIN arranged through Shogakukan. . Pocket Story, by Mori Masayuki, first published in Japan in 1987 by Kodansha, Tokyo. Publication in MANGAJIN arranged through Kodansha. • Dai-Tōkyō Binbō Seikatsu Manyuaru, by Maekawa Tsukasa, first published in Japan in 1988 by Kodansha, Tokyo. Publication in Mangalin arranged through Kodansha.



Nomura. A world of financial resources.

Global underwriting takes global know-how. We have a world of financial resources at our fingertips and expert knowledge of world markets. When we promise you the earth, we mean it.





- Language texts, tapes, dictionaries & software
- Japanese books, comics
 & magazines
- Books about Japan in English

Call for a free copy of the Sasuga catalog!

SASUGA JAPANESE BOOKSTORE 7 UPLAND ROAD/CAMBRIDGE, MA 02140 TEL: (617) 497-5460/FAX: (617) 497-5362 INTERNET:SASUGA@world.std.com

Open Your Home to the World... Host a Student



Cultural Homestay International, a nonprofit educational exchange program, brings students from Japan and many other countries to North America for visits ranging from 2 weeks to 10 months. These young people learn the joy of sharing their cultures with volunteer host families and, at the same time, experience the most exciting and rewarding time of their lives in the secure environment of a homestay program. For more information on hosting opportunities please call:

1-800-343-HOST

Students and parents in Japan interested in homestay opportunities may call CHI Tokyo. Office: 3-3584-4140

CHI also has many outbound opportunities for North American students and adults!

Letters to the Editor

MANGAIN welcomes comments by letter or fax, although we reserve the right to edit for clarity or length. Please address correspondence to: Editor. P.O. Box 7119, Marietta, GA 30065-1119. Fax: 404-590-0890 日本語の投書も大歓迎です。日本在住の方は世界出版研究センターへ送っていただいて結構です: 〒107東京都港区南青田2-18-9, Fax: 03-3479-4436

Getting personal

Over the last year or so I have noticed that the classifieds have drifted from "I want a pen pal" to "I want a wife/ girlfriend . . . send a picture . . ." I'm all for international romance but it seems out of place in your good magazine.

Carlos Canacho Ehime-ken, Japan

We have also noted the transformation you mention, with some amusement. Since Mangajin is a journal of pop culture, and since these personal ads are a kind of pop culture in their own right, we have decided to allow them to continue for the time being. We are, however, now charging a fee for these ads to eliminate all but the most fervent.

Job jitters

Your article "Teaching in Japan: the Glory Days are Over," in Mangajin No. 40, scares me a great deal. It sounds like it is nearly impossible to get a teaching job in Japan. Is it truly this way? I am currently attending Syracuse University, learning Japanese and trying to get an ESL teaching degree. Have I wasted my time majoring in Japanese and teaching for the last year and a half?

Gregg Lalka Syracuse, NY

The point of the article was not that the market for English teaching jobs has disappeared in Japan, but that it has become more competitive. While it was once easy to get a teaching job without a degree or previous experience, times have changed. In other words, English teaching has become like any other job; being qualified for the posi-

tion is key, and it sounds like you are on the right track.

Kimba vs. Simba

I'd be really interested in your covering the Lion King story. One part is the strange goings-on at Disney, where they say that the Lion King is completely original and that any similarities to Jungle Taitei are just a coincidence. That anyone could believe that the similarities in the lions' names, for example, are "unavoidable coincidences" strains the imagination.

But perhaps that part of the story is more American culture than Japanese. Perhaps the Japanese culture side of the story is the way that people in Japan are handling the "coincidence." As some newspaper articles have indicated, the Japanese say such things as that Tezuka would be pleased to have influenced a Disney film, that protesting would be unfriendly, and so on. I can't help but believe that if Tezuka Productions were Disney, the case would have been in court long ago. Doesn't this whole thing say something about the Japanese?

STEPHANIE TOMIYASU Yokohama

[We asked Frederik Schodt, author of Manga! Manga! The World of Japanese Comics, to reply: | Disney's public assertion-that its hundreds of production staff members had never even heard of the late Tezuku Osamu or his work—is preposterous. There are several scenes and character designs in The Lion King which are undoubtedly inspired by, if not borrowed from. Tezuka's "Janguru Taitei" ("Jungle Emperor"—known in the US as "Kimba, the White Lion"). Having some knowledge of how animators work, I am convinced that some of them used the Japanese manga and tapes of the animated series as a primary reference. (Since the animation was widely broadcast on US television in the mid-60s, some of the staff certainly grew up watching the show.) That aside, I'm willing to grant that The Lion King is an original work because it has a very different story line from

(continued on page 34)

BLOOPERS



Stick 'em up

My son Aaron is four years old and attends Suika Education, a pre-school taught only in Japanese, where most of the children attending come directly from Japan to live in the USA. I specifically sent Aaron to this preschool to perfect his Japanese grammar by speaking every day only in Japanese. One day I was helping him to take off his shirt for a bath and he told me. "Hanzai to iwanakucha." I asked him what "hanzai" is, and he said it means to put your hands up. When the children go swimming at school, his teacher Emisensei lines up the children and makes them all say this word. They then put their hands up so she can help them to remove their shirts to change for swimming. I had never heard this word, so you can imagine my shock when I looked it up in the dictionary and found out it means "criminal." I could not fathom why such a fine school would require four-year-old children to say "eriminal" and put their hands up in the air, so the next day I confronted his teacher and we had a good laugh. She said the word the children say is "banzai," a famous Japanese cheer, not "hanzai!" So children can make language bloopers, too. Unfortunately, I was the embarrassed one, not Aaron. DIDI YAMAGATA Los Angeles

We'll send you a Mangajin T-shirt if we publish your language (Japanese or English) blooper. Send to: Bloopers, PO Box 7119, Marietta, GA 30065



Ergosoft EGWord P

例えるなら、ライトウェイト・スポーツカー のようなワープロです。

- Multifunctional wordprocessing software tend to make lower end computers and PowerBooks slow and heavy. Using ECWord Pure, however, is like driving a sports car: it is light with high performance.
- EGWord Pure concentrates on only the most necessary features for wordprocessing. As a result fast performance on low end machines and portables is possible.
- EGWord Pure supports EGWord ver. 6, so you can use Pure on your PowerBook, for instance, and transfer to EGWord 6.0 in the office to complete the document.
- Designed for low power consumption, fast transactions, light performance, PowerPC support, and minimal system memory requirement.
- Included EGBridge 6.0 supports TSM.
- User-friendly interface with custom display and edit set-up, depending on your machine's capabilities.
 Flexible environment set-up for PowerBook users for clearer display.
- Table creation in EGWord Pure is as easy as drawing. Vertical writing and other flexible printing options are also included. Supports importing of various graphic formats, including Paint, PICT2.



Apple LaserWriterTM Select 610 LaserWriterTM Select

LaserWriter™ Select 610 is the ideal laser printer for high quality Japanese printing (日本語印刷) at the most affordable price. The LaserWriter™ Select 610 contains ten Kanji fonts (漢字フォント), including two Kanji Postscript™ fonts (Sai-mincho: 細明朝体, Chu-Gothic: 中ゴ

Introductory Price \$3995!!

In addition, CCIC carries products from Adobe, Aldus, Claris, Nisus, and Dynaware. Our technical staff is standing by to help you with any questions! Complete Macintosh or IBM Japanese systems are also available. シック体), and ten Kanji Truetype™ fonts (including Tohaba fonts: 等幅フォント). Since these fonts are built-in, the bit-map creation process is shortened at printing time, making Kanji printing much faster. Another significant feature of this printer is its high quality. Its 600-dpi resolution creates crisp text and graphics with no jaggies, resulting in smooth curves. Furthermore, the LaserWriter Select 610 uses a RISC-processor, enabling 10-ppm high speed printing. This is a must for large document processing! Background

printing permits application usage while documents are being processed. The built-in AppleTalk™ interface allows multiple users to share this high-resolution, high quality printer, for up to 31 Macintosh computers. The LaserWriter Select 610 comes with 12MBs of RAM, and it also comes with two paper trays: a manual tray, and a multiple purpose tray, allowing even such diverse usage as postcard feeding.



Japan And The Art Of Landing Feet First.

The I lan mail this a Japanese good lucks in bol, bottom-weight ad the dways bind feet first. To make a wish grape the reof heeps. Whe the wish mestracycu gratur paints the of a eye. If is is the non-busine s side flat ayour duthan hardr to identend its burn seite. ne 'J a statement Nik William Charles and the both English and Japanesa





KINOKUN YA BOOKSTORES The Largest Japanese Productore Chain in The L.S. and Japan

San Francisc ((415)567-7625 San I se (495)252-1390

Los Angeles (213)507-476 Lirrence (310)327-5577

C sta Mesa (714)434-9956 (20%)507-2477

New Y rk (212)765-1461 Nev. Jersey (271) 741-7589

BRAND NEWS

Innovative uses of the Japanese language



おさるのもんきち Osaru no Monkichi Monkichi The Monkey

Contrary to all appearances, this box painted in primary colors and graced by a sweet little cartoon monkey does not contain candy or crayons. No, it is a package of condoms, from—who else?—Sanrio, the people who brought you Hello Kitty.

Osaru no Monkichi ("Monkichi the Monkey"), the brand name of these playful prophylactics, is a bilingual play on words. Saru (猿) is the Japanese word for "monkey" (the "o" is honorific), and the monki in Monkichi (the monkey's name—male names ending in kichi were once very common) is the Japanese pronunciation of the English word "monkey." Monkichi is also a reference to a monkey cartoon character named Monchichi that was popular in Japan about fifteen years ago. Monchichi products were marketed heavily in the US as well as Japan.

Monkichi may look cute and playful, but when it comes to safe sex, he doesn't monkey around. Mamotte kudasaru? (まもってくださる?, "Will you protect me?") he inquires, showing his

deep sense of responsibility as well as his gift for wordplay. Kudasaru, of course, contains the word saru.

(Kudasaru, lit. "confer/bestow," is used with -te forms of verbs to give the meaning "do . . . for me/us." Kudasai, which combines with the -te forms of verbs to mean "Please . . . ," is a more familiar form of this verb.)

Thanx to: Rolf Ernst

襟~人 *Eriito* The Elite

Japan's economic prosperity can be largely attributed to its millions of fearless corporate warriors: diligent, hard-working men who show up for work early every morning in neat blue suits and starched white shirts, ready to devote another long day to company, country, and climbing the ladder of success.

It is no easy feat to rise to the top of this fast-paced, competitive world—to become one of the "elite"—yet Itoh has devised a product that just might help in the fight. Eritto ("elite") is a liner that fits into the collar of dress shirts to soak up the sweat, thus preventing white collars from developing that grungy look that might otherwise result from a 14-hour work day.

The word *eriito*, from the English word "elite," is one of Japan's many *gairaigo* (外来高, "foreign loan words"), and thus is usually written in katakana. Here it is written in kanji to make a play on words. The kanji used for *eri* (標) means "collar," the katakana long mark elongates it (*erii*), and 人 (read *hito*, *jin*, *nin*, or, as in this case, *to*) means "person." Put it all together, and you have "collar person."

But the fun doesn't end there. As it is written on the package, parts of the kanji character for eri (禁) have been stylized to form the hiragana characters eri (λ). So the word eriito can be read in two ways: 襟一人 and λ 0 一人.



Send us your examples of creative product names or slogans (with some kind of documentation). If we publish your example, we'll send you a Mangajin T-shirt to wear on your next shopping trip. In case of duplicate entries, earliest postmark gets the shirt. BRAND NEWS, P.O. Box 7119, Marietta, GA 30065

POLITICAL CARTOON

From the Asahi Shinbun (朝日新聞)

Banners at Top:

行革 (short for 行政改革) Gyökaku (Gyösei kaikaku) (administration reform)

やきしい Yasashii

Administrative Reform

Kind and Gentle

Panels On Castle Wall:

门(short for 门尺党)

Ji (Jimin-tō) (free/liberal democracy party) さ (short for さきがけ) Sa (Sakigake) (pioncer/harbinger)

Liberal Democratic Party (LDP)

New Pioneers Party

社 (short for 社会党) Sha (Shakai-tō)

(society party)
Social Democratic Party of Japan (SDJP)

Banner on Ozawa's back:

新進党 Shinshin-tö new progress/adv.mce party New Frontier Party Banner in Kaifu's hand: 行革 (short for 行政改革) Gyōkaku (Gyōsei kaikaku) (administration reform)

Administrative Reform

Banners on Ground:

税 (short for 税制改革) Zei (Zeisei kaikaku) (tax system reform) Tax System Reform 民主 (short for 民主主義)
Minshu (Minshushugi)
(democracy/democratism)
Democratization

Caption:

版印 敵 と違う新しいものは ないか?

Hata-jirushi: Teki to chigau atarashii mono wa nai ku?

banner enemy from diff't new thing as-for not exist (?)

Banner: Isn't there a new thing different from (those of our)
opponents?

Isn't there any slogan that hasn't been taken by one of our opponents?

(Artist) 小島 功 Kojima Kō

- the full name of the Jimin-tō is Jiyū Minshu-tō ([1] [1] [1] [2]).
 lit. "free/liberal democracy party." but it is almost always referred to as the Jimin-tō.
- teki to chigau ("[it] is different from the enemy") modifies
 atarashii mono, and wa marks the whole phrase (teki to
 chigau atarashii mono) as the topic > "as for a new thing that
 is different from the enemy]'s]."

Things change fast in Japanese politics these days—or do they? Since the breakup of the powerful LDP in mid-1993, a remarkable number of political parties have blossomed—many sporting the character for "new" (對) in their hopeful-sounding names—and numerous coalitions have formed and dissolved. Yet surprisingly little has really changed. In fact, one might be moved to think, as the artist of this December 12 cartoon seems to, that jt's all a lot of fluff and rhetoric.

The most recent addition to the roster of parties is the New Frontier Party, led by Ozawa Ichirō and Kaifu Toshiki, both LDP leaders-turned-reformers (Ozawa following the LDP's breakup and Kaifu following its alliance with the SDPJ). The newest party brings together many of those who supported the coalition governments of 1993 and 1994 that were supposed to

旗印 敵と違う新しいものはないか?

have changed the face of Japanese politics. Having failed to institute any real change, and then having lost control of the government to an LDP/SDPJ coalition, the "reformers" are now regrouping under a new banner to make another bid for power.

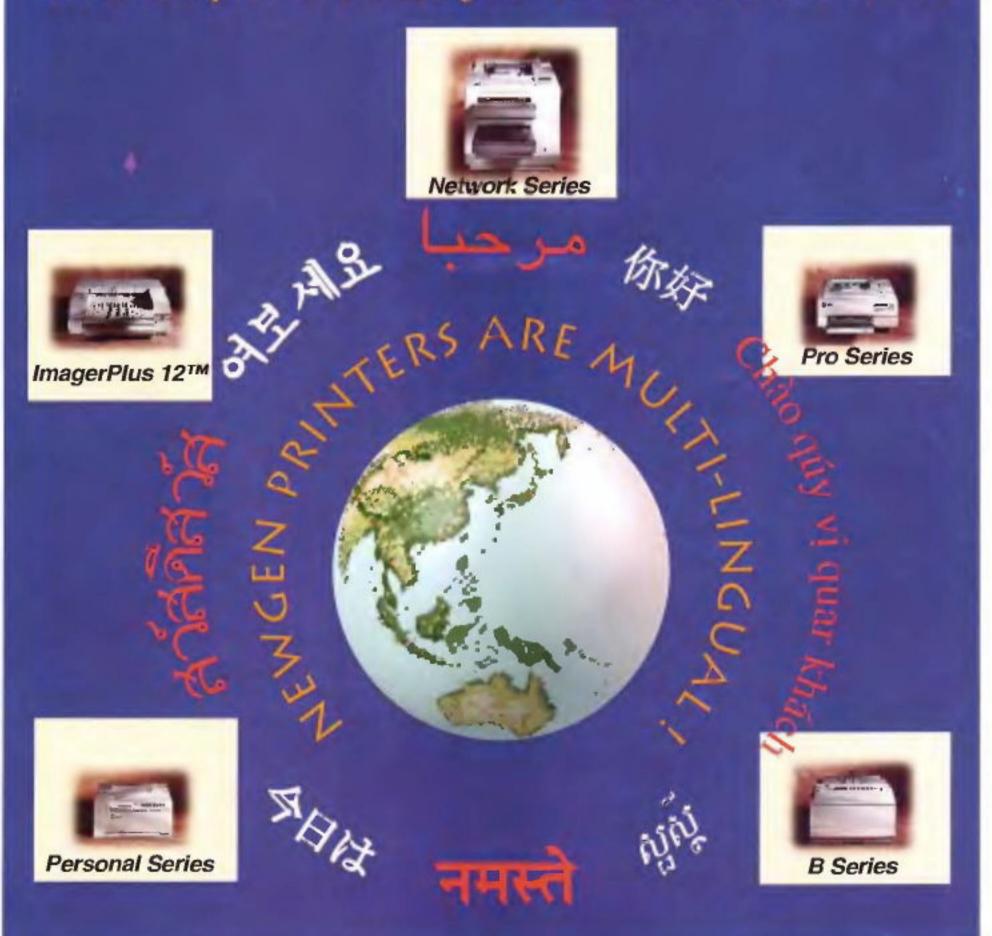
However, as the cartoon makes clear, with so many parties all making the same promises, Kaifu (on the left) and Ozawa (on the right) are having a hard time finding a banner to call their own. Indeed, the "administrative reform" banner in Kaifu's hand is already hanging on top of the castle wall.

The setting of this cartoon in the Sengoku Jidai (戦国時代, "Warring States" period, 1467-1568), a time of constant political strife and turmoil, emphasizes the turbulence of present-day politics. It also, perhaps, alludes to the fact that the more things change, the more they stay the same.

Kojima Kö. All rights reserved. First published in Japan in 1994 by Asahi Shinbun, Tokyo. English translation rights arranged through SSKC.

HELLO, LANGUAGES!

New Gen printers meet your communication needs.



Quality Solutions for International Communications



Pacific Rim Connections



1838 El Camino Real, Suite 109, Burlingame, CA 94010-3105 Phone (415) 697 0911 Fax (415) 697 9439

TOLL FREE ORDER LINE 1 800 745 0911

Mew! International PIM Software

From the publishers of KanjiWORD!

Exclusive Limited Time Savings for Mangajin Readers!

OpenCalandar - The easiest personal scheduler with userdefinable calendars. Perfect for international travelers, OpenCalendar offers North

American, Japanese, and three

NO POST HEW THE PER PLAN IWIFS

user-definable calendars. To make appointments, simply "point and

drag" time bars across the schedule to set

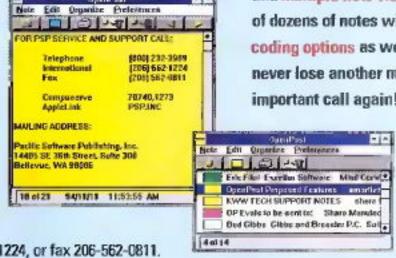
OpenCalendar & OpenPost

times. View daily appointments graphically as time bars or listed in chronological order with listed hours. Print complete summaries for daily, weekly, and monthly schedules. Additional features include alarm settings, hot-key access, recurring appointments, and Japanese user interface support on Windows 3.1J systems.

The easy-to-learn and great features of OpenPost and OpenCalendar are available to Mangajin readers for \$10 each plus \$3 S&H until March 1, 1995. That's HALF off the normal retoil price!

OpenPost - A powerful personal pop-up notepad for Windows, OpenPost allows quick access to information that normally stacks up and gets buried on the desk. Instead of scrambling for the odd pen and scrap paper when you reach for the phone, simply "hot-key" OpenPost to the screen and start typing. OpenPost conveniently appears on top of the current application. For time based billing, OpenPost automatically stemps the time and date as each note is created. Post notes to other

> documents as colorful reminders or print with a few simple key strokes. OpenPost supports quick referencing and multiple note views. Keep track of dozens of notes with the color coding options as well. You will never lose another message or important call again!



To order, have your Visa or MasterCard ready, and call 800-232-3989, or 206-562-1224, or fax 206-562-0811. Or send a check or money order to: Pacific Software Publishing, 14405 SE 36th Street, Bellevue, WA 98006.

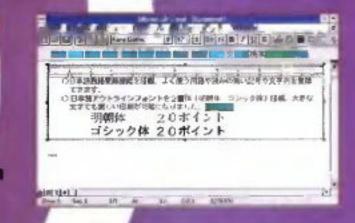
Free software with KanjiWORD 3.0 orders until March 1, 1995! Buy KanjiWORD 3.0 and receive either* new OpenCalendar or OpenPost for Windows absolutely FREE.

Kan

Version 3.0

- Standard Windows 3.1 compatible
- Using OLE 2.0 technology, insert and edit Japanese in **US** applications
- New Japanese TrueType-quality fonts
- User-definable Kanji registration
- Enter Japanese phonetically and convert to Kanji
- Bilingual screens and documentation support
- Supplemental Japanese documents expanded to include over 100 samples
- Improved formatting options and updated interface
- Print to any Windows-compatible printer

Pacific Software Publishing, Inc. 14405 SE 36th Street #300, Bellevue, WA 98006 Tel: 205-562-1224 Toll-free: 1-800-232-3989 Fax: 206-562-0811



The Japaneselanguage word processor for Microsoft Windows

> *\$279.00* Upgrade from KanjiWORD 2.0 \$99.00



SAMURAI BULLDOG

by Chibinosake Dogizaemon

Doggedly loyal to his Master, the Samural Bulldog's one-pointed concentration, combined with 4-paw drive, make him a force to be reckoned with Practicing the ancient Way of Bulldog-do, he is a master of the military arts. Illustrated with delightful ink drawings, Samuni Bulldog will appeal to all top dogs, as well as those lucky enough to be their faithful retainers.

96 pp. • 5 % x 6 % • Over 50 ink drawings ISBN 0-8348-0305-4 \$9.95 (SOFT)

STONE CATS

by Yoshimi Nagata

Yoshimi Nagata's stone cats are every bit as bewitching and entertaining as the furry felines who share our homes and lives. Choosing stones with accommodating shapes, he draws, paints and varnishes, to concoct a collection of cats droil and daffy, mysterious and majestic. Easy-to-follow instructions help you create your own family of fossil felines.

> 48 pp. • 9 x 8 • 70 full-color photos ISBN 0-8348-0279-1 \$14.95 (SOFT)

THE KOBE HOTEL

by Sanki Suiton; translated by Masaya Saito

Sanki Saitoh, one of the leading haiku poets of the twentieth century, was also a writer of offbeat short stories. The stories in Kobe Hotel are based on the author's experiences during WWII, when he lived in a run-down hotel in the city of Kobe. Wartime Japan is recreated in the adventures of colorful group of Japanese expatriates stranded in the hotel during the war. The final stories are set in the postwar days: a visit to Hiroshima, and to a brothel built for occupation soldiers.

> 224 pp. 5 1/4 x 8. ISBN 0-8348-0274-0 \$12.95 (SOFT)

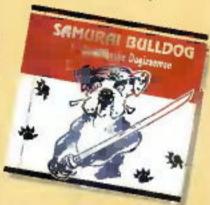
SUSHI MADE EASY

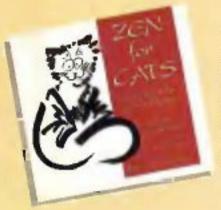
by Nobuko Tsuda

Sushi can now, with this book, be made easily at home by anyone, anywhere, Here are easy-tofollow instructions for cleaning and filleting fish. Includes 42 recipes with full-color illustrations demonstrating attractive serving suggestions. "A useful primer for sushi lovers interested in preparing it at home."—Publishers Weekly

152 pp. 6 x 9, 160 illus, 16 in full color ISBN 0-8348-0173-6 \$12.95 (SOFT)







PURR-FECT SHIATSU







ZEN FOR CATS

by Alfred Birnbaum and Riku Kammei

"Does a cat have a Buddha-nature?" "Mew!" "Door open-stay in! Door closed-go out!" These are just a few of the Zen riddles that any cat solves with an insouciant flick of the tale, as he pads down the path to enlightenment. Zen for Cats will delight all those who've survived the strict master-disciple relationship that cats use to lead us humans to the truth. Deft ink-wash paintings capture the Zen essence of cats.

> 96 pp. 5% x 6%. 70 ink drawings. ISBN 0-8348-0275-9 \$9.95 (SOFT) ISBN 0-8348-0292-9 \$12.95 (HARD)

PURR-FECT SHIATSU Tender Touches for the 90s Cat

by Hirotosha Narikawa and Teruka Tukimoto

Use the ancient Asian art of shiatsu to relax your cats and improve their health! These easy-to-learn shiatsu massage skills will delight cats and amuse human friends.

96 pp. • 4 1/3 x 6 • 70 b&w illustrations ISBN 1-881267-07-5 \$9,95 (SOFT)

EXPLORING OSAKA

by Davld Dunfield

Second only to Tokyo as a banking and trade center of Japan, Osaka is a center of traditional culture as well, and is minutes by rail from Japan's ancient capitals of Kyoto and Nara. In this first comprehensive English-language guide to the city, a variety of suggested sightseeing itineraries are included as well as recommended museums, restaurants, and hotels, a list of festival dates, and sources of additional information.

160 pp • 5 x 714 16 pp of full-color illus • Maps ISBN 0-8348-0271-6 \$14.95 (SOFT)

THE ART OF JAPANESE SWORDSMANSHIP A Manual of Eishin-Ryu laido

by Nicklans Suinto

The original purpose of iado was to slay one's opponent with a single stroke of the sword upon unsheathing. It is practiced today a martial art to develop strength and coordination. This manual of Eishin-Ryu of "Pure Faith" iado teaches the most widely practiced sword style and is illustrated with step-by-step drawings to help students from beginners to advanced, hone their forms and techniques.

240 pp • 7 x 10 • Numerous "how-to" figures





A NEW WEATHERHILL IMPRINT

SECRETS OF JAPANESE ASTROLOGY

The Science of Kigaku by Taket Mori and Drugen Milenkovic

Before making any decision, the Japanese consult horoscopes, determined by Kigaku, the "science of the spirit". This is the first book in English to explain the fascinating, ancient science of Japanese astrology. With a wealth of charts, diagrams, and clear explanations to help you understand your number, color, element, and animal sign, you'll be able to discover—and outwit—your destiny.

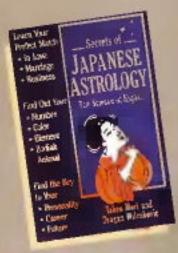
144 pp. 5 x 7¼. • ISBN 0-8348-0290-2 • \$9.95 (SOFT)

SECRETS OF CHINESE ASTROLOGY A Handbook for Self-Discovery

by Kwan Lau

The product of several millennia of development and refinement. Chinese astrology enhances self-awareness, revealing a wider scope of life choices, and developing more positive and sensitive attitudes toward the world in which we live

208 pp. 5% x 8 = ISBN 0-8348-0306-2 \$9.95







JAPANESE JIVE Wacky and Wonderful Products from Japan

by Caroline McKeldin

English is widely used in Japanese product names and packaging, often with hilarious results. Is this simply more copying from the West? Or is it a genuine but misguided bid for scrutability? Regardless, if any truth about Japan can be gleaned from its advertising, Japanese five will provide abundant grist for the analysis mills of Japan watchers, linguists, and pop psychologists.

80 pp. 8 ½ x 5 ½. ISBN 0-8348-0278-3 \$9.95 (SOFT)

JAPANESE STREET SLANG

by Peter Constantine

The only comprehensive compendium of Japanese slang as it is used on the streets of Japan today. A useful tool to help nonnative speakers of Japanese understand the forceful and colorful twists and turns of "street" Japanese, which also offer the general reader amusing and informative insights into Japanese thought and speech.

216 pp. 5 ¼ x 8, ISBN 0-8348-0250-3 \$9.95 (SOFT)

FINGERTIP JAPANESE

edited by Lexus, Ltd.

Don't let the language barrier keep you from having fun! The right word or expression to get you what you want or to where you want to go is now at your fingertips. Easy-to-follow, situationbased chapters will help you to; find inexpensive accommodations; eat at tasty local restaurants; see famous sights and offbeat attractions, shop for local crafts; enjoy Japan as the Japanese do; and much more.

> 192 pp. 3¼ x 6. ISBN 0-8348-0270-8 \$9,95 (SOFT)

JAPANESE NAMES

by P.G. O'Neil

The problems of reading Japanese names sometimes confound even the Japanese themselves. Japanese Names is a comprehensive dictionary of some 36,000 Japanese names by character and reading. "Indispensable. Easy to read and commendably exhaustive."—Times Literary Supplement.

412 pp. 5 x 7¼, ISBN 0-8348-0225-2, \$22.50 (SOFT)









THE PRACTICAL ENGLISH-JAPANESE DICTIONARY

by Noah S. Braumon

A pocket-sized dictionary containing nearly 8000 entries both in romanization and Japanese characters. Introduces up-to-date, colloquial, and natural-sounding expressions to meet the needs of students, residents of Japaneand visitors. Includes guide to Japanese grammar and pronunciation, a date conversion table, a listing of suffixes used in counting, and verb conjugation tables.

412 pp. 3½ x 6, Appendices ISBN 0-8348-0187-6 \$12.95 (SOFT)

ESSENTIAL KANJI

by P.G. O'Neil

The classic guide to learning kanji, rigorously tested and refined by years of use in university classes. An integrated course for learning to read and write the 2000 basic Japanese characters now in everyday use, a mastery of which makes it possible to read most modern Japanese.

328 pp. 5 x 7½. ISBN 0-8348-0222-8 \$16,95 (SOPT)

The best ads reach out and grab their audience. This is true anywhere in the world. How they do it, however, varies he Soul of from country to country. Below, Fred Perry introduces some ads that were a big hit in Japan, and some that should never have left the storyboard. In examining these successes and failures, we learn more than how to sell a product in Japan; we get an inside look at the spirit of the Japanese ADVERTISIN people. by Fred Perry

Necessity is the mother of great ads. In modern, consumer societies, the intense competition to sell products compels firms to pour massive amounts of money into the coffers of advertising agencies—which compete, in turn, to create succinct and powerful messages that will capture the attention of tired, harried, and increasingly skeptical consumers.

In Japan, the sums poured into advertising comprise about two percent of the GNP, putting the country among the top three spenders on advertising in the world along with the US and Great Britain. This vast amount of money is devoted mainly to newspaper ads and TV commercials, which between them account for well over 70 percent of total annual advertising expenditures; the rest goes into such media as weekly magazines, radio, and outdoor and transportation advertising.

Newspapers were the first large, modern advertising medium in Japan, where several national dailies boast circulations as high as five million. Unlike in the US, virtually every household receives a paper, so it is a particularly powerful medium for advertising. Most newspaper ads are black and white; however, new color printing technology has brought some color ads to Japan's millions of newspaper devotees.

In the late 1950s Japan's television broadcasting industry

sprang to life. In only a few years, it was possible to get at least NHK, the "BBC of Japan," and one other local station anywhere in the country. Nowadays, although cable television is still relatively underdeveloped, Japanese TV watchers have plenty of viewing options; there are currently about 130 regional stations operating in the country, and Tokyo alone boasts three satellites. Industry regulations allow for six minutes of commercials for every hour of broadcast time: in actual fact, a given hour, depending upon the time of day, may contain much more than the nominal limit. This density of TV advertising (or "clutter," as it is called in the industry) and the short duration of commercials—most are only 15 seconds long—mean that great skill is required to attract the attention of viewers.

More than 300 advertising agencies compete for this attention, but the industry is dominated by ten full-service agencies at the top. These are led by Dentsū (電道), a multibillion dollar company—the largest ad agency in the world—with subsidiaries and cooperative ventures that span the globe. Dentsū and the other large Japanese agencies maintain massive research operations to explore consumer lifestyles and attitudes, reactions to new products, and often reactions to advertising as well, both before and after exposure.

[•] reach out = 手を差し仰べる/(人々に) 呼び掛ける te o sashinoberu/(hitobito ni) yobikakeru • devotees = 変読者/ファン aidokusha/fan • boast = ・を持っている/誇る -o motte-iru/hokoru • density = 密度 mitsudo

The main target of these efforts is the housewife, the primary consumer and the unquestioned manager of household finances. Although the majority of Japanese families now own at least one car, in the dense metropolitan areas where most people live, the average housewife still shops daily on foot. From two to six o'clock in the afternoon, Japan's 15,000 or so shopping arcades burgeon with these domestic overseers, many with one or more small children in tow. The typical shopping arcade is actually a set of streets leading up to a local train station (there are about 5,000 train stations in the country), lined with all the major types of retail outletsdrug stores, vegetable stores, bakeries, supermarkets, clothing boutiques, etc. It is here where the end results of all the efforts poured into advertising in Japan are seen.

Research tells us that media weight, repetition and various creative techniques all play a part in advertising success, but in Japan, where communication is generally more indirect and affective than in the West, clever copy and appealing visuals are often the key to an effective ad. This points to one of the most basic truths in advertisingthat to be successful, advertising in any country must resonate with the communication style, perceptions, and sensibilities of the people at whom they are aimed. In other words, ads that fail in Japan neglect to take the unique views and values of the Japanese into account, whereas the most successful ads appeal to, and therefore reflect, the particular "spirit" of the Japanese people—their kokumin-sei (国民性).

Below, a selection of recent ads are described and analyzed in terms of their success in reflecting Japanese kokuminsei. Ads created with Japanese perceptions and values in mind have benefited accordingly, gaining quick popularity among the populace as well as critical acclaim. Ads that run counter to the Japanese spirit have, in a word, bombed.

Among those ads that never stood a chance in Japan was one television com-

mercial showing a husky, bare-chested man carrying a huge bag of coffee up the gangway of a ship, with the claim that "real" coffee beans mean good coffee. This type of approach succeeds in the US, where coffee is, among other things, the hearty stuff of rugged, saltof-the-earth type individuals. In Japan, coffee is more about atmosphere than it is about an invigorating brown liquid. The Japanese drink coffee out of beautiful, usually dainty cups in clean, genteel surroundings with a bit of ceremony attached. Viewers said the commercial had a "hot, dusty and rough" look, which was a long way from this type of sensitivity.

Another failed attempt at a TV commercial showed duck hunters consuming an alcoholic beverage in a blind while shooting at ducks flying overhead. Whereas the average American has a sort of innate appreciation for the gritty, masculine values portrayed in this ad, most Japanese see little more than a gross and barbaric display. Guns are not part of Japanese life, hunting is not an especially popular pastime, and though Japanese do not hesitate to cat meat, their sensibilities dictate that the meat be presented in a neat and delicate manner. Not surprisingly, viewers of this ad claimed to be put off by the "unnecessary cruelty" to small birds.

Successful commercials teach us more than failures. Below are four examples of award-winning ads that impressed critics with their creativity and, perhaps more important, their ability to touch a sympathetic chord among viewers.

"We're just I-o-o-o-king . . . "

A popular recent TV commercial shows three nicely dressed, middle-aged women ("nice middies"; a made-in-Japan English word for attractive, middle-aged women) excitedly sorting through racks and counters of clothes in an expensive-looking retail clothing store. A male clerk approaches, but is politely, and somewhat gleefully, rebuffed with the words: "We're just 1-o-o-o-king!" (見てるだけ〜, miteru dake—). A fe-

Nissen aims at a new breed of shoppers

Inframe one, eager sales clerks look on as the women rejoice over their "finds":



In frame two, the women take their leave:



"Check it out at the store, and buy it at home." (Mise de shirabete, uchi de kau.)

In frame three, the clerks wonder what hit them:



"Nissen: catalog shopping" (Katarogu shoppingu no Nissen)

• salt-of-the-earth = 地の塩/柴美な鹿民 chi no shio/kenjitsu-na shomin • invigorating = 元気づける genkizakeru • innate = 生来の seirai no

[・]burgeon = 急に膨らむ kyā ni fukuramu ・domestic overseers = 家事の監督者 kaji no kantokusha ・with − in tow = …を引き連れて …o hikitsurete ・resonate = 反映する han'ei мин ・take ~ into account = …を考慮に入れる …o kōryo ni ureru ・run counter = 反する/相容れない hansuru/ai'irenai



JR Tōkai tries to make travelers stay home

"Maybe it's cooler to really know Kyoto than to sort of know Paris or Los Angeles . . . "
(Pari ya Rosu ni chotto kuwashii yori Kyōto ni un to kuwashii hō ga kakko ii ka mo shirenai na)

male clerk approaches and gets the same response. It becomes clear as the commercial ends that the three "customers" intend to order from Nissen, one of Japan's largest mail order houses; they have come to the store simply to see what some of the items they want look like. The commercial ends with the two bewildered clerks staring after the "nice middie" invaders.

Personal appearance is extremely important in Japan, and women, especially, want to look good. This once meant sparing no expense on designer clothes and bags, but with the recent bursting of the economic "bubble," it is now as fashionable to be a thrifty and well-informed consumer as it is to appear smart and stylish. One result of this trend is that mail order has begun to grow rapidly and the quality of mail-order merchandise has improved. This commercial appeals to the dual wishes of the 90s' woman both to look good and to save money, and makes a big point of the fact that it's no longer unfashionable to shop by catalog—in fact, mail order is "in." This is a crucial point in Japan, where people, and women in particular, give new meaning to the word "trendy."

Maybe it's cooler to know Kyoto . . .

A large poster plastered above the windows of Japan's commuter trains advertises JR Tōkai (JR 東海, Central Japan Railway Company) with a tranquil shot of Kyoto's famous Kiyomizu temple. The setting sun peeks out from behind the wooden frame of the temple, while below, the city of Kyoto fills the natural basin formed by the surrounding mountains. The copy reads: "Maybe it's cooler to really know Kyoto than to sort of know Paris or Los Angeles."

JR Tōkai, a railroad and travel company, is aiming this ad primarily at Japanese youth, who have much more money and time on their hands than their parents ever did, and apparently feel compelled to spend a large portion of each vacationing overseas. This has become the fashionable thing to do, but JR Tōkai is attempting to convince the younger generation that it's just as cool—in fact, more cool—to know your own country. By spending more time in Kyoto, the ad

implies, you will impress your friends with your knowledge, you will be supporting your country by knowing its history, and you will be getting in touch with your roots. In short, the ad appeals to one's pride as a Japanese, and despite an ever-increasing internationalism, the Japanese continue to hold on to a strong sense of uniqueness as a race and culture: consequently, appeals to national pride tend to elicit a strong, emotional response from young as well as old.

Incidentally, the JR Tokai poster provides a good example of how Japanese advertising tends to eschew excessive copy, relying instead on high quality, high impact illustrations. Just as gestures and implication often convey more meaning in a Japanese conversation than spoken words, visuals tend to carry more of the load in Japanese advertising than wordy efforts to convince.

Getting in touch with your life . . .

This prize-winning Apple Computer TV commercial shows a middle-aged Japanese man, coffee cup in hand, staring down at the screen of his computer. He calls out to various family members, trying to find out who has been touching his Mac. All protest their innocence, his wife adding, "I haven't known a thing about you these past five years." The camera swings around to reveal the computer's screen, on which, we discover, someone has scrawled the word "Workaholie!" (shigoto-mushi, literally "work-bug"). An off-screen voice says, "Getting in touch with your life... Apple Computer."

The salaryman's complete dedication to his work, and consequent estrangement from his family, is a dominant theme of life in Japan. Most working men put in hours that the average American worker cannot conceive of, and many, as a consequence, know their co-workers better than their own children. The Apple commercial treats this theme with light humor while attempting to sell the strong visual-related features of Apple computers using an indirect approach. Without the benefit of explicit explanation, the viewer is left to make the connection between an Apple computer and a solution to his perceptions of estrangement.

• thrifty = 倹約家の kenyakuka no • tranquil = 安らかな/静かな yasuraka-na/shiznka-na • elicit = 誘い出す 引き出す sasoidasu/hikidasu • eschew = 遊ける sukeru • estrangement = 練選/練外 soen/sogai • conceive of = 想像する sōzō suru • explicit = 明快な はっきりした meikai-na/lukkiri shita

Apple Computer shows a slice of life



Husband: "Hunh? . . . Who messed with my Mac?" (Otto; N? . . . Dare da? Makku ijitta no.)



Wife: "I don't know. I haven't known a thing about you these past five years."

(Tsuma: Shiranai wa, watashi. Kono gonenkan anata no koto nanka nanimo shiranai wa.)



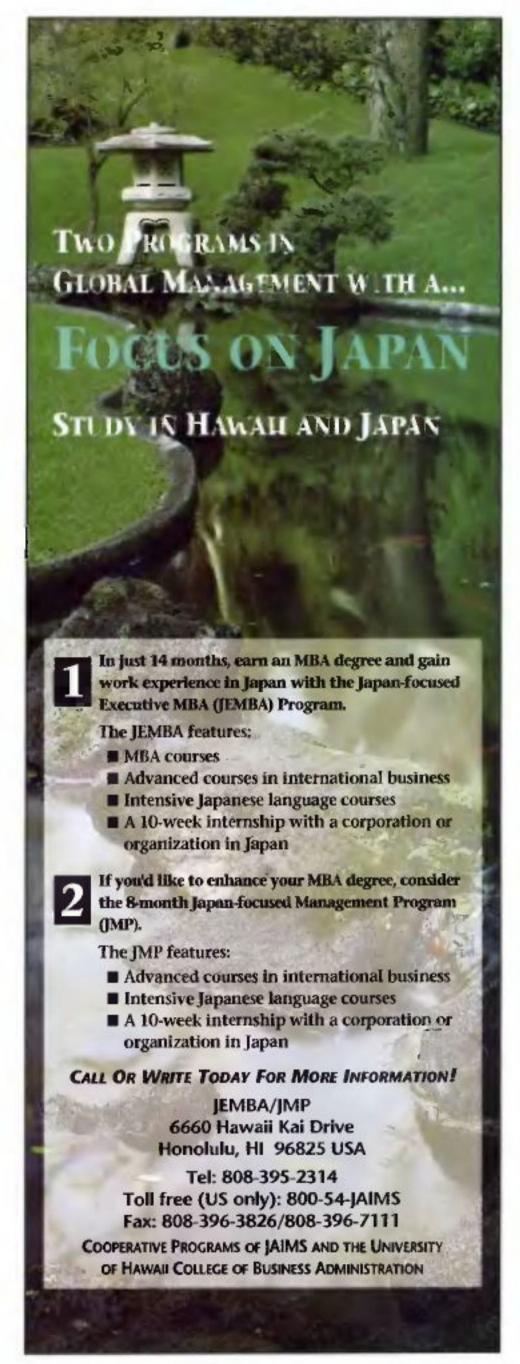
Screen: Workaholic

(Shigoto-mushi)

Narration: "Getting in touch with your life . . . Apple

Computer."

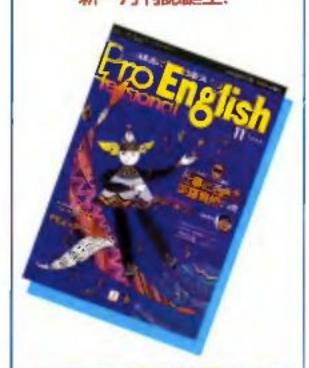
(Jinsei to kankei shitai, Appuru Konpyūta desu.)



BABEL PRESS

Professional English

英語で仕事をする人のための新・月刊誌誕生!



11月号好評発売中

仕事に活きる英語資格大研究

- ■インタヒュー:小西克哉(TV キャスター) 「英語と仕事とわたし」
- ■バベル翻訳奨励賞・課題文発表! 英日部門(経済)

12月号予告

プロに学ぶ英語が強化法

インタビュー:藤本順学 日本で活躍しはじめた米国 CPA

Freelance Reporter Wanted リポーター募集!

Not regular work; Field: Business, English Education, Technical Writing & Translation; Writing Proficiency (English or Japanese) and Photographing Technique Needed.

Please send resumé to:

Babel Press/PE Editorial Dept., 2-2-3 Sarugaku-cho, Chiyoda-ku, Tokyo 101, Japan (Fax: 03-3295-7128)



BABEL INC.

This type of symbolic "shorthand" is present to some extent in all advertising by its nature, but it is especially common in Japan where the majority of commercials are 30 seconds or less (many are 15 seconds and some are only five seconds long, partially due to the high cost of air time in Japan). Heavy use of visuals and an impressionistic approach are used, in part, as solutions to the time limitations on content.

There's a great artist inside . . .

Fuji Xerox's print ad series for its "A color" digital color copiers exemplifies the use of "humorous over-statement" to convey product superiority. Like all makers of high-tech products, Fuji was

faced with the necessity of somehow communicating that its new products are significantly different and better than its market-leading products of the past. The ads show a schematic, hollowed out, bigger-than-life copier, open on the side. One version shows one of Japan's most famous living painters, Okamoto Tarō, sitting inside the copier, palette in hand, with the copy line: "There's an incredible artist inside." Another version features a well-known cameraman, with the text: "There's a superbly skilled cameraman inside."

Raised in a tradition that places tremendous value on beauty and refinement, the Japanese, as a culture, are second to none in aesthetic sensibility—

Some ads are so clever or funny or visually pleasing that they transcend the boundaries of culture. This ad for Kiribai's Disposable Hand Warmers (pocket-size chemically-activated heating packs), 1993 winner of a Silver Lion Award at the Cannes International Advertising Festival, is one such example. In it, two Buddhist monks are performing their ritual prayers on a cold, snowy morning—to all appearances, maintaining the aura of strict discipline that Buddhist monks are supposed to have. On closer inspection, however...



The two monks (chanting):
"Winter is cold, cold, cold,
My head is cold, cold, cold, . . ."
(Fuyu wa samui, samui, samui,
Atama samui, samui, samui,)

Narration:
"Kiribai's New Hand
Warmer: The selfadhesive disposable
pocket warmer is now
available."

(Haru taipu demashita, Kiribai tsukai-sute kairo Nyū Hando Uōmā)



- exemplifies = 例を示す rei o shimesu hollowed out = 中をくり抜いた naka o kurinuita
- transcend = 超越する chōetsu suru

Fuji Xerox's skilled copiers



"There's an incredible artist inside." (Naka ni wa, monosugoi ūchisuto ga haitteimasu.)

making it no easy task to sell a color copier with strong claims of visual accuracy and rich, life-like color. Thus, the ads borrow on the widely acknowledged skills of famous artists and cameramen, using a humor-buffered approach, to make strong product claims without using long-winded technical explanations.

This series, like the Apple Computer commercial, shows the extent to which Japanese advertisers rely on the ability of the viewer to intuit an implied message, once again reflecting the subtle, indirect mode of communication favored in Japan.

Social anthropologists spend much of their time analyzing the artifacts of the social groupings they study. One of Japan's greatest scholars of the Japanese and their culture, Minami Hiroshi,

based one of his first books (The Psychology of the Japanese) on an analysis of such "cultural artifacts" as early post-war Japanese literature, popular songs, and traditional and still popular Japanese writings on morals and on how to live "successfully."

The postwar growth of Japan's advertising industry has provided students of the culture with yet another rich and revealing source of material about Japanese perceptions, values and modes of communication. Advertising should not be overlooked as an important way to get to know Japan, its people and their kokumin-sei.

Fred Perry has spent the past 38 years in Japan, working in advertising, market research, and consumer and industrial consulting.

* aesthetic sensibility = 審美限 shinbigan * intuit = 直越する chokkan suru

Qualitas is your Japanese Resource!

MACINTOSH

Japanese Language Kit Aldus PagcMaker 4.5J Aldus Freehand 3.1J QuarkXPress 3.11J

Claris Works-J

MS-Excel 5.0J EGWord 5.0

ATM-3.5J

Applause E-J

LogoVista E-J

MacWORD 2.1J

JapanEase Vol.1

JapanEase Vol.2

FontWorks Fonts

SOLO Writer 1.3.2

Adobe Illustrator 3.2J

Adobe Photoshop 2.5J



WordHunter (CD-ROM)

13 dictionaries in one

JapanEase Vol. 1

learning katakana

Ayumi Software









\$499.00

MacKojien (CD-ROM)



\$99.95

MS-Office 1.0J MS-Word 5.0J Ichitaro 5.0 Japanese reference dictionary ATM-3.5J Lotus 1-2-3 4J MS-Excel 5.0J Power Japanese LogoVista E - J WordPerfect 5.2J Lotus AmiPro JR3 Aldus PageMaker 4.0J

Lotus Freelance R 1.1J

KanjiWORD for Windows

MS-DOS 6.2/V upgrade

IBM Windows 3.1J MS-Windows 3.1J

IBM DOS 6.1/V

WINDOWS

JapanEase Vol. 2 learning hiragana & grammar

New! Q-Club Member のお問い合わせは

Qualitas Trading Company

2029 Durant Ave., Berkeley, CA 94704 Tel: (510) 848-8080 Fax: (510) 848-8009



Ayumi Software のお問い合わせは クォリタスジャパン(株)

〒102千代田区富士見1-5-5第2大新京ビル Tel: (03) 3238-0041 Fax:(03) 3238-0043

Do You Know What is Happening in the Japanese Computer Industry? Our Subscribers Do.

Technology:

 Timely analysis of current technological trends in Japan

 Articles on software Japanization

 Up-to-date reports on accessing the Internet from Japan

 Information on managing bilingual networks

 Tips and techniques for desk-top publishing in two languages

 Advice on making your computer bilingual

Inside the Market:

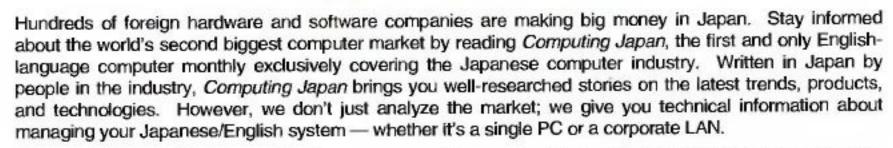
 Reports on active software and hardware niches

 Interviews with the entrepreneurs who made themselves successful

 Information on how to sell and distribute in Japan

 Coverage of local industry news, new products, and events

 Roundup of current topics and opinions from the Japanese media concerning the computer industry



If you are interested in Japan or in Japanese computing, you can't afford to miss out on the only Englishlanguage source for the industry.

Subscriptions and general enquiries:

COMPUTING JAPAN

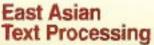


Cosmology of Kyoto

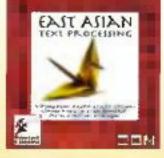
A fascinating interactive game takes you on a mysterious adventure through Japan's ancient Heian capital. You experience death and rebirth, indulge yourself in the pleasures of the marketplace, and journey on, but to what end? Beautiful graphics express the Japanese aesthetic ideal. Use the

400 entries in the encyclopedic data base to search for cultural and historical information. Wired magazine says "the richness is almost overwhelming . . . a wonderful game."

Macintosh. Bilangual English/Japanese. Requires 4mb RAM, 256 color display,



This CD-ROM disk contains an amazing 32,250 files, some 619 megabytes of the latest tools for processing Japanese, Chinese, Korean, and Vietnamese text. For Japanese, it contains MOKE, kana/kanji input systems, KanjiPS print utility, NJStar, KanjiCards & Kan-



jiGuess, JIS-SJIS kanji conversion programs, jdic and edict dictionaries, plus sample programs, and Japanese newsgroup Usenet archives from the Internet.

Programs run under Unix, MSDOS, and MS Windows. Exact configuration



Gadget

This new game from Japan combines invention, travel, and adventure with luscious, Myst-like visuals and rich sound. Nostalgia for the Machine Age of the 1920s coexists with a dead-tech vision of the future. A duralumin suitcase is exchanged for your own, a comet is fast approaching earth, and

there are plans to build a small spaceship called the Ark . . . You board a mysterious train looking for the (possibly) mad scientist Horselover, and at the terminus a strange conclusion awaits you.

Specify Macintosh or Windows. Requires 8mb RAM, 256 color desplay, Quick-

Sunrise Kanji Dictionary

English-Japanese and Japanese-English with kanji and compound lookup via any grapheme. The acclaimed Hadamitzky & Spahn kanji dictionary is now available on CD-ROM! Includes 7,000 kanji with 22,0000 readings and 48,0000 kanji compounds. The disk contains Kanji Talk 6.0.7, Japanese text



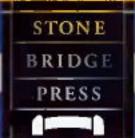
editors, and other free goodies for using Japanese on the Macintosh. Also comes with program disk, manual, and easy upgrade path to forthcoming Release 3 of MacSunrise Script kanji tutor.

Macintosh, Requires minumion 2mb RAM, 030 or higher CPU, KanjiTalk 6.0.7

CI-R M

P.O. BOX 8208 • BERKELEY, CA 94707

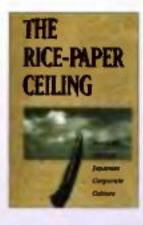
E KS



CD-ROM

CALL TOLL FREE 1-800-947-7271

KS KS



The Rice-Paper Ceiling

BREAKING THROUGH JAPANESE CORPORATE CULTURE

By Rochelle Kopp. The "rice-paper ceiling" is the invisible obstacle to advancement facing many non-Japanese working in Japanese corporations. This readable and detailed analysis looks at why the ricepaper ceiling exists and offers practical strategies for dealing with it. The goal is to give non-Japanese employees the skills and understanding they need to evaluate

their situation, understand their Japanese bosses, and develop mutually beneficial working relationships. "A revealing, readable account.... provides valuable insights on managing across cultures."-Rosabeth Moss Kanter, Harvard Business Schant

272 pp, 6 x 9, hardcover, index, bibliography, glossary

A Long Rainy Season: Haiku and Tanka

CONTEMPORARY JAPANESE WOMEN'S POETRY, VOLUME 1.

Edited by Leza Lowitz, Miyuki Aoyama, and Akemi Tomioka. Fifteen contemporary women poets reveal the multifaceted, complex, and diverse society that is Japan today in a collection of short verse that is thoroughly modern yet recalls the elegance and technical skill



of women's poetry in Japan written over a thousand years ago. This book will be followed in 1995 by Other Side River, a companion collection of free verse. "Shows how passion, ideas, and the broad range of human experience can be held in poems of large reach—a great gift for us all."—Jane Hirshfield

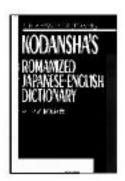
200 pp, 55 x 7.25, paper, 18 illustrations by Robert Kushner

Also available from Stone Bridge Press are Make a Mil-Yen: Teaching English in Japan, Wabi-Sabi, KanjiBase dictionary and glossary creator (for the PC), and many other fine books, CD-ROM, software, and information products about Japan. Call us for a free catalog and new product descriptions. Authors are invited to contact us with project proposals.

DICTIONARIES

FOR THE BEGINNING STUDENT OF JAPANESE

the practical fitting
[no] \$(\$\text{Riv}) [\text{\$\sigma}] f
English-I(langua
Eigo \$\text{\$\t

















The minute you begin your study of Japanese, you know you are in for a long and interesting journey. While there is no secret remedy for the hardships you will endure along the way, having the right tools will ensure that you do not head down too many dead-end roads.

One of the most essential tools for the beginning student of Japanese is a good dictionary. But in order to be of any real use, a dictionary needs to fulfill several distinct roles. First, it must fit your level—the best dictionary is of no value if you can't use the information it contains. It must be in a format that is both accessible and practical for your needs. And it must be within your budget.

There is a clear line between Japanese dictionaries created for native English speakers, and those originally created for Japanese speakers and later marketed to or adapted for native English speakers. As a rule, it is best to avoid dictionaries created for the Japanese market until your reading level is fairly advanced, as they are less likely to contain readings for kanji, necessitating a second dictionary in order to decipher the entries.

Finally, there are several fundamental decisions you must make before selecting a dictionary. Do you want romanized entries or entries in kana? Do you want abundant example sentences and usage guides, or do you prefer a streamlined format? Are you looking for something portable, or for something with a little more substance? Do you want a J-E dictionary, an E-J dictionary, or one volume that contains both?

To assist those who may be in the market for a new dictionary, we have created an overview of the major dictionaries on the market for beginning students of Japanese. Read carefully and choose wisely.*

Japaneae-Engliah Dictionary

[Mamoru Shimizu, Kodansha International. 1979, 1250 pp., \$35]

From the viewpoint of sheer number of entries relative to size, this compact dictionary is definitely worth its \$35 price tag. With more than 50,000 entries, it packs in quite a number of words, but the print is necessarily quite small. Glancing through, you get the feeling that the editors could have enlarged the print a bit if they had cut out some of the superfluous example sentences. Entries appear in kana, followed by kanji when appropriate. A full listing of English equivalents is provided for each Japanese word, with some entries taking up an entire page.

It's interesting to note that while Kodansha's E-J dictionary contains many half- to one-page mini-essays on the usage of certain words and parts of speech, such grammatical guidance is absent from the J-E version. Just as an in-depth explanation of "each" or "other" is of use to the Japanese speaker, an explanation of hodo or bakari would no doubt be of value to the English-speaking user of this dictionary.

This dictionary also has the annoying tendency of not providing English equivalents for slightly difficult Japanese terms. Instead, the entry is followed immediately by an example sentence, leaving the user to decipher the closest English equivalent from context. While this may be unavoidable in some particularly sticky cases, this dictionary leaves the reader without a clear-cut translation for a few too many words.

SAMPLE ENTRY:

なつかして「他でい」 引きませる一小板部を思い 出す 1 sometimes feel homesick for my dear old home. / I am sometimes reminded of my dear old home. この辺の最近は一 い。The somes around here are familiar to me. あなた会ってはんとない。 I am really very glid to see you ~そうに他のを振り返っ で He looked longingly back

"A test-drive can be the best way to determine the right dictionary for you. For this purpose, we have put our sample dictionaries through their paces, selecting one test word in English (friendly) and one in Japanese (natsukashii), and comparing the respective entries, all of which are presented exactly as they appear in the dictionaries. We purposely chose slightly troublesome words, to see how the dictionaries work under pressure.

Some of these dictionaries are available through *Mangajin*'s catalog, at the back of the magazine (US edition only).

Kodansha's Romanized Japanese-English Dictionary

[Timothy Vance, Kodansha International, 1993, 666 pp., \$26]

This dictionary was adapted for use by native English speakers from one of Kodansha's popular Japanese dictionaries for junior high school students. (No explanation is provided for why they chose a junior high dictionary rather than one for adults.) Some of the changes made include explanations of especially troublesome cultural terms, an expanded selection of example sentences, and several appendices dealing with aspects of Japanese grammar.

Both in format and content, this dictionary is almost ideal for beginning to intermediate students of Japanese. All of the 16,000 main entries are provided first in romanized form, followed by standard written Japanese. Copious example sentences are provided, given in both romaji and standard written Japanese. Created by a native English speaker, the example sentences and usage notes tend to be both natural-sounding and useful, and often contain in-line usage advice concerning issues of honorific speech, etc.

This may be one of the most visually pleasing dictionaries available, with good-sized print, nicely bolded entries and adequate spacing.

(Note: Kodansha has published an abridged version of this dictionary under the name Kodansha's Pocket Romanized Japanese-English Dictionary, 1994, 452 pp., \$12.00)

SAMPLE ENTRY:

natsukashii 懐かしい nostalgia-inducing. longed-for, dear old Ane wa tokidoki natsukashii gakuseijidai o omoidasu. 姉は時々懐かしい学生時代を思い出す。 Whenever I look at my graduation photographs. I recall my dear old student days.

Basic Japanese-English Dictionary

[Bonjinsha/Oxford, 1986, 957 pp., \$17.95]

With slightly over 2,800 entries, the scope of this dictionary is rather limited. However, because the editors have not attempted to cram in as many entries as possible, the size of the print and the spacing of this dictionary make it one of the easiest to read.

In the preface, the editors assert that they wished to create a dictionary that would be easy to use for beginning students of Japanese throughout the world. Based on this premise, they created versions in several languages, including this Englishlanguage edition. The result of this multi-lingual publication goal is a slightly unusual format, not necessarily ideal for the typical dictionary user. Each page contains two columns of print-one with the Japanese word, Japanese examples sentences and the romanization for these sentences, the other giving

(continued on page 46)

Award-Winning Interactive Multimedia Learning System

If this isn't the very best way of learning basic Japanese, I'd like to know what is." Computer Shopper

Berlitz, watch out! —PC/Computing

> "A godsend." -CD ROM Today

WHAT IS POWER JAPANESE?

Power Japanese is a comprehensive interactive multimedialearning system for the Japanese language.

The main goal of Power Japanese is to enable you to start expressing your own thoughts in Japanese with minimum fuss. Power Japanese uses a number of techniques including sounds, interactive drills, innovative screen designs and careful selection of materials to provide a vibrant learning environment that maintains your interest in the information at hand, while helping you to retain what you have learned.

Sounds. Thousands of spoken words and sentences are instantly accessible.

Interactive Drills and Games. Active learning at its best! Fully interactive presentation of material is reinforced by challenging and fun drills which help to anchor all the central concepts in your mind.

Selection of Materials. Key basic patterns of the language which are systematically presented, enable you to grasp the fundamentals of Japanese quickly.

Voice record/compare. Record and playback your own pronunciations and compare them to those of native speakers.

Japanese word processor. Using your PC keyboard to enter phonetic Kana characters, you can write, format and print letter-quality documents in Japanese.

Voicetracks. Implemented as a separate learning aid, Voicerracks lets you group and play different phrases to meet your specific travel or business needs.

Massive on-line dictionary (sent to you free when you register). The new dictionary lets you look up meanings both ways-from Japanese to English or

Call: 800-538-8867

Bayware, Inc.

PO Box 5554, San Mateo, CA 94402 • Tel: 415-312-0980 • Fax: 415-578-1884



Animated writing with sound make learning Japanese syllables a cinch.

Power Japanese Highlights:

- ✓ Self-directed, exploratory learning
- ✓ Builds lasting foundation
- ✓ Point and click translation and pronunciation of hundreds of recorded Japanese phrases
- ✓ Substantial supplementary support materials
- √ No special hardware requirements
- Acdaimed by users such as American Express, Ford Motor, Microsoft, and Procter & Gamble
- √ PC/Computing's Most Valuable Product award
- ✓ Multimedia World Reader's Choice Award
- √ 60-dayunconditional money-backguarantee

System requirements: 386-based, Windows 3.1 companible computer, 4 MB RAM; 16 MB hard disk space; VGA display adapter. (CD ROM version available.) Audio Requirements: Multimedia compatible.computerorSoundGearpertablesoundadapteravailable separately from Bayware, Inc.

Reading Right

Two Tools for Reading Kanji on the Macintosh

by Douglas Horn

The line between computer software for working with Japanese text and computer software designed to teach Japanese is often a fine one. This month, Computer Comer reviews two programs straddling that line. KanjiWorks (AsiaWest Software) and Mikan (Sentius) are both Macintosh applications that focus on helping the user read Japanese. Their approaches, however, are radically different.

KanjiWorks

KanjiWorks 1.1 is an excellent electronic kan-wajiten (漢和辞典, "Japanese Kanji Dictionary"). It excels at presenting information about kanji characters—displaying, on one screen, the character, stroke order, pronunciation, meaning, primary and secondary radicals, computer character set addresses, and even the education level at which the character would



be taught. Other windows provide example sentences and compound words that include the selected character. The latter is a welcome feature, as it allows users to look up compound words when only a single character is recognized—even if that character is not the first one in the word.

Looking up characters in KanjiWorks is a snap. The program offers five methods for looking up a particular kanji. Like traditional kanji dictionaries, the KanjiWorks dictionary can be searched by stroke count or radical. But KanjiWorks adds two new twists. First, radicals and stroke counts can be combined to narrow the character search. This is a definite improvement over traditional methods which often yield unwieldy lists of possible characters. (For example, there are about 200 twelve-stroke characters in the tōyō kanji list, or "current-use kanji.") The second improvement is that KanjiWorks allows users to search for any radical in a character, rather than only the often-difficult-to-determine primary radical.

Characters can, of course, be found by their pronunciations (both on and kun). This lookup method uses a scroll bar to scroll through a long list of choices. Users can search by the first letter, or sequence of letters, of a given pronunciation, or type in the entire word. (Version 1.2 has a separate entry bar that allows users to finish typing the desired letters or word before beginning the search.) The last two lookup methods are by character meaning and by direct kanji input—usually an unknown character copied from another Japanese application.

As a kanji dictionary utility, KanjiWorks is quite strong,

but that is only half of the story. KanjiWorks is also a learning tool that helps students of the language enhance their character recognition and understanding. KanjiWorks allows users to run simple kanji quizzes that, to me, are more fun than solitaire or some of the other time-wasting programs on my computer. Missed kanji can be marked for additional review, which helps users to stop repeating the same mistakes. Also, any portion of the character display may be turned off, so that students who wish to concentrate on certain aspects of kanji recognition—reading or meaning, for example—can look up characters and try to recall them before getting the correct answer from the computer.

For all the things KanjiWorks is, it is important to note what it isn't. KanjiWorks is not a Japanese-to-English dictionary. Though it does provide English definitions of many character compounds, this feature is not exhaustive and there is no way to look up Japanese words by their English meanings. (Individual kanji characters can be found by their English meanings, but this is something entirely different from looking up actual words.) Because it does not address grammar and other language points, KanjiWorks is also not a Japanese language-learning program. These points should not detract from the program's value, however—KanjiWorks sticks to kanji, and on that subject it is excellent.

KanjiWorks version 1.2 is set to be released shortly. The updated version promises more sophisticated quizzes, better integration with other programs, and various e-mail functions. An extended dictionary of 6,355 kanji (KanjiWorks 1.1 comes with 2,229) is promised for early 1995. Also, a CD-ROM sound module including recorded Japanese pronunciations should be available by the end of this year.

KanjiWorks 1.2 requires a Macintosh SE/30 or better running System 7, 1.6 MB of system RAM, and from two to eight megabytes of hard disk space, depending on installation options. Surprisingly missing from this list is KanjiTalk or the Japanese Language Kit. This is because KanjiWorks can install its own fonts, should these system extensions not be available. While this is a fine feature for many users, the program runs much quicker and requires less disk space if it is used on a Japanese-enabled computer. The 130-page KanjiWorks manual covers all of the basics well and includes tips for studying kanji characters.

Mikan

If Computer Corner gave out awards, Mikan would deserve one for its clever name alone. A mikan (みかん) is, of course, a mandarin orange. The characters that create the name of the product, however, are 見漢, meaning "look at kanji"—which is what the program helps users do.



Mikan is an intriguing application and one that is difficult to classify. What

Mikan resembles more than anything is an electronic book only this electronic book is in Japanese. What's more, Mikan can instantly display the pronunciation and definition of any word in its text.

For intermediate readers of Japanese, this product is some-

thing of a miracle in that it allows them to actually read a Japanese text for content, without being thrown off course by every unfamiliar word. This way, students can concentrate on the grammar and structure of the Japanese text. It also provides a good way for readers to increase their vocabulary.

While Mikan's ability to simplify Japanese texts is noteworthy, the texts themselves are also a very important part of this equation. Mikan includes two texts: A Primer on the Japanese Economy by Hirata Yasuo, and collected short stories of Atoda Takashi. Students who use Mikan to increase their Japanese vocabulary and reading comprehension will find that they learn more than they bargained for. The economics primer is thoughtful and well written, and Atoda's stories are humorous and broaden the reader's understanding of modern Japanese culture. Sentius will soon be offering more 'content-ware' modules which will appeal to all levels of Japanese students, and are planning to provide support for other platforms besides Macintosh.

Mikan offers a personal dictionary which provides a relational database function that allows users to compile and categorize vocabulary lists according to themes such as economics, the environment, and food and drink. Mikan is a good way for students of the Japanese language to boost their language ability and confidence at the same time. While the current content-ware may be too ambitious for those just beginning the language, students of the intermediate to advanced level (and beyond)

Language

VISA Visterian Ammon

Resources

DISCOVER

"Uniting People with Languages"

should find it a truly enjoyable product to use.

Mikan will run on any Macintosh with KanjiTalk 7.1 or the Japanese Language Kit.

1 + 1 = 3?

Both Mikan and the advanced version of KanjiWorks sell for \$149. Although it is not immediately apparent from their advertisements, Mikan and KanjiWorks are far from competing products, and, in fact, they should probably both be 'requiredrunning' for serious students of Japanese. They offer a strong symbiosis: KanjiWorks providing the kanji lookup and learning functions, and Mikan supplying the chance to practice reading Japanese in a 'safe environment.' A strong English-Japanese/ Japanese-English computer dictionary would create an unbeatable trio for those using their Macintosh computers to supplement classroom study. We'll see what we can find.

Contact Information:

KanjiWorks: AsiaWest Software

225 Park Place, Suite 1A, Brooklyn, NY 11238 telephone (718) 636-6726; fax (718) 636-6723

124 University Avenue, Suite 103, Palo Alto, CA 94301 telephone (800) 434-0474; fax (415) 473-0507

Douglas Horn is a computer consultant living in Seattle.



ALL LANGUAGES - Call for Details

2130 Sawtelle Blvd, 304A Los Angeles, CA. 90025

Fax your order

310-996-2303

Tel: 310-996-2300

Freud, Buddhism, and Karaoke

A 20th-century language experience

by Harvey Segalove, MD, MPH

Lulled to sleep by the constant purr of the 757 inching toward Osaka, I had the same dream that started this whole adventure several weeks earlier: standing peacefully in front of a Buddhist temple in Japan, I was suddenly surrounded by hordes of microphone-wielding, white-gloved Japanese "elevator" girls, demanding some kind of speech from me, and horror of horrors, I found myself to be completely MUTE!!

Now, having nothing to say (in English) is not generally a problem of mine. I am a 40-year-old San Francisco-based psychiatrist who works daily with the severely mentally ill—a group of folks with whom one absolutely needs to be rather verbally quick and adept. But after having forgotten too much of what I leamed ten years ago in a summer intensive Japanese class, I certainly didn't feel I could give a speech in Japanese to anyone, let alone to dozens of immaculately groomed department store employees in front of a holy place of worship.

I had been thinking about returning to Japan to improve my language skills ever since I began reading *Mangajin* (and usually "cheating" by just looking at the cartoon frames, skipping the Japanese, and going straight to the English translations). I suppose it doesn't require years of psychoanalysis to interpret the dream!

This dream was, however, a kind of wake-up call: here was the answer, right in the pages of your favorite *Mangajin*—Eurocentres was beckoning me to fulfill a fantasy I'd been entertaining all these years.

Landing at the sleek new Osaka airport, the echoes of my mid-air thoughts still lingering in my mind, I wondered if my slipshod Japanese would get me and my bags to Kanazawa without major difficulties. This was the first of many anxieties to be proven



unfounded, as the gracious woman at the information booth explained everything I needed to know (in embarrassingly perfect English) to set me on my way.

I was met at the Kanazawa train station by my host family father who whisked me off to my new home. He spoke naturally and kindly, but my rusty memory was only capable, at the time, of understanding very little. Welcomed to the house with a chorus of greetings, I was immediately treated to a sumptuous dinner of sushi, clear soup, and a variety of small dishes. The family's Canon Wordtank always close by, it still amazes me how well we communicated based more on gestures and goodwill than words.

What a busy (and I think typical) family! Everyone worked six days a week in various capacities, yet still found time to help me with my homework and conversation. In fact, all of my needs were more than taken care of, graciously and generously.

To get to school I rode the host family bicycle for 45 minutes every morning. I had never thought that my trip to Japan was going to be good for anything but my mind; however between the healthy diet and exercise of bicycling, I am sure I have added a few months to my life. In any case, with everyone travelling on the "wrong" side of the road, the morning commute proved to be an adventure in itself. Let's just say I made several "acquaintances" along the way.

Having learned some Japanese in the past, I was anxious that I would not fit well into the level of any of the classes. Once again, NOT TO WORRY! The Eurocentres' staff gave each of the new students a written exam and oral interview, after which they care-

fully considered our abilities and placed us in the appropriate learning environment. And what a rich environment it was! My class had a total of five students with three teachers for just our group. This allowed for a tremendous flexibility and customization of the learning program to accommodate our particular needs and wishes. Having three teachers also meant being exposed to different styles of instruction and manners of speech. Since none of the students were even from the same country, we couldn't resort to speaking any other language than Japanese in which to communicate.

Our instructors coordinated the myriad of teaching methods well, maintaining a constant pace with little time for daydreaming. I felt challenged but not pressured, pushed but not lost. I felt my progress in leaps and bounds, with a regular test of my newfound skills at the evening dinner table with my host family. By the end of the course I could even understand the game show on the TV whose main attraction was various actors throwing pies at each other (well, the nonverbal cues in the show were obviously a giveaway to the content of the dialogue).

The biggest dilemma came each day at 1 PM when classes ended. Would this be a day to study at the Eurocentres' computers or borrow a new book from the library? Or was it time to visit one of the many museums nearby? Or perhaps a stroll through one of the most revered gardens in all of Japan, literally next to our classrooms? Maybe a bike ride through the old sections of the town known for geisha houses and typical historic architecture? A visit to the famous fresh vegetable and fish marketplace where Japanese have been known to travel hundreds of miles to purchase the local fresh seafood? Shopping for lacquerware in the department store with my favorite elevator girls? Maybe the optional kanji class, or the school excursions to learn about flower arranging, tea ceremony, ink painting, Japanese cooking . . . or a lazy afternoon drinking coffee at Mr. Donut?

I had another dream curled up on my futon one evening during a heavy thunderstorm toward the end of my stay in Japan. Cranes were crowding the sky flapping their long wings with a flourish. I was ceremoniously dressed, playing taiko drums in a noisy parade. One of these fine birds delivered a middle-aged, grey-bearded, cigar-carrying man strangely reminiscent of Freud directly before me. He bowed and then began to sing "I Left My Heart in San Francisco." I returned the bow and thanked him. In Japanese.

EUROCENTRES FOLKOMBON PER EUROPEANAMOLAGE AND EXCENTIONAL CONTRES



Eurocentres courses receive the generous support and close cooperation of the Ishikawa Prefectural Education Board.

The programme provides opportunities to experience Japanese culture, history, and tradition along with intensive language instruction.

Optional programmes include calligraphy, zen practice, industrial/ cultural visits, and weekend excursions—to name a few.

Learn Japanese ways of life while staying with a Japanese family.

Eurocentre Kanazawa is a small cosmopolitan world with participants from many countries. Together they learn the Japanese language and culture, and also about each other.

A course unit lasts 4 weeks: more than one may be taken at a time.

Eurocentres is a non-profit Foundation devoted to the teaching of languages to adults. We teach English, French, Italian, Spanish, German, Russian and Japanese where they are spoken.

For a brochure please write to:

ユーロセンタージャパン

EUROCENTRES JAPAN

東京都千代田区神田駿河台 2-12 深井ビル4階

Fukai Building 4F, 2-12 Kanda Surugadai Chiyoda-ku, Tokyo 101, Japan Phone: (03)3295-5441

Fax: (03)3295-5443

EUROCENTRES HEAD DFFICE

Seestrasse 247, CH-8038 Zurich, Switzerland Phone:01/485.50.40 Fax: 01/481.61.24

EUROCENTRE ALEXANDRIA

101 N. Union Street, Alexandria, VA 22314, USA Phone: (703)684-1494 Fax: (703)684-1495



What! You Didn't Buy Your Ticket From NTA Pacific?

- Need an expert to handle all your business travel needs?
- Want to know who has the lowest airfare this week?
- Confused by the hotel's minimum night stay restrictions?
- Need advice on where to take your family for vacation?
- Want to get information on that perfect get-away?

NTA PACIFIC is the one-stop agency for all your travel needs. Fast, expert service. Over 25 years in the business, leisure and group travel. And the lowest fares around.

Call us toll free at
1-800-USA-NTA1 (872-6821)
from anywhere in the
United States for all
your travel needs.





— NTA Pacific's highly-trained agents are waiting to serve you —

CORPORATE HEAD OFFICE: Tel: 213-896-0341 / Fax: 213-624-8289

- DALLAS
 Tel: 21-1-702-0517 / Fax: 21-1-702-5156
- BONOLIEU, ALA MOANA
 Tel: 808-951-4000 / Fax: 808-955-1161
- HONOLULU, BISHOP SQUARE
 Tel: 808-545-1122 / Fax: 808-528-0533
- LOS ANGELES, DOWNTOWN
 Tel: 714-228-7540 / Fax: 714-228-7546
- GREATER LOS ANGE ES
 Tel: 714-228-7540 / Fax: 714-228-7546
- MANHATTEN
 Tel: 212-914-8660 / Fax: 212-914-8973
- NEW JERSEY
 Tel: 201-420-6000 / Fex: 201-420-1515
- SAN FRANCISCO BAY
 Tel: -115-591-9402 / Fax: 415-591-7634



Macintosh & Windows Distributor

ALDUS PAGEMAKER 5.0 for the Macintosh (Japanese, Chinese, Korean)

New Key features

- Incremental rotation of text and graphics
- · Built-in printing of color separations
- Multiple open publications
- Control palette
- Faster PostScript printing speeds
- Interruptible screen redraw

Aldus LaseMaker 5. it cyou che lute power to pre luprofessional-quality publications, en bline y un interrate text and any his from man, s urces into with writes of ; rinted do uments.





Please call for the dealers near you. SystemSoft Florida, Inc.

(800) 882-8856 Tel: Mac PC (800) 992-9894 (407) 234-5598 Local

Corporation. Macintosh is a registered trademark of Apple Computer, Inc.

(407) 234-4991 Fax Aldus, the Aldus logo, and Pagemaker are registered trademarks of the Aldus

OUTRAGEOUS JAPANESE

The
J a p a n e s e
generally strive for
surface harmony and try to

avoid antagonistic confrontations when possible. As a result, they do not generate verbal vitriol in the quantity or variety that can be attributed to some other nationalities. But this is not to suggest that they are without their

resources. As you will see, the Japanese can be inventive users of invective that is both vivid and injurious.

Continuing our series of excerpts from the book Outrageous Japanese, here is:

Using Living Creatures as Tools of Defamation, Part 3

Cows

As a field to plow for derisive commentary, cows offer little and can almost be ignored, except for one example:

牛の涎のよう

ushi no yodare no yō

"unending/something that drags on"

(lit., "like a cow's saliva")

牧師の説教は牛の涎のようでした。

Bokushi no sekkyō wa ushi no yodare no yō deshita.

"The preacher's sermon seemed like it would go on forever."

Cats

In most cultures, except perhaps that of ancient Egypt, and to a lesser degree, present-day England, neko (猫, house cats) have often received short shrift. Japan is no exception.

猫ばば neko-baba **"embezzlement"** (lit., "feline feces") this comes from felines' habit of covering up their business with dirt when they're finished.

猫を被る

neko o kaburu

"pretend to be innocent/be hypocritical"

(lit., "to put on the cat")

猫に小判

neko ni koban

"cast pearls before swine" (lit, "gold coins to cats")

猫の目のように変わりやすい

neko no me no vō ni kawari-yasui

"extremely fickle"

(lit., "changeable as a cat's eyes")

Although it is not really an insult, neko is a diminutive colloquialism used to refer to those ladies of the arts called geisha. Neko o ireru (猫を入れる、"bring in a cat") means to call in a geisha. Possibly this originated in the use of cat skin for the surface of the shamisen that geisha often strummed.

Other Felines

If I go out and get sozzled, you can use this expression to describe me:

虎になる

tora ni naru

"get blind drunk"

(lit., "become a tiger")

If the gendarmes collar me, they may take me to a tora-bako (虎箱), or drunk tank (lit., "tiger box"). Such "tigers" can be

The material in this column is excerpted from the book *Outrageous Japanese*, by Jack Seward, Charles E. Tuttle, Inc., Tokyo, Japan. Mangajin has added Japanese *kanji* and *kana*, as well as grammar and vocabulary notes.

divided into two groups—the big and the small.

大虎 子虎 rdrunkards" "drinkers" (lit., "big tigers") (lit., "little tigers")

Shishi (獅子) means "lion," both real and the symbolic sort known in English as a "China lion."

獅子身中の虫 shishi shinchū no mushi "treacherous friend" (lit., "an insect in a lion's body")

 this expression comes from a Buddhist sutra noting that a worm living inside and feeding off a lion's body will eventually kill the lion. In other words, a treacherous insider can sabotage an organization. Although I unfortunately have had frequent opportunity to make use of this phrase, it is not very common. You may find that only Japanese of a literary bent will know it.

獅子鼻 獅子っぱな shishi-bana or shishippana "broad, flattish nose"

Pigs

Despite a reportedly rather high level of intelligence, the reputation of the pig suffers from its appearance and perhaps from noisy table manners.

トン児 トン妻 この豚やろう!
tonji tonsai Kono buta-yarō!
"my son" "my wife" "You pig!"
(lit., "pig-child") (lit., "pig-wife") (lit., "this pig-guy")



Along with tigers, pigs are associated with the inhabitants of a prison; butabako (豚箱, lit. "pig box") means "jail."

Horses

Let's look at a sampling of how the Japanese compare horses with people. One reading for the character for horse (馬) is *uma* and another is *ba*.

野次馬
yaji-uma
"curious rabble"
(lit., "jeering horses")

馬の足
uma no ashi
"poor actor"
(lit., "a horse's leg")

 uma no ashi comes from kabuki, referring to the actor who was so bad he could only play the role of the horse's hind legs. 付け馬を引く

tsuke-uma o hiku

"to be followed home by a bill-collector"

(lit., "to lead a trailing horse")

どこの馬の骨だか分からない男

doko no uma no hone da ka wakaranai otoko

"man of doubtful origins/a drifter"

(lit., "the bones of a horse from who knows where")

生き馬の目を抜くような男

iki-uma no me o nuku yō na otoko

"a shrewd, very cunning man"

(lit., "a fellow who can steal the eyes out of a living horse")

馬の耳に念仏

uma no mimi ni nenbutsu

"water off a duck's back" (lit., "a prayer in a horse's ear")

馬耳東風

baji töfü

"unheeded words" (lit., "an easterly wind in a horse's ear")

馬面 umazura じゃじゃ馬 jaja-uma

"horse-face"

"shrew/virago/termagant" (lit., "restive horse")

牛飲馬食する

gyūin bashoku suru

"swill and gorge"

(lit., "drink like a cow and eat like a horse")

Monsters, Beasts and Fiends

Here are some items of virulent vocabulary that malign through reference to brutes, devils, and inhuman scoundrels.

through reference to brutes, devils, and inhuman scoundrels.

Hitode-nashi (人でなし) literally means "not a person/
not human." As with many other insults, the suffix -me can be added for emphasis.

この人でなしめ!

Kono hitode-nashi me!

"(You) brute!"

If you have ever seen the *hannya* masks used in Noh drama, you will appreciate the following barb:

般若の申し子 hannya no mōshigo

"demon-child"

 mōshigo can refer to a child sent in answer to a prayer, or a child of some supernatural/mythical being, like a tengu.

般若面

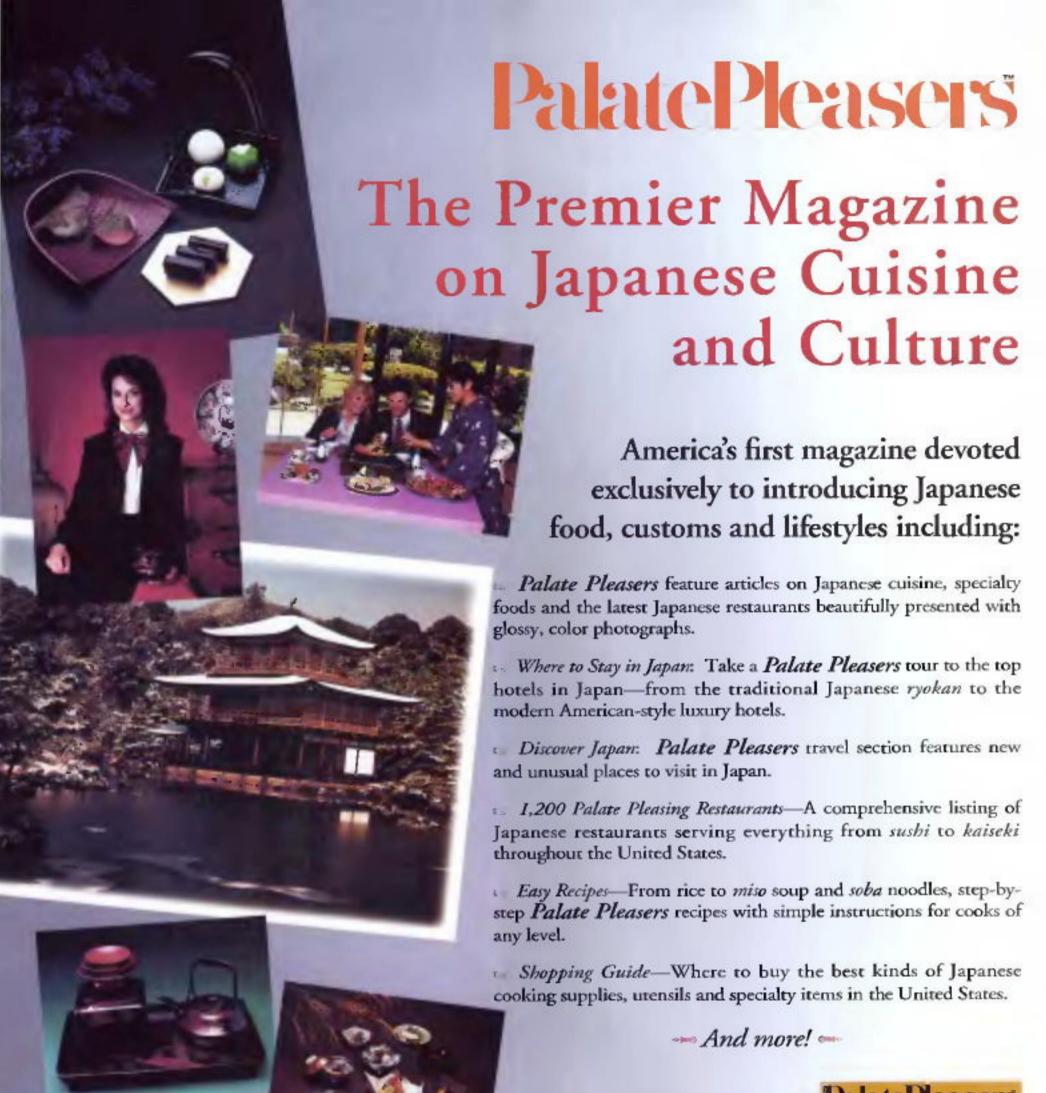
hannya-men or hannya-zura

"the face of a woman gone mad with jealousy"

 a hannya-men (般若面) is a female mask with two horns, with a horrible face representing a woman's jealousy/anger/agony.

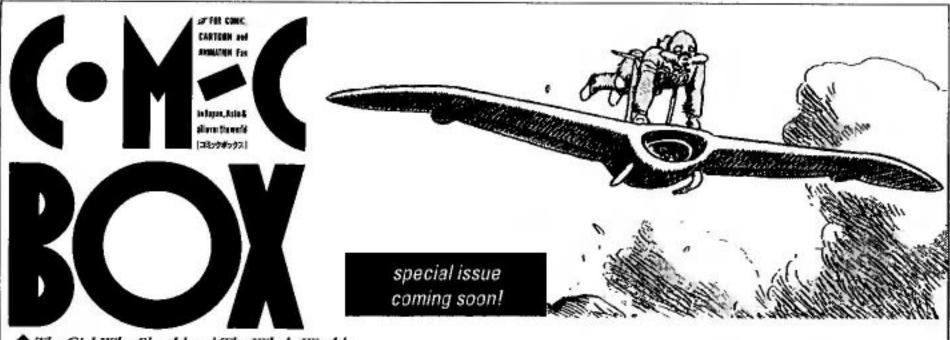
Although there are more animals that can be used to offend, in the next installment of Outrageous Japanese we will turn our attention to the topic of "Repugnant Personal Traits."





For subscriptions contact: Apcon International, Inc. 420 Boyd Street, Suite 502 Los Angeles, California 90013 (213) 680-9101 Fax: (213) 680-1459





The Girl Who Shouldered The Whole World

Our company publishes a manga (comic) information magazine called Comic Box. We are now preparing a special issue on the recently completed series Kaze no Tani no Nausicaa, by Miyazaki Hayao. In addition to a long interview with Mr. Miyazaki, there will be reviews by well-known critics Yoko Gomi and Emiko Okada, and character and story introductions, all in English as well as Japanese. The planned publishing date is the end of December.If you would be interested in ordering copies, please fax or telephone us at the following numbers.

Fusion Product

T 166 Tokyo-to Suginami-ku Asagaya-kita 2-13-13-3F Phone: 03-5373-5780 FAX: 03-5373-5783

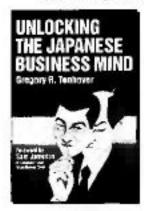
LEX Japan · Korea **EXCHANGE** 1995

Summer homestay and travel with host families for students 12 and older, adults and families. 2, 4, or 6 weeks. Qualified English-speaking support staff and leaders. Since 1981.

Contact:

LEX America 68 Leonard St., Belmont MA 02178 617-489-5800

- "...a tremendous advance over virtually all the "how to approach Japan" material on the market today."
 - -Chalmers Johnson, author of MITI and the Japanese Miracle
- "...a textbook for Americans about to take up assignment in Japan."
- Sam Jameson, Los Angeles Times Tokyo Bureau Chief
- ...required reading for anyone who contemplates doing business with the Japanese."
 - Glen S. Fukushima, Former Deputy Assistant USTR for Japan and China



300 pages Softcover \$17.95 US ¥2700 Japan 61/4 x 91/4 ISBN: 0-930124-10-3

Published by:

JABA

TO ORDER:

In the US: TRANSEMANTICS Tel: 202-686-5610

Fax: 202-686-5603

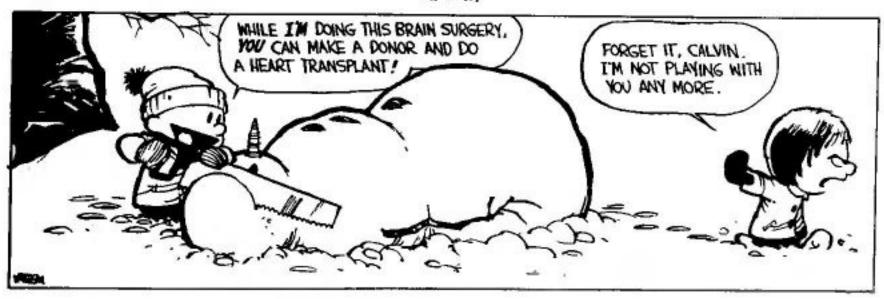
Tel: 03-3479-4434

C 34 In Japan: SSKC, Ltd. Fax: 03-3479-5047



YENBOOKS

Callin and HOPPER



Calvin: "While I'm doing this brain surgery, you can make a donor and do a heart transplant!" ほくが 脳下術 をしている 間に、君 は

Boku ga nöshujutsu o shite-iru aidani, kimi wa (subj.) brain surgery (obj.) am doing while/during you as-for

臓器提供者を 作って、心臓移植 を したらいい よ! o shitara ii zōki teikyōsha o tsukutte, shinzō ishoku shujutsu heart donor (obj.) make-and heart transplant surgery/operation (obj.) if do good (emph.)

Susie: "Forget it, Calvin. I'm not playing with you any more." こめんだ わ、カルヴィン。もうあなたと 遊ぶ の はやめた。 Mo anata to asobu no wa vameta already you with play (nom.) as-for quit Gomen da wa, Karawin. wa yameta. (collog.) (name)

- donor は単に寄贈者の意味にも使われるが、ここではドナー、つまり臓器提供者のこと。
 can は、「一するといい/しなさい」など勧告や軽い命令を表わす。ここでは、can はmake a donor とdo a heart transplant の両方にかかっている。
- Forget it は、「ごめんだ / もういい」などを意味する慣用表現。会話では頻繁に用いられる。
- I'm not ...ing any more は、「これまでしていたことをもうやめる」という意味。
- gomen is from menjiru ("exempt/excuse"), so gomen da literally implies "I'll have to be excused" or "I'm excusing myself"—but it's used here with the feeling of "forget it" or "I can't be bothered."

The Indispensable Calvin and Hobbes, © 1992 Universal Press Syndicate, All rights reserved. Reprinted/translated by permission of Editors Press Service, NY.

(continued from page 4)

'Kimba" (this is also Tezuka Production's position), Also, it should be pointed out, "borrowing" is very common in animation.

Ultimately, we have an illustration of two very different attitudes to dispute resolution. The Japan side-Tezuka Productions, the Tezuka family, and much of the industry—abhors lawsuits and direct conflict, and has idolized Walt Disney. The US side, represented by the Walt Disney Company, has a reputation of using the legal equivalent of an atom homb on any perceived infringement of its rights; but

this time it is on the defensive, and in modern, legalistic America that means a blanket denial of any wrongdoing (even when a small confession might be warranted).

Alas, the entire brouhaha could probably have been avoided if Disney had included Tezuka's name in the credits of the film, or given Tezuka a tip of the hat in the course of its initial promotion campaign. Instead, much illwill has been engendered among the large "Japanimation" fan community in the United States and among the public in Japan-where years of American accusations that Japanese are mere

"copycats" still smolder in the collective memory, and where Tezuka is regarded as a demigod. Someday, I hope the people at Disney will act in the more magnanimous fashion that Americans are occasionally known for, and add a credit to Tezuka Osamu to The Lion King. But Γ m not holding my breath.

[Readers interested in learning more about Tezuka should check out Mangajin No. 17, which features Schodt's article about him and a selection from his manga. See our catalog in the back of this issue.1



Calvin = Hoppes









2

3

4

1 Calvin: "This will be the strongest snow fort ever made!"

これは 今までで 一番 丈夫な 雪 の 砦 に なる Kore wa ima made de ichiban jōbu-na yuki no toride ni naru jōbu-na yuki no toride ni naru zo! Kore wa ima made de ichiban this as-for up until now number one/most strong snow of fort to become (emph.)

the strongest snow fort ever made = the strongest snow fort (that has) ever (been) made = 過去に築かれたものの中で最も丈夫な雪の砦→今までで一番丈夫な雪の砦。

2

Calvin: "Keep packing on snow. This will be indestructible." もっとどんどん 雪 を 積み固める んだ。破壊不可能 に なる ぞ。
Motto dondon yuki o tsumi-katameru n da. Hakai fukanō ni naru zo.
more increasingly snow (obj.) pile up and pack (emph.) indestructible to become (emph.)

- keep ...ing = 「~し続ける」。keep packing on snow = 「もっと雪を積み固め続けるんだ」→「もっ とどんどん雪を積み固めるんだ」。
- indestructible = destructible (破壊できる)の否定形。

3 Calvin: "We'll pour water on it, so it freezes overnight. That way our fort will be here until July!"

夜 の 間に 凍るように、水 を かけておこう。 Yoru no aida ni kōru yō ni, mizu o kakete okā. night of while/during freeze so that water (obj.) pour/spray-and leave そうすれば、ぼくらの 砦 は 7月 まで もつ Sō sureba, boku-ra no toride wa shichigatsu made motsu fort as-for July until will last/remain (colloq.)

- it はfortを指す。また、that way は「砦」を凍らせておくこと。
- will be here until July は直訳すると「7月までここにあるだろう」となるがここでは雪が溶けずに 残ることを指しているので「残る」または「もつ」としたほうが日本語として自然。

4 Father: "Where's that kid?!"

あのガキ は どこだっ?! Ano gaki wa doko da! ?! kid as-for where is

• kid は本来、子ヤギのことだが子供の意味もあり、日常会話では子供を指す語としてはchild より多 く用いられる。基本的にはくだけた表現で、ここでは文脈からガキと訳したが、もっと一般的に 「うちの子」、あるいは日本語なら「お宅のお子さん」というべきときなどにも、my kid, your kid などと用いられる。

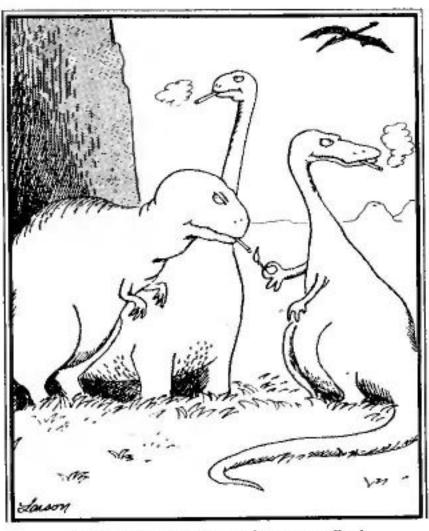
The Authoritative Calvin and Hobbes, © 1990 Universal Press Syndicate. All rights reserved. Reprinted/translated by permission of Editors Press Service. NY.

THE FAR SIDE ザ・ファー・サイド by Gary Larson

Narration: The real reason dinosaurs became extinct. 忍意 が 絶滅した 本当の 理由。

Kyōryū ga zetsumetsu shita hontō no riyū.
dinosaurs (subj.) became extinct the truc/real reason

dinosaurs became extinct は reason を修飾する形容詞節で、これに先行する関係副詞why が省略されている。



The real reason dinosaurs became extinct

The Far Side Gallery, © 1990 Universal Press Syndicate. All rights reserved. Reprinted/translated by permission of Editors Press Service, NY

JAPANESE MANGA SYMPOSIUM

January 28, 1995-1:30 to 5:30 PM

Intercultural Center Auditorium, Georgetown University, Washington D.C.
Admission is Free

Symposium Objectives:

- Present a general overview of Japanese manga and how they reflect values and roles in Japanese society.
- Compare and contrast the style and content of Japanese manga and American comics.
- Discuss how Japanese and Americans are portrayed in manga and relate this to the collective psyche of the Japanese and American people.
- Examine manga's specific role as a significant medium and educational/art form in Japanese society.

Participants include:

- Professor Michael McCaskey, Moderator, Georgetown University.
- Frederik Schodt, author of Manga! Manga!
- Kenshi Hirokane, Cartoonist, Author of Kacho Shima Kosaku.
- Vaughan Simmons, Editor and Publisher of Mangajin magazine.
- Trish Ledoux, Editor, ANIMERICA
- · Toren Smith, President, Studio Proteus.
- Professor Daniel Unger, Georgetown University.

This program is made possible in part by a grant from the Center for Global Partnership, Japan Foundation.

Other Collaborating Organizations: Department of Chinese and Japanese, Georgetown University; Japan Information & Culture Center, Embassy of Japan; Japan Forum; Kodansha International; Mangajin magazine; Japan Related magazine

For Information Call or Write:

Manga Symposium • Dept. of Chinese & Japanese • Georgetown University • Washington, D.C. 20057 Tel: 202-687-5918 • Fax: 202-687-5712

1995 Daily Calendar

Features NEW Larger Size Kunji used in Neverpapers • ON-KUN readings • Stroke onder • Many Janpanese Holidars • drilled to fit standard holder

1995 Weekly Kanji Calendars \$9.95* NEW size - 5" x 16"

KANA-AT-A-GLANCE WALL CHART

Hiragana • Katakana • Romaji • Stroke order 23" X 34" glossy poster in three colors. Also included at no extra cost, 2 small charts. (Ideal to tuck into a book.)

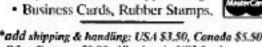


I'd rather be speaking Japenese

T-Shirt (M/L/XL) \$11.50* Golf Shirt (M/L/XL) \$18 00* Baseball Hat \$8.00*

ALSO AVAILABLE:

- Lapanese Software, Typesetting



Other Overseas \$9.00, All prices in USS funds California Residents add 8.25% sales tax

Call or write for your FREE Gift Catalog

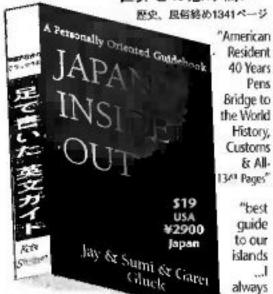
HEY PUBLISHING CO.

PO. Box 801235

Santa Clarita, California 91380-1235 (805) 295-5905 Fax (805) 295-5919

夕刊讀賣新聞 ニッポンの裏表教えます

Yomiuri Shinbun 在日40年の米男性 (national 9,000,000) 世界との懸け橋に



"by far one of the most amazing guidebooks ever written on Japan"

Diane Durston, Chanaya Quarterly

"More than a guide book,...a riotously pleasant treasure chest of information"

Academic Library Book Review

Pens

& All-

"best

guide

to our

.....

travel

with it"

Jean Pearce,

—that's what you get when a cartoonist-cumtraveler-scholar and family write a travel book.)

ISBN: 4-39360-035-4 — At all good bookstores Distributed by Weatherhill in USA-by Yohan in Japan

The Japan Study & Teaching Guide

Info on over 600 schools!

★ Now in Bookstores ★

Н ぼ 本 で 教 え ょ

Send \$11 US or ¥1200 to: 〒170東京都豊島区北大塚3-18-22

TOKYO CENTRAL

3-18-22 Kita Otsuka, Toshima-ku, Tokyo 170 Japan



THE MONTHLY CITY MAGAZINE

TOKYO JOURNAL

available at

your local bookstore

Published by Yohan Publication Inc. TEL: 03-3204-1106

Are You Looking For a Japan Related Job?

lapanNet

- Marketing Professionals Mechanikal Engineers
- Business Administrators
- Chemical Engineers
- · Linguists & Translators
- Systems Engineers
- · Tour Coordinators
- Electrical Engineers

nen subscribe to Japaniket

ELECTRONIC MAILING LIST

To receive electronic mailings on Japan related job openings:

 Send an Email to JapanNet@netcom.com with 'add2mail" in the subject line.

Being on our electronic mailing list is FREE! However you must have an email account.

RESUME BOOK

To submit your resume to the JapanNet resume book:

- · Write a cover letter with the sentence "I give JapanNet permission to distribute my resume to any company or individual" somewhere on it.
- Mail resume and cover letter to: PO Box 66855; Sentts Valley, CA 95067.

Putting a resume in the resume book is also FREE!

Some of the companies who use JapanNet: Microsoft, Kintestsu International, Adobe, Claris Software, etc.



BUSINESS CARDS

- AGFA Accuset 1000 with Kanji RIP
- Output: Film/RC Paper
- 500/Two-sided Cards \$120
- 500/Second Name Card \$100
- HANKO (traditional Japanese name stamp) self-inking, in red,blue,black and green, made to order \$50.

120 Interstate North Parkway East Building 400, Suite 444 Atlanta, GA 30339

Tel: (404) 988-9551

Fax: (404)988-9539

BASIC JAPANESE through comics

Lesson 42 • Wake—the reason why

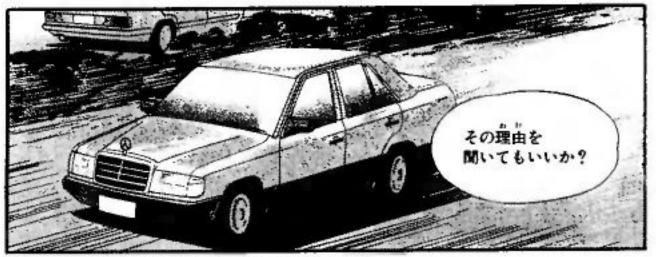
Wake is a handy noun for a variety of uses, but unfortunately, the array of meanings and usages can make it difficult for beginners to grasp. Kenkyūsha's New Japanese-English Dictionary (known as the "Green Goddess" among translators) lists three basic meanings:

- "Reason/grounds/logic" (e.g. wake o kiku = "ask the reason")
- 2) "Circumstances/situation/case" (e.g. sō iū wake nara = "if that is the case")
- 3) "Meaning/sense" (e.g. wake no wakaranai = "meaningless")

These three meanings occur in quite a number of idiomatic expressions, such as . . . wake ga nai ("would never [be/do]") and . . . wake ni wa ikanai ("can hardly/can't very well [do]"). The examples in this lesson demonstrate wake's basic meanings, some of these idiomatic expressions, and two special cases any beginning student of Japanese should know: iiwake ("an excuse") and moshiwake nai ("I apologize").

Wake = reason

Shima is being chauffered to Bangkok. The driver of the car has proven to be integral to the success of Shima's business trip in Southeast Asia, and so Shima offers to help him get a job at his company's local factory. The driver declines, however, stating that he hates the Japanese. Shima inquires why—and learns that the driver's father died at the hands of the Japanese during World War II.



© Hirokane Kenshi / Kachō Shima Kosaku, Kodansha

Shima:

その 理由 を Sono wake o for that reason (obj.)

きいても いい か? kiite mo ii ka? if ask good/okay (?)

"Is it okay if I ask the reason for that?"

"May I ask why?" (PL2)

- P!||| (normally read riyū) means "reason"; the use of these kanji helps make it completely clear that wake here means "reason" rather than "situation/circumstance."
- kiite is the -te form of kiku ("ask").
- -te mo ii (or just -te ii) is the standard phrase for giving permission; adding ka makes it a
 request for permission: "is it okay if . . . / may I . . .?"

Wake = situation

Suzuki was planning on going fishing with Aya-chan, and was fantasizing about spending some romantic time alone with her. When Hamazaki appeared to say he was joining them, Suzuki couldn't conceal his disappointment. Now Hamazaki wants to know what's going on.



Yamasaki & Kitami / Tsurt-Buku Nisshi, Shogakukan

Hamazaki: 俺 と行く のが そんなに 嫌な 訳? それとも Ore to iku no ga sonna ni iya-na wake? Sore tomo I with go (nom.+subj.) that extent disagreeable situation or

彩ちゃん とふたりっきりで 行きたい 訳? どっち? Aya-chan to futarikkiri de ikitai wake? Dotchi? (name-fam.) with two-(alone) by/as want to go situation which "Is it the situation that going with me is that disagreeable (to you)? Or is it the situation that you want to go with Aya-chan? Which is it?" (PL2)

"Is going with me that unpleasant? Or do you just want to go alone with Aya-chan? Which is it?" (PL2)

Suzuki: た、 他意 なんか ありますか!!

Ta- tai nanka arimasu ka!!
(stutter) ulterior motive such a thing exist (?)
"D- does anything like an ulterior motive exist?"
"I have no ulterior motive at all!!" (PL3)

- futarikkiri comes from futari ("two people") + kiri ("just/alone") and is generally used to describe situations where two people are alone in a romantic sense.
- Suzuki's question is purely rhetorical; he is strongly denying that he has any kind of ulterior motive.

Wake = meaning

In the whimsical manga *Urusei Yatsura*, Ataru is wearing a boxing glove that moves on its own. The glove gets him into lots of trouble—for example, by making him place his arm around girls. Lum, his girlfriend, is not convinced that the glove is acting of its own accord.



© Takahashi Rumiko / Urusei Yatsura, Shogakukan

Ataru: おれではない、この グローブ が 勝手に...

Ore de wa nai, kono gurōhu ga katte ni...

I/me is not this glove (subj.) on its own

"It's not me! This glove is (moving) on its own..."

(PL2)

Lum: なに わけ の わからない こと いってるっちゃ!!

Nani wake no wakaranai koto itte-ru tcha!!
what situation of not understood things is/are saying (dial.)
"What incomprehensible things are you saying?"
"What are you talking about? That makes no sense!!" (PL2)

- some form of ugoku ("move") is implied at the end of Ataru's sentence
- wake no wakaranai koto = "incomprehensible things/nonsense/gibberish."
- ending sentences with tcha is Lum's own personal "dialect" in Urusei Yatsura; here it's equivalent to the explanatory no used to ask a question.

Wake no wakaranai as a modifying clause implies that the thing it modifies makes no sense, is incomprehensible, or is meaningless.

Verb + wake da = that means . . .

The man on the right, Fujita, is the former mail clerk at the Hotel Platon. He has just discovered that Inoue is the hotel's current mail clerk, which means that Inoue is his $k\bar{o}hai$ — i.e., his "junior/successor" in that position.



© Ishinomori Shōtarō / Hotel, Shogakukan

V + wake da literally means "the situation/case is that . . . ," but here it is more like "that means . . ." This expression is also frequently used to confirm what the other person has said or implied. Simply form a question by replacing da with ka or the more polite desu ka, For example, iku wake desu ka? ("does that mean you're going?").

Fujita:
すると 私 の
Suruto watashi no
then I/me of
後輩 に なる 訳 だ!
kōhai ni naru wake da!
junior to become situation is
"Then the situation is that you are my kōhai."

"So that means you're my kohai!" (PL2)

Inoue:

後輩!? Kōhai!? junior

"Your kohai!?" (PL2)

- suruto is a conjunction, "in that case/then."
- kōhai, literally "comrade/colleague who goes after," is the counterpart to senpai, "the comrade/colleague who goes first." The terms apply to one's "junior/senior" status within a given group, such as at school, in one's company, in one's particular job within a company, or in various social organizations. Sometimes, though by no means always, the senpai-kōhai relationship is one of "predecessor" and "successor," as here. Always present is the implication that the kōhai must show respect to his senpai as a kind of "mentor," and the senpai should look out for his kōhai as a "protégé" of sorts even if they've never met before.

... to iu wake da = that's the gist of it

Dr. Slump is talking with a video of his father, who is giving him a recipe for a love potion that will enable him to get a wife. His father finishes the explanation and asks if his son understands everything.



© Toriyama Akira / Dr. Slump, Shueisha

... to it wake is a very useful expression for summing things up. The summary or explanation comes first, then to it wake followed by da/desu, datta/deshita or de (the conjunctive form of da/desu).

Video/Father:

... という わけ だ。わかった か
... to iu wake da. Wakatta ko?
(quot.) situation/explanation is understood (?)
"That's the situation. Do you understand?"
"That's what you have to do. Do you understand?"
(PL2)

Dr. Slump: わかりました。 Wakarimashita. (I) understand

"Yes." (PL3)

wakatta is the plain/abrupt past form, and wakarimashita is the PL3 past form, of wakaru ("come to know/understand"). In an exchange like this, the an-

swering wakatta/wakorimashita is essentially a "yes."

Verb + wake (ga) nai = there's no way!

This OL has the reputation of being a pushover. Her co-workers are constantly taking advantage of her inability to stand up for herself. Here one of them has given her a large task at 5:00 PM and insisted that she have it done by the next morning. She protests, but to no avail.



@ Okazaki Jirō / After Zero, Shogakukan

OL: どーしていつも 前 の 日 に なって Dōshite itsumo mae no hi ni natte why always before of day at/to become

押しつける の よー! oshitsukeru no yō!

push/force onto (explan.) (emph.)
"Why do you always wait until the day before to push work on
me?" (PL2)

出来る 訳 ない じゃない!!

Dekiru wake nai ja nai!!
be able to do situation not exist does it?

"The situation of being able to do it doesn't e

- "The situation of being able to do it doesn't exist, does it?"

 "There's no way I can get it done!!" (PL2)
- dōshite is a colloquial naze ("why/how come").
- natte is the -te form of naru ("become"); here the -te form essentially
 makes mae no hi ni natte into an adverb for oshitsukeru ("push/force
 onto")
- ja nai is literally "is not" but here is being used as a rhetorical question, actually registering a strong complaint.

... wake (ga) nai means "the situation of ... does not/would not exist." It is often used in combination with potential ("can/be able to") forms, where it means "could never/can't possibly." Both with and without the potential it carries some of the feeling of the English "(there's) no way!"

Verb + wake ja nai = it's not that . . .

Mr. Suzuki has just learned that his dinner partner was married once but soon divorced. He asks whether that means she has given up—implying that it's never too late to try again.



© Yamasaki & Kitami / Tsuri-Baka Nisshi, Shogakukan

Mr. Suzuki: もう 締めた 訳 じゃない んでしょう?

Mō akirameta wake ja nai n deshō?
already gave up situation/case is not (cmph.) is it

"It's not the case that you've already given up,
is it?"

"That doesn't mean you've completely given

FX: ==

Niko (effect of cheerful smile)

up, does it?" (PL2)

 akirameta is the plain/abrupt past form of akirameru ("give up/resign oneself"). Mō is literally "already," but with akirameru it has more the feeling of "completely."

Note the substantial difference in meaning between . . . wake (ga) nai ("the . . . situation doesn't/wouldn't exist") and . . . wake ja nai ("it's not the situation/case that . . .").

Wake ga chigau = the situation is different

Kurata is a front desk clerk and Matsuda is her supervisor at the swank Hotel Platon. Matsuda is also the hotel's pool supervisor. When Kurata boasts about her friend the lifeguard, Matsuda jealously claims that lifeguarding isn't nearly as demanding as supervising the entire operations for the pool area. But when a visiting doctor explains how difficult it is to become a lifeguard and about the many responsibilities the job entails, Kurata gets to gloat.



C Ishinomori Shotaro / Hotel, Shogakukan

Kurata: ネ ...ただの 責任者 Ne ... Tada no sekininsha to wa, see? a mere person in charge from as-for

> ちょっと訳 が 違います! chotto wake ga chigaimasu! little situation (subj.) is different

"See? Compared to a mere supervisor, the situation is a bit different."

"See? It's a wee bit different from being a mere supervisor." (PL3)

Matsuda: な・る・ほ・ど・!! Na ru ho do!! I see "I see." (PL2)

- · using chotto ("a little") here is a case of deliberate understatement; she means "a lot."
- chigaimasu is the PL3 form of chigau ("is different"); . . . 10 chigau = "is different from."
- naruhodo expresses one's understanding of what has been said: "I see/indeed/really."

Verb + wake ni wa ikanai = I simply can't

Yawara is in a championship jūdo bout for the world title. Her opponent is determined not to lose and repeats over and over to herself that she must not allow that to happen.

Opponent: 負ける わけ に は いかない!!

Makeru wake ni wa ikanai!! situation to as for

"I simply cannot lose!" (PL2)

Sound FX: ガ ガ... Ga Ga . . .

(effect of grappling)

... wake ni wa ikanai makes a very emphatic statement that the action/event cannot be allowed to occur: "I simply can't/I can't very well/I can hardly/no way can I (allow) . . . '



C Urusawa Naoki / Yancara!, Shogakukan

liwake = (an) excuse

Katō is the lifeguard at the Hotel Platon mentioned on the previous page. Matsuda, the pool supervisor, is berating Katō for flirting with girls around the pool. In reality, the girls were simply flattering Katō because they were impressed with a dashing rescue he had just made of

a girl in the pool.

Katō: あ、あれ。 あれ は あの 娘たち が...
A, are. Are wa ano ko-tachi ga...
oh that that as-for those girls (subj.)
"Oh, that. Those girls were just..." (PL2)

Matsuda: 言い訳 など いりません!!
liwake nado irimasen!!

"I don't need to hear any excuses!!" (PL3)

 ano ko, when written with the kanji 娘, means "that girl"; the suffix -tachi makes it plural: "those girls."

 ii is the stem form of iu ("say"), so iiwake is literally "stated reason" → "an excuse."

irimasen is the PL3 negative form of iru ("need/require").



@ Ishinomori Shōtarō / Hotel, Shogakukan

Moshiwake nai = (I) apologize

Mōshiwake nai and its more polite form, *mōshiwake arimasen*, are standard phrases for apologizing. The polite form is the expression of choice when the occasion demands great gravity, as is the case here. Fujiko has discovered that she is pregnant and Hanazono, her boyfriend, is bowing low as they explain the situation to her parents.



© Urusawa Naoki / Yawara!, Shogakukan

Hanazono: 申し訳 ありません!!

Mōshiwake arimasen!!

excuse doesn't exist

すべて 自分の 責任 であります!!

Subete jibun no sekinin de arimasu!!
all/entirely my responsibility/fault is
"I have no exuse. Everything is my responsibility."
"I am deeply sorry. It is entirely my fault." (PL3)

 mōshi is the -masu stem of mōsu, the PL4-humble equivalent of iu ("say"), so mōshiwake is essentially a more polite form of iiwake, "excuse," Note, though, that the word iiwake cannot be substituted when making an apology.

 since arimasen is the PL3 form of nai ("not exist/not have"), möshiwake arimasen is literally "(1) have no excuse." But usually it's better thought of as "I'm deeply/ terribly sorry" or "Please accept my deepest apologies."

 jibun is used as a personal pronoun mostly by military personnel and male athletes.

 de arimasu is the PL3 form of de aru, a more formal equivalent of da/desu ("is/are").





by 秋月 りす/ Akizuki Risu









 Akizuki Risu, All rights reserved. First published in Japan in 1991 by Kodansha Ltd., Tokyo. English translation rights arranged through Kodansha Ltd. Ad Copy: 着る だけ で スリム に! / サウナスーツ

Kiru dake de surimu ni! / Sauna sūtsu put on/wear only with/by slim to sauna suit "Just by wearing it (you'fl become) slim! / Sauna Suit" Sauna Suit: Just Put It On and Shed Those Pounds!

· dake de after a verb means "by that action alone."

· sūtsu is the katakana rendering of both "suit" and "suits."

OL1: この 広告 よく 見る よ ねー。 Kono kōkoku yoku miru yo nē. this ad often see (emph.) (collog.) "One sees this ad often, doesn't one?"

"This ad appears a lot, doesn't it." (PL2)

Sound FX: < f < f

1

2

3

4

Kusu kusu (effect of low giggle/snigger)

OL2: うん、 作 っから ある。 Un. mukashi kkara aru. yeah/uh-huh long ago from exist "Yeah, it's been around a long time." (PL2)

Yeah, it's been around a long time." (PL2)
 yoku is the adverb form of ii/voi ("good/fine"), here meaning "often/fre-

quently" rather than "well."

• kkara is a colloquial and more emphatic kara ("from/since").

OL1: こんな 姿 人 に見られたら かっこ 思いよー」

Konna sugata hito ni miraretara kakko warui yō,
this kind of figure others by if seen appearance bad (emph.)
"If this kind of figure is seen by others, it will look bad."
"It'd sure be embarrassing if someone saw you
dressed like this." (PL2)

OL2: だいいち、これじゃ やせない って。
Dai-tchi, kore ja vasenai tte.
no. Uficst of all this if it is won't get thin (quote)
"First of all, you'd never lose any weight this way."
(PL2)

OL3: 蒸れて iFくさく なる し ね。
Murete asekusaku naru shi ne.
gct heated/steamed-and smcll of sweat become and (colloq.)

"And besides, you get all steamed and sweaty, don't
you." (PL2)

sugata refers to one's outer appearance, including what one is wearing. The
particle o to mark sugata as the direct object of miraretara has been omitted.

miraretara is a conditional "if/when" form of mirarera ("be seen/observed"), the passive form of mira ("see/look at").

kakkā (often shortened to kakka in colloquial speech) refers to external appearance, so kakka warui is literally "appearance is bad" → "looks bad" → "is embarrassing."

yasenai is the negative of yaseru ("become thin/lose weight").

 tte is a colloquial quotative form that can be used at the end of a sentence for strong emphasis, like "... I say/I tell you."

murete is the -te form of mureru ("become steamed/hot and stuffy").

asekusaku is the adverb form of asekusai ("smells/reeks of sweat," from ase,
 "sweat/perspiration," and the suffix -kusai, "smells/reeks of -"); naru= "become." Shi is an emphatic "and/and besides."

OL1 & OL2: 買った のお?

Katta nō?
bought (explan.)

"You bought one?" (PL2)

OL3: えっ、 ぱってない の?

E!, katte-nai no?
huh?/what? haven't bought (explan.)
"Huh? You haven't bought one?"

"Huh? You mean you haven't?" (PL2)

katta is the plain/abrupt past form of kau ("buy"): katte-(i)nai is the negative
of katte-iru ("have bought"), from the same verb.

 nō is a surprised/amazed elongation of the explanatory no, which is quite commonly used to ask questions in informal speech.



by 秋月 りす/ Akizuki Risu









 Akızuki Risu, All rights reserved. First published in Japan in 1991 by Kodansha Ltd., Tokyo. English translatjon rights arranged through Kodansha Ltd. Man: つ つきあって ください。
Tsu- tsukiatte kudasai.
(stutter) socialize/consort please

"W- Will you go steady with me?" (PL3)

Woman: ≳?

2

3

4

"Huh?" (PL2)

tsukiatte is the -te form of tsukiau, which means to "socialize/consort/maintain a relationship (with someone)" in various different capacities — in this case as a steady date.

kudasai after the -te form of another verb makes a polite request.

Woman: あ、あたしなんて グズ だし ノロマ だ し A- atashi nante guzu da shi noroma da shi... (stutter) I/me as-for laggard/dullard am and dullard/dunce am and "But I'm dull and not very bright, and..."

> ちっとも キレイじゃない のに。 chitto-mo kirei ja nai no ni. [not] in the least pretty am not even though "I'm not the least bit pretty." (PL2)

· atashi is a variation of watashi, used mostly by female speakers.

 nante is a colloquial quotative form that can be used like wa to mark the topic of the sentence ("as for . . ."); it often belittles that topic as trifling/insignificant/unworthy.

 shi following a form of da/desu or a verb is an emphatic "and" → "and besides/and what's more."

chitto is a variation of chotto ("a little/a bit"), and chutto mo combines with a
negative form later in the sentence to mean "(not) at all/one bit/in the least."

· ja nai is a contraction of de wa nai, "is not."

no ni essentially means "even though/in spite of"; here she uses it with the feeling of "even though..., you ask me that?" → "you ask me that, but..."

— implying it's a crazy idea. In cases like this, noni is essentially like the use of English "but" when stating an objection/protest.

Man: かまわない よ。
Kamawanai yo.
don't mind/is okay (einpl.)
"That's okay." (PL2)

kamawanai is the negative of kamau ("mind/care about") -> "don't mind/don't care" -> "that's okay."

Man: 寸前 までいい かんじだった のにふられてしまった。
Sunzen made ii kanji datta no ni furarete shimatta.
just before until good feeling was even though was jitted
"Right up until that point, everything seemed great, but
then she jilted me." (PL2)

Man: とーしてだー?

Döshite da-?
why/how come
"Why-y-y?" (PL2)

Friend: 「そんな こと ない よ」 と 言うべきだった な。
"Sonna koto nai yo" to iu beki datta na.
that kind of thing not exist (emph.) (quote) should have said (colloq.)
"You should have said "That's not true"." (PL2)

 suncen is written with kanji meaning "inch" and "before" and means "just before"; suncen made = "until just before."

datta is the past form of da ("is/are").

 furarete is the -te form of furareru ("be jilted," from furu, "ditch/jilt"), and shimatta is the plain/abrupt past form of shimau ("end/finish/put away"), which after the -te form of another verb implies the action is/was regrettable/undesirable.

döshite is a colloquial naze, "why/how come?"

asking a question with da is masculine and can sound very rough.

 sonna koto nai (literally "that kind of thing does not exist") idiomatically means "that's not true."

 beki datta is the past form of beki da, which follows non-past verbs to give the meaning "should/ought to/must": in beki datta = "should have said."

 the colloquial particle na expresses a kind of re-confirmation of his own statement, similar to, "I'd say that was it. Yeah." (continued from page 23)

all of this in English translation. Trying to line up sentences on the page can be a bit irksome, especially as the spacing never seems to work out quite evenly.

On the positive side, because the dictionary provides entries in both romaji and written Japanese (with furigana provided), it is very user-friendly. Also, fairly complete example sentences and usage guides are provided. The editors have selected entries based on vocabulary used in Japanese language schools at the introductory level, so students are likely to encounter the words they learn in class, but not necessarily the words they might hear in a real conversation with a native speaker.

SAMPLE ENTRY:

matsukashii 懐かしい『形』
「学校時代のことを懐かしく思い出します。 (Gakkō-jidai no koto o natsukashiku omoidashimasu.)
「中村さんは留学した時のことを懐かしそうに話してくれました。 (Nakamura san wa ryūgaku shita toki no koto o natsukashisō ni hanashite kuremashita.)

natsukashii [[adj]] dear, beloved, feel a yearning for, feel nostalgic about

- I have fond memories of my student days.
- ¶ [Miss] Nakamura spoke nostalgically about the time [she] was studying abroad.

Merriam-Webster's Japanese-English Learner's Dictionary

[Mernam-Webster, 1993, 1121 pp., \$27.95]

This excellent dictionary for the beginning student of Japanese is the result of a collaborative effort between two dictionary publishing giants, Kenkyusha and Merriam-Webster. The book is packaged and priced differently in the US and Japan, although the content is identical, so be careful not to buy the Japanese version for ¥4,200 (about \$42) when the US version can be had for only \$27.95.

This dictionary was clearly created with the English-speaking student of Japanese in mind. Features include photos and illustrations of terms that may be unfamiliar to someone who hasn't spent time in Japan, a limited selection of cultural and linguistic notes, and simple guides to pronunciation and grammar.

Copious example sentences clear up many usage issues, and all examples include both a romanized and Japanese version of the sentence. Unfortunately, the romanization system used, a slightly modified Hepburn, is a bit cumbersome, with a word like keiei (経営, "management") ending up as kee-ee.

For some reason, there is no indication of how many entries the dictionary contains, but it is certainly comprehensive enough to carry students through their

SAMPLE ENTRY:

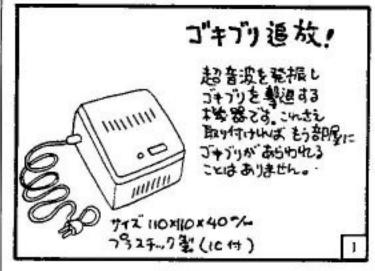
naltsukashil-i なつかしい (懐かしい) a. (-ku) dear; good old; longedfor:

Furusato ga natsukashii. (ふるさとが 懐かしい) I long for my hometown. Yuube rajio de natsukashii uta o takusañ kiita. (ゆうベララオで懐かしい 歌をたくさん聞いた) Last night on the radio I listened to a lot of the good old songs. / Kono shashiñ o miru to mukashi ga natsukashiku naru. (この写真を見ると昔が懐かしくな る) Whenever I look at this picture I feel nostalgic. first several years of study. Its sturdy hardcover format also makes it durable, increasing its productive life.

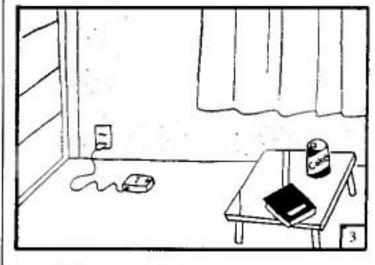
(The Japanese version of this dictionary is the Kenkyusha English-Japanese Learner's Dictionary, Kenkyusha, 1992, 1121 pp., ¥4,200. Kenkyusha has also published a small-size edition, under the name Kenkyusha Japanese-English Learner's Pocket Dictionary, Shigeru Takebayashi, 1993, 480 pp., ¥2,000. An American version has not yet appeared.)

(continued on page 48)

田中くん Tanaka-kun









© Tanaka Hiroshi. All rights reserved. First published in Japan in 1989 by Take Shobō, Tōkyō. English translation rights arranged through Take Shobō.

by タナカヒロシ / Tanaka Hiroshi

1 Ad Headline: ゴキブリ 追放! Tsuihō! Gokiburi cockroach expulsion/banishment Get Rid of Cockroaches! Ad Copy: 超音波 ゴキブリ 機器 発振し、 撃退する gekitai suru hasshin shi, gokiburi kiki desu. Chō-onpa ultrasonic waves (obj.) oscillate/emit-and cockroaches (obj.) repel/drive away instrument/appliance is This appliance emits ultrasonic waves to repel cockroaches. (PL3) が あらわれる これ さえ 取り付ければ、 部屋 に ゴキブリ こと は ありません。 ga arawareru toritsukereba, mö heya ni gokiburi koto wa arimasen. Kore sae if install [not] any more room in cockroaches (subj.) appear thing as-for not exist this (emph.) Simply install one of these and cockroaches will no longer appear in your room. (PL3) **Specs:** サイズ... / プラスチック製 (IC付) / Purasuchikku-sei (ai-shii tsuki) Saizu . . . plastic made IC attached/included Size . . . / Plastic housing (contains integrated circuits) hasshin shi is the stem (-masu) form of hasshin suru, "to oscillate/emit." The stem form of a verb often serves as a truncated -te form, which can be equivalent to the conjunction "and," or "and thereby . . . " chō-onpa o hasshin shi, gokiburi o gekitai suru is a complete thought/sentence ("[it] emits ultrasonic waves to repel cockroaches") modifying kiki ("instrument/appliance"). toritsukereba is a conditional "if/when" form of toritsukeru ("attach/install"). Sae emphasizes kore ("this") with the feeling of "just this/this alone," but in English the emphasis often falls more naturally on the accompanying verb: "if you simply install this." mō (lit. "already") followed by a negative becomes "no longer... /not... anymore." koto wa arimasen is a PL3 form of koto wa/ga nai, which after a non-past verb means "does not/will not occur." saizu and purasuchikku are from the English "size" and "plastic." the suffix -sei appended to the name of a material means "made of -"; appended to a place name it means "made in -." -tsuki (from tsuku, "stick/attach") is a suffix meaning the item it follows "has been attached/included." ICtsuki implies the instrument/appliance contains integrated circuits. 2 Tanaka-kun: へえ~、こんな が あった atta is the plain/abrupt past form of 1363 もの m! aru ("exist" for inanimate things). mono ga ka? Hē-, konna ii atta no no ka literally makes a question, "is (interj.) this kind of good/useful thing (subj.) existed (explan.) (?) "Gee, did this kind of great thing exist?" it the case that . . . ," but it's purely rhetorical; he's actually exclaiming "Wow! I never knew they had something like this!" (PL2) to himself over his discovery. さっそく 取り付けよう! Tanaka-kun: £L. yoshi (or yöshi) is an interjectory sassoku toritsukeyō! form of ii/yoi ("good/okay"), often okay/all right immediately shall install used to introduce statements declar-"All right! I'm going to install one right away!" (PL2) ing that one has decided to, or is Title: カタログ about to, do some particular action. Katarogu toritsukeyō is the volitional ("let's/I Catalog shall/I think I'll . . . ") form of toritsukeru ("attach/install"). 4 Friend: どーして 帰りたくない ht: \$? yo? n da Döshite kaeritakunai not want to go home (explan.) (cmph.) "Why don't you want to go home?" (PL2) Tanaka-kun: それ が、なぜ か わからない んだ。 なんとなく 入れなくて。 hairenakute. Sore ga, naze ka wakaranai nda. Nantonaku that (subj.) why (?) don't know (explan.) somehow/for some reason can't enter "Well, I don't really know why. For some reason, I can't bring myself to go inside." (PL2) dōshite is a less formal equivalent of naze ("why/how come"). koeritakunai is the negative of kaeritai, the "want to" form of kaeru ("go/come home"). asking a question with da or n da is masculine and can sound very rough, with or without the emphatic yo. Here the feeling is that he is "pressing" for an explanation because he's pazzled/mystified. sore ga is often used idiomatically as a kind of "warm-up" when telling the listener something unfortunate/ awkward/negative. a question word followed by , . . ka wakaranai means "don't know why/how/where/etc." nantonaku gives the feeling of "somehow/vaguely/I don't know why but . . ." hairenakute is a -te form of hairenal, negative of haireru ("can go/come in"), from hairu ("go/come in"). Here the -te form indicates he's stating a cause/reason — i.e., why he doesn't want to go home. A -te form is often used to state the cause/reason for what comes next in the sentence, but in this case the rest of the sentence is understood from the friend's original question and does not need to be restated.

(continued from page 46)

Takahashi's Pocket Romanized Japanese-English Dictionary

[Hiroshi and Kyoko Takahashi, Taiseido, 1984, 1596 pp., ¥4430]

It's hard to know what the authors mean by "pocket" in this case, since you would need an extremely roomy pocket to carry this bulky dictionary. The book also seems to be constructed so that it is impossible to keep open without major props, and the print is not only small but somewhat faint, making it quite a task to use.

Despite these basic structural problems, this comprehensive volume, which contains over 24,000 entries, constitutes a fairly substantial reference for the beginning student of Japanese. As the title indicates, entries are provided first in romaji, followed by a rendering in kana, then kanji where appropriate. The authors claim to have avoided both "newfangled" and "time-worn" words when selecting their entries, but a quick read through a "How to Use this Dictionary" section plagued by grammatical errors makes you wonder if they were careful enough to have a native English speaker involved at any stage of the dictionary's production.

Although very few example sentences are provided, many entries include usage notes or lists of related words and expressions, a very nice feature. For example, under the word *ongaku* (音樂, "music"), you also find the words for music school, musician and concert. This is a great way for students to build vocabulary quickly and relatively painlessly.

SAMPLE ENTRY:

natsukashii なつかし、・・飲かしい dear, longed-for natsukashii furusato 歌かしい音里 one's dear old home natsukashigaru or natsukashiku-omou (懐かしから、株かしく思う) long ((for))。 natsukashi-sō-ni (彼た・、そうに) longingly, fondiy

Martin's Concise Japanese Dictionary

[Samuel E. Martin, Charles E. Tuttle, 1994, 736 pp., \$16.95]

For the sake of completeness, it is usually best to avoid dictionaries that combine E-J and J-E in one volume, but there are times when having both together is definitely more handy. In such cases the Martin's Concise is a good choice.

Mr. Martin clearly states that he has created a dictionary of *spoken* Japanese, and as such has geared it toward students who will be using it to look up words or phrases they have heard, or those they need in order to express themselves in Japanese. As a result, this dictionary is light on linguistic and etymological information, a sacrifice that leaves it free to concentrate on providing as much information as possible pertaining to the spoken language.

One especially useful feature is the provision of multiple Japanese equivalents for English words that may have more than one meaning. Other features are a little peculiar. Verbs, for example, are given in the polite -masu form instead of the more common dictionary form. In addition, several different forms of the same verb are listed separately (i.e. tabemasu, taberaremasu, tabesasemasu, tabete and tabeyō), a format that tends to get redundant within the framework of a dictionary, and takes up much more space than necessary.

This dictionary is actually an expanded version of the popular Martin's Pocket Dictionary, with the biggest change being the addition of Japanese script in addition to romaji, a feature that will be appreciated by students who want to learn characters as they learn new vocabulary.

(Martin's Pocket Dictionary English-Japanese/Japanese-English, Samuel E. Martin, Tuttle, 1990, 724 pp., \$9.95)

SAMPLE ENTRY:

natsukashi i なつかしい 懐かしい dear(ly remembered)

(No entry given for "friendly")

(continued on page 79)

図説現代用語便覧 Zusetsu Gendai Yōgo Benran

A Visual Glossary of Modern Terms









© Deluxe Company, All rights reserved.

First published in Japan in 1993 by Futabasha, Tokyo.

English translation rights arranged through Futabasha.

	Narration:	Tabako hyappon renzoku sui in Japanese it means "cigarette" unless specified as some other tobacco product. The Continuous Smoking of a Hundred Cigarettes The Hundred Cigarette Smokathon in Japanese it means "cigarette" unless specified as some other tobacco product. -pon is a form of -hon, the counter suffix for long, slender things like pens, pencils, needles,
	Sound FX:	かあっ (effect of puffing on cigarette) Pufa chopsticks, and cigarettes. sui is a noun form of suu ("suck in/inhale," or when speaking of tobacco, "smoke").
2	Narration:	Bitru sanjuppon, botoru ippon ikki- nomi once/in a single draft," but here it beer 30 (count) [whiskey] bottle 1 (count) all at once drinking obviously means something more like "drinking in a single sitting."
	Sound FX:	* bakko yarō is a particularly force- ful baka yarō (lit. "fool/idiot" + * "guy/fellow"), which when di- rected at a person means "you fool/
	Man:	ばっか やろー。くつ下 ぬぐ ぞー、足 で よ。 Bakka yarō. Kutsushita nugu zō, ashi de yo. fool/idiot guy/fellow socks will take off (emph.) foot with (emph.) "You stupid fool! I'll take my socks off — with my feet." "Idiot! I can still take my socks off — with my feet." (PL2) S.O.B./etc."; it's also used as an all-purpose expletive. botoru from English "bottle," almost always refers to a bottle of whiskey in the context of drinking.
3	Narration:	で マージャン 三日 三晩 Tetsuya mājan mikka miban all night mahjongg for 3 Days & 3 Nights 3-day 3-night Mahjongg Marathon * tetsuya refers to staying up to work/study/play all night. * tsumore is the plain/abrupt command form of tsumoru, which in mahjongg refers to drawing the winning tile from the draw pile instead of from another player's discard pile. In this case
	Man:	機性 でつもれーつ。 Konjō de tsumore-! fighting spirit/grit with draw "Draw with true grit." **Come on, baby!" (PL2) he's directing the command at himself. **Come on baby!" is a cultural equivalent of Konjō de tsumore—, not a literal translation. **gyōkai is written with kanji meaning "industry/"
4	Banner:	業界 トライアスロン 大会 not refer to the business world in general. It's used when speaking of a specific business/industry/business triathlon meeting/meet The (Media) Industry's Triathlon trade/profession" and "world/realm," but it does not refer to the business world in general. It's used when speaking of a specific business/industry—in this case, the media industry. * taikai is literally "great gathering/meeting," and
	Male Voice:	ギャル は いねー のか? Gyaru wa inē no ko? gals as-for not exist/be (explan?) "Aren't there any campaign girls?" (PL2) can refer to any event that draws a large crowd. gyaru, the katakana rendering of English "gal," has recently caught on as a slang word for "young girl"; sometimes, as in this case, it is used to refer to young women hired to add color
	Male Voice:	タダ酒 飲める ん だろ? to such events. Tada-zake nomeru n daro? inē is a masculine slang corruption of inai, the free sake/alc.bev. can drink (explan.) right? negative of iru ("be/exist" for animate things). "You get to drink free, right?" (PL2) nomeru is the potential ("can/be able to") form of
	Announcer:	出版 ・マスコミ・広告 業界 の Shuppan, publishing mass media advertising industry/business of 接入 を 集めて おこなわれます! alan-man o atsumete okonawaremasu! iron men (obj.) gather-and is held/takes place "Gathering together iron men from the publishing, mass communications, and advertising industry: (PL3)
	Announcer:	この 苛酷な レースを 勝ち抜く の は 誰 か?! Kono kakoku-na rēsu o kachinuku no wa dare ka? this harsh/brutal race (obj.)win/emerge victorious (nom.) as-for who (?) "Who will emerge victorious at the end of this brutal contest?" (PL2)
	Kachinui victoriou • no is a "i	the comes from kaisu ("win"), and -nuku is a verb suffix meaning "(continue an action) through to the end." that is used when a contest involves several events or rounds through which each contestant must pass: "emerge in the end." hominalizer" that turns what precedes it into a noun, and wa marks this noun as the topic; in this case no can be of as filling in for "the one/person": "as for the one who will emerge victorious at the end of this brutal race, ()?"

図説現代用語便覧 Zusetsu Gendai Yōgo Benran

A Visual Glossary of Modern Terms

1

2

3

4









© Deluxe Company, All rights reserved. First published in Japan in 1993 by Futabasha, Tokyo. English translation rights arranged through Futabasha.

by デラックス・カンパニー Deluxe Company

Boss: なん だ よ、なん だ よ
Nan da yo, nan da yo?
what is (emph.) what is (emph.)
"What is this? What is this?" (PL2)

Boss: ロクな アイデア ない じゃないか。
Roku-na aidea nai ja nai ka,
decent idea not exist isn't/doesn't it?
"There's not a decent idea here." (PL2)

FX: ポイ ポイ ポイ Poi poi poi (effect of tossing away one sheet after the other)

roku-na = "satisfactory/proper/decent," and aidea is the katakana rendering
of English "idea." Ga, to mark this as the subject of nai, has been omitted.

ja nai ka ("is it not?/does it not?") is a purely rhetorical question; he's in fact
making a strong assertion, with an accusing/scolding tone.

Boss: おい おい、モルジブ まで 行って oi, Morujibu made Oi itte (interj.) (interj.) Maldives as far as go/went-and 程度 写真 750 teido kano no shashin ka võ? this degree/extent of photos (?) (emph.) "Hey, hey, you went as far as the Maldives and (got only) pictures of this degree?" "Jeez, you went all the way to the Maldives and couldn't get any better pictures than this?!" (PL2)

 itte is the -te form of iku ("go"). -Te forms do not have their own tense, but get their tense from context. The -te form acts as a conjunction: "went, and . . ."

Boss: あれあれ、印刷 ぜんぜん 色 が 出てないじゃん。
Are are, insatsu zenzen iro ga dete-nai jan.
(intj.) (intj.) printing [not] at all color (subj.)not come out is it not?
"Good grief, the colors didn't come out right at all."
(PL2)

全部 やりなおし だ なあ、こりゃあ。 Zenbu yarinaoshi da nā, koryā. ali redoing is (colloq.) as for this/these "They'll all have to be redone." (PL2)

· wa to mark insatsu as the topic of the sentence has been omitted.

· zenzen followed by a negative form means "(not) at all."

iro ga dete-(i)nai is the negative of iro ga dete-iru, from iro ga deru (lit. "colors come out" — i.e., appear with the intended richness).

 jan is a contraction of ja nai ka, "is it not?/does it not?" Again, the question is rhetorical, and he is in fact making a strong assertion.

yarinaoshi is a noun form of yarinaosu ("repeat/redo").

 koryā is a contraction of kore wa, "as for this/these"; normal word order would put this at the beginning: karyā zenbu yarinaoshi da nā.

Narration: そして できあがった ポスター Soshite deki-agatta posutā and/and then completed/produced poster And the poster thus produced:

Poster: 資源 を 大切に
Shigen o taisetsu ni
resources (obj.) as important/with care
Use Our Resources With Care

Small Print: この ポスター は 再生紙 を 使っています。
Kono posutā wa saiseishi o tsukatte-imasu.
this poster as-for recycled paper (obj.) uses/has used
This poster is printed on recycled paper.

 deki-agata is the plain/abrupt past form of deki-agaru ("be completed/finished" when speaking of something being made/produced).

taisetsu ni is the adverb form of taisetsu(-na), meaning "valuable/precious/dear," so it means to "use or treat (something) preciously/dearly/as important" → "treasure/use with care/use wisely."

50 Mangajin

課長さん仕事ですよ

Kachō-san Shigoto Desu Yo









by 松浦せいじ / Matsuura Seiji

Hachitarō: えっ、

1

2

3

4

出張?

Hakata ni shutchō?

huh?/what? (place name) to business trip "What? A business trip to Hakata?" (PL2)

"Yeah." (PL2)

· the city of Fukuoka in northern Kyūshū is often popularly referred to as Hakata, the name of the city's central ward, which is also the part of the city with the longest history.

ā is a colloquial, masculine "yeah/sure/right."

Boss: 3時 の会議

出席したら... Sanji no kaigi ni shusseki shitara . . .

3:00 at meeting to when/after have attended "Once you've attended the 3 o'clock meeting, . . ."

(PL2)

Boss: あと だ から...

jiyū da kara... wa after that as-for open/free is because/so

"(after that) you're open, so . . ." (PL2)

 shusseki shitara is a past conditional ("when") form of shusseki suru ("attend [a meeting/class]"): "when (you) have attended" → "after/once (you) have attended."

ato wa = "as for the rest/as for after that"

Boss: まあ、のんびりして 来たまえ。

Mā. nonbiri shite kitamae. (interj.) take it easy-and come

"... well, take it easy and enjoy yourself." (PL2)

Hachitaro: はい。

Hai.

yes/okay
"Yes sir." (PL3)

 mā is a soft/gentle/agreeable-sounding interjection that adapts to fit its context: "well/you know/I mean."

nonbiri shite is the -te form of nonbiri suru ("relax/take it easy" in the sense

of kicking back and enjoying oneself).

 kitamae is a command form of kuru ("come"). The suffix -tamae makes a strong/authoritarian command, so in a clear superior-subordinate relationship its use is restricted to the superior — though it can also be used as a strong command among peers in some situations. A form of kuru after the -te form of another verb can be equivalent to "go do the action," but when the action mentioned is not the principal reason for the trip, the meaning is more like "do the action while you're there/during your trip."

Hachitaro: あと は 自由 ねえる

Ato wa jiyū after that as-for open (colleg.)

"After that I'm open, huh?" (PL2)

Sign on Door: 自由席

Jivū-seki free/open scats

Open Seating

 the jiyū-seki ("open seating") sign is on the door of a train car, and it appears he was not able to get a seat since he is sitting on his suitcase. In Japan, open seating tickets are not limited to the number of available seats.

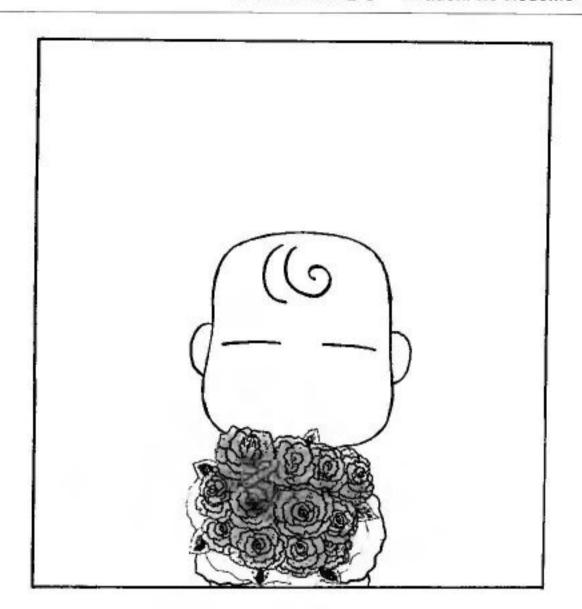
 jiyū ("free/open") in Japanese works very much like English "open" in this case: when he was told he would be "open" after the 3 o'clock meeting, Hachitaro assumed it meant be would have "free time" to enjoy himself especially since his boss told him to "take it easy." Instead it turns out his boss meant he would be on a less-expensive "open" ticket for his return home — and without a seat, it's hardly a situation for "taking it easy."

課長さん仕事ですよ Kachō-san Shigoto Desu Yo

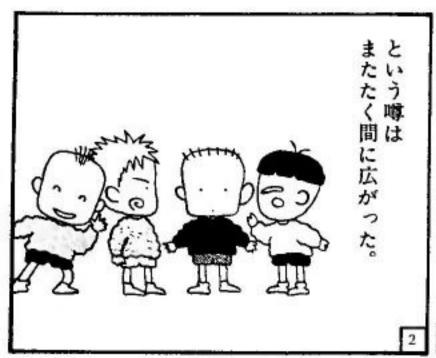
by 松浦せいじ Matsuura Seiji



Title:	帰って 来た ライバル Kaette Kita Raibaru return (home) came rival The Rival Who Returned * kaette is the -te form of kaeru ("go/come home"), and kita is the plaiou abrupt past form of kuru ("come").
Hachitarō:	**yō!, Kayama, okaeri. (greeting) (name) (hon.)-return "Yo, Kayama! Welcome back!" (PL2) **yō is an informal greeting ("hi!/hey!/yo!") used by male speakers. **okaeri is an informal abbreviation of okaerinasai, a relatively gentle command form of the verb kaeru ("return home"), so it is literally the command, "Go home/Come home." But with the honorific prefix otit is the standard greeting given when someone arrives home or back at the office. As we find out in the next panel, in this case he means "welcome back to the home office."
Narration:	彼は私と同期 入社で 札幌 支社の転勤を 終え Kare wa watashi to dōki nyūsha de Sapporo shisha no tenkin o oe, he as-for l/me as same period/year enter co. is/was-and (place name) branch to transfer (obj.) completed-and 営業 課の 課長 として帰ってきた。 Eigyō Niku no kachō to shite kaette kita. sales section 2 of section head as returned/came back He had joined the company in the same year as me, and having completed a tour at the Sapporo branch, had now returned (to the home office) as the head of Sales Section 2. (PL2)
Hachitarō:	お互い 真張ろう な。 O-tagai ganbarō na. (hon.)-mutually/both let's strive/work hard (colloq.) "Let's both give it our best, okay?" (PL2)
 oe is a co to shi o-tagai (s the honor 	then refers to a transfer to do a tour of duty in a branch office (usually lasting 3-5 years), ontinuing form of oeru ("to finish/complete [something]"); the tense is provided by the sentence end. ite = "as/in the capacity of" ii) modifying a verb implies the action occurs mutually/reciprocally between two parties (ni is optional when rific prefix o- is used; without the prefix it is obligatory), is the volitional ("let's") form of ganharu ("be persistent/unflagging" \rightarrow\"work/strive hard").
Hachitarō:	よっしゃあ、今日 は いっちょう 残業 やる かあ。 Yosshā, kyō wa itchō zangyō yaru kā, okay/all right today as-for a spell of overtime work do (?) "Well then, maybe I'll put in some overtime today." (PL2)
one has c • <i>itchō</i> = li	r yosshā is an interjectory form of ii/yoi ("good/fine/okay"), often used to introduce statements declaring that decided to, or is about to, do some special action: "well then/okay/all right" t. "a game (of go/shōgi)," and yaru is an informal word for "do," so itchō yaru ka is literally "Shall we play a gam ōgi)?" The expression has come to be used when preparing to do other activities as well.
Hachitarō:	あいつ に は 負けられません から ねえ、 フフフ。 Aitsu ni wa makeraremasen kara në, fu fu fu. that guy to/by as-for cannot lose/be outdone because/so (colloq.) (conspiratorial laugh) "Because I can't be outdone by that guy, heh heh heh." (Because) I can't let that guy get ahead of me, heh heh heh." (PL3)
Sign on Door:	* makeraremasen is the PL3 form of makerarenai ("cannot lose/be bested"), from makera Nika Sales Section 2 * makeraremasen is the PL3 form of makerarenai ("cannot lose/be bested"), from makera ("lose/be defeated/be bested"). The particle ni marks the opponent/adversary, so ni makera = "lose to/be defeated by" and ni makerarenai = "can" lose to/can't be defeated by"
Kayama:	おい おい、 近時 に なったら 帰らないと、 仕事バカ に なっちゃう ぞ。 Oi oi, goji ni nattaru kaeranai to, shigota-baka ni natchau zo. (interj.) (interj.) 5 PM to when becomes if don't go bonze work-fool to will become-(regret) (emph.) "Hey, hey, if you don't go home when 5 o'clock comes, you'll turn into a workaholic." (PL2)
Kayama:	長い人生、もっと エンジョイしなきゃあ。 Nagai jinsei, motto enjoi shinaksii. long life more enjoy must do "(It's) a long life — you have to enjoy it more." "Life is long. You should enjoy (things) more." (PL2)
 nattara is naru, plu shigoto-li shinakyā 	is the negative of kaeru ("go home"); to after a non-past verb can make a conditional "if/when" meaning, is a conditional ("if/when") form of naru ("become"); natchau is a contraction of natte shimau (the -te form of a shimau, which after the -te form of another verb implies the action is/will be regrettable/undesirable). To baka ni naru literally means "become a work fool," implying "a fool who does/knows nothing but work." is a contraction of shinakereba (naranai), a "must/have to" form of suru ("do"); enjoi is the katakana renderaglish "enjoy," but a form of suru must be added to make it a verb in Japanese.



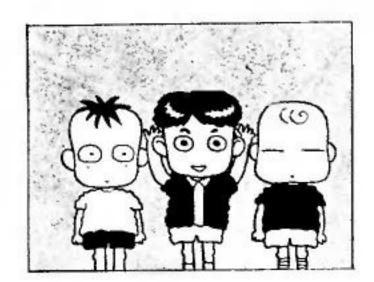






Imadoki no Kodomo

は 大ids These Days



Schoolboy Kirita (at left in the picture above) is an ordinary, carefree kid who is surrounded by adorable oddballs. One of his best friends is the quietly passive Tsugumu (right), whose love life is at the center of attention in this episode. His other pal, Takumi (center), is the opposite of Tsugumu: smart and full of energy. Takumi greatly admires his suave older brother, and often tries to imitate him—usually with humorous results. Their experiences make up the series *Imadoki no Kodomo*, "Kids These Days."

Artist Kubō Kiriko was first published in 1982 in the amateur's section of the girls' magazine LaLa. She soon became a regular, beginning with the manga series Majikaru Misuterii Awā (マジカル・ミステリー・アワー, "Magical Mystery Hour"). This was followed by Shinikaru Hisuterii Awā (シ

ニカル・ヒステリー・アワー, "Cynical Hysteria Hour") and Rojikaru Arerugii Awā (ロジカル・アレルギー・アワー, "Logical Allergy Hour"), both of which continue today.

Her next series, *Imadoki no Kodomo*, made her big break into the world of mainstream manga. It began serialization in a major men's manga magazine, *Big Comic Spirits*, in 1987. Kubō's witty sensitivity to the trials of boyhood made the series a hit, and it continued until 1991. She is now working

til 1991. She is now working on her latest manga series, Onna Shachō ("Female Company President"), which also appears in Big Comic Spirits magazine.



Title: 恋 する フル コース
Koi Suru Furu Kōsu
love/romance do full course
Full Course of Love

koi = "(romantic) love," and the verb form, koi (o) suru, is variously "love/fall in love/be infatuated with/pine for," etc.

furu kōsu is a katakana rendering of English "full course (meal)."

Narration: "ツグム君

1

2

"アグム君 は クリコちゃん を 好き"
"Tsugumu-kun wa Kuriko-chan o suki,"
(name-fam.) as-for (name-dim.) (obj.) tikes
"Tsugumu likes Kuriko." (PL2)

[See next panel]

-kun for adults is more familiar than -san ("Mr./Ms."), but for children it is a little more formal than -chan, the
diminutive equivalent of -san. Among children, -kun is only used to address or refer to males, but -chan is
used for both sexes.

• suki (da) = "to like/love" (suki by itself without da ["is/are"] is strictly speaking a noun). For this word, the liked object is properly marked with ga, and the person who likes it is marked with wa (A wa B ga suki da = "A likes B"), so the use of o here would not be considered correct grammar, although it is becoming increasingly common. Suki da belongs to a special group of words that usually require an A wa B ga C construction, with ga marking the object of C, the verb or adjective; other words in this group include kirai da ("dislike"), jōzu da ("be good/skillful at") and heta da ("be poor/klutzy at"), dekiru ("can do/can be done") and verbs in the -rareru form ("can -"), hoshii ("want") and verbs in the -tai form ("want to -"), kowai ("fearful"), hazukashii ("embarrassing/embarrassed"), etc.

the quote, a complete sentence in itself, is also part of a longer sentence completed in the next panel.

Narration:

という 噂(は またたく 間 に 広がった。
to iu uwasa wa matataku ma ni hirogatta.
(quote) say rumor as-for blink/wink space/time span in spread
"The rumor saying 'Tsugumu likes Kuriko' spread quick as a wink.
The rumor that Tsugumu likes Kuriko spread like wildfire. (PL2)

the quotative to tu marks the quote in the previous panel as the content of uwasa ("rumor/gossip") → "the rumor saying (that) . . ."

matataku = "wink/blink/twinkling," and ma here refers to a "time span," so matataku ma (ni) implies "(in) the
time it takes to blink/wink."

hirogatta is the plain/abrupt past form of hirogaru ("[something] spreads").

© Kubō Kiriko. All rights reserved. First published in Japan in 1987 by Shogakukan, Tokyo. English translation rights arranged through Shogakukan.



3	"Isn't it ti	mo kanari ishik	s/thinking (explan.) isn't it (explan.) ot (about you), too?"	
	ishiki shite text like thi	n is a contraction of ishiki shite is it can mean "be thinking (food	but it's often used as a way of referring to and iru no, from ishiki suru ("to be conscious/awally) of/have feelings for."?," but it's really more of a conjecture that	re [of]"). In a con-
4	here as-for	point, Tsugumu needs to try	akya. sometimes used as a kind of "war push speaking of beginning a particular	m-up" word when r action or trying
	Kirita: 押すって! Osu tte? push (quote "What do		 (naranai), a "must/have to" form tte is a colloquial equivalent of the commonly used with the intonation when repeating something the other implying "what do you mean (by) 	of osu ("push"). e quotative to. It's on of a question er person has said,
5	date on	誘う の さ。 sasou no sa. invite (explan.) (colloq.) for a date." (PL2)	 dēto is a katakana rendering of the Englikatakana word is used only for the kind not for the date of an event, sa is a commonly used colloquialism the of da/desu. Here it gives an authoritative 	of date you go on, at can take the place
6			 tte here is a colloquial equivalent of to it what is called" dō suru no can ask for an explanation of one/the listener) will do" or "bow (some 	either "what (some-
7	Sō ka, that way (?) "I see. You kimi is an in iorsRa is a glish, but in honto is a co nani mo is fo strictly spea	そー か、 君ら は ほんとに 何も 知らない んだ な。		
8	 Well, (the datte, here le has just been wakaranai is mon is a con në with a lor used especia 	wakaranai mon. in not know/understand (explan.) (continuous the second us. engthened to dötte for emphasis, in said. In said, in the negative of wakaru ("come traction of mono, which here is a large vowel means the speaker strongly when calling on a third personal traction of mono.	Ne. Illoq.) Right?" (PL2) is a conjunction often used when protesting or to know") as well as of wakatte-iru ("know"). In explanatory form implying "that's because ingly assumes agreement from the person being into help persuade the listener of something. H	" addressed It's
9	Takumi: しよう Shiyō way of doing "You're re shiyō ga nai sible/it's hop mā is a soft/g	ga nai nā. Mā, (subj.) not exist (colloq.) (interj.) ealiy hopeless. Weli, leave ex- (or $sh\bar{o}$ ga nai) = $shikata$ ga nai, eless," or when directed at the li- gentle interjection that adapts to	はく に まかせておきな よ。 boku ni makasete okina yo. Vme to leave it-(command) (ennh)	,



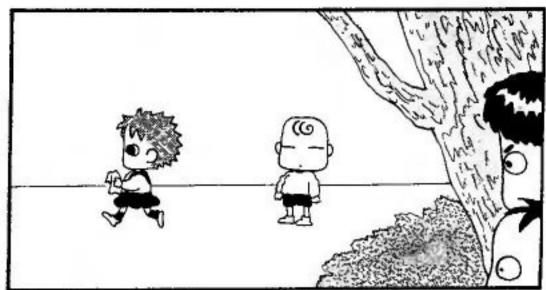
10	Takumi's Bro.	ふふ、 今度の 日曜 はデートだ。らんらん。 Fufu, kondo no Nichiyō wa dēto da. Ran ran. (self-satisfied laugh) next/this Sunday as-for date is tum-te-tum "Heh, heh, I've got a date this Sunday. Tum-te-tum." (PL2)	 kondo (lit. "this time/occasion") can variously mean "now," "next," "next time," "sometime," or "the upcoming"; kondo no + a weekday is 	
tt	Takumi's Bro.:	Mazu, oshare-na resutoran de ranchi o tabete to.	always the last meaning, so kondo no nichiyō = "this (com- ing) Sunday."	
	Book:	for starters elegant/fashionable restaurant at lunch (obj.) cat-and (pause) "For starters, we'll have lunch at a fashionable restaurant." (PL2) デート ブック 完全 保存版 Dēto Bukku Kanzen Hozon-ban date/dating book complete preservation edition Book of Dating: Complete Collector's Edition	 tabete is the -te form of taberu ("eat"); the -te form is used like the conjunction "and" here, implying he will go on to list other activities. to (or tto) is sometimes used in colloquial speech as a kind of verbal pause (typically when 	
12	Takumi's Bro.:	なんてったって 今 は グルメ の 時代 だ から ね、 Nantettatte ima wa gurume no jidai da kara ne, whatever you say now as-for gourmet of era/age is because/so (colloq.) "After all, this is the age of the gourmet, so" (PL2)	stating a series of actions that one is in the process of doing or intends to do).	
		おいしい 食べ物 で 女の子 は イチコロ さ。 Oishii tabemono de onna no ko wa ichikoro sa. tasty/delicious food with girl as-for all over (emph.) "with some tasty food, it's all over for a girl." "treat her to some good food and I'll have her wrapped around my little finger." (PL2)	 nantettatte is a contraction of nan te ittatte, a colloquial equivalent of nan to itte mo, which means "whatever anyone says" → "when all is said and done/after all." onna no ko is literally "female 	
13	<u>Takumi</u> :	なんてったって 今、グルメの時代だからね。 Nantettatte ima, gurume no jidai da kora ne. whatever you say/after all now gourmet of era/age is because/so (colloq.) "After all, this is the age of the gourmet." (PL2)	child," but it's routinely used (by both genders) for referring to teens and even unmarried young women well into their twenties.	
14	<u>Takumi</u> ;	おいしい レストランで 食事 → 公園 で 散歩 → ウインドーミ Oishii resutoran de shokuji → kõen de sanpo → uindā tastyklelicious restaurant at meal park in/at walk window "A meal at a fine restaurant → a walk in the park → window sho って いう の が、ほく の たてた 綿密な デートコーtte iu no ga, boku no tateta menmitsu-na dēto kōst (quote) say (nom.) (subj.) I/me (subj.) set up/planned detailed date court that's the specific date itinerary I've planned." (PL2)	shoppingu shopping pping: スさ。	
	<u>Kirit</u> a:			
	• tateta Boku r specifi • he use • sonna nificar	no makes the preceding act like a single noun, and ga marks that noun as the sis the plain/abrupt past form of tateru, literally "set up," or when speaking of a tateta is a a complete thought/sentence ("I planned [it]") modifying menmit ic date itinerary"). Is the colloquial quotative tte as an equivalent of wa, to set up his topic: "as formon is a contraction of sonna mono, "that kind of thing," which frequently imput thing." De ii is an expression meaning " is enough/adequate," general entioned is relatively small/trivial/easy.	a plan/schedule/agenda, "to plan." su-na dēto kōsu ("the detailed/ (a date)" aplies "that kind of trivial/insig-	
15	Kirita:	で、その おいしい レストラン て どこに ある の? De, sono oishii resutoran te dako ni aru no? so that tasty/delicious restaurant (quote)/as-for where at exists (explan.) "So, where is this fine restaurant you mention?" (PL2)	 de is short for the conjunctive phrase, sore de, lit. "and with that" → "and so." 	
	FX:	 t • Mu (effect of irritated/angry look) 	 the quotative te is like "as for the you mentioned." 	
10	Takumi:	as for that (place name) and-or (place name) "Someolace like Account or Daikan'vama of course" (Pl 2)	ya is a contraction of sore wa, "as that"; when used to begin an aner like this, it often feels like "that es without saying" or "of course."	
	Kirita:	知らない。 Shiranai. • ast Dai	the context suggests, Aoyama and ikan'yama are fashionable sec-	



17	Takumi:	知らない のー? だっさい なー。 Shiranai nö? Dassai nä. not know (explan.) hickish/not with it (collog.) "You don't know them? How unhip!" (PL2) • o, to mark basho ("place/location") as the direct object, has been omitted. • oshiete is the -te form of oshieru ("teach. tell"), and agete is the -te form of agen.		
10	<u>K</u> irita:	The state of the s		
[18]		こ、この 近所 にしよう。/ 君 には 分 不相応 だ よ。 Ko-kono kinjo ni shiyō. / Kimi ni wa bun fusōō da yo. (stutter) this neighborhood let's make it you for status/means unsuited to is (emph.) "L-let's make it somewhere in this neighborhood. (Aoyama and Daikan'yama) are out of your league." (PL2)		
		ni shiyo is the volitional ("let's/I shall/I think I'll") form of ni suru, an expression meaning "make (something) into Jchange (something) to"		
19		あそこ どう かな? / 雨木くん が 安くて おいしいって 言ってた。 Asoko dō ka na? / Amegi-kun ga yasukute oishii tte itte-ta. that place how I wonder (name-fam.) (subj.) cheap/inexpensive-and delicious (quote) was saying "I wonder how that place would be? / Amegi was saying it's cheap and good." (PL2)		
		yasukute is the -te form of yasui ("cheap/inexpensive"). The -te form of an adjective is used when linking to another adjective to make a compound modifier: yasukute oishii = "inexpensive and delicious." tte is a colloquial equivalent of quotative to, and itte-ta is a contraction of itte-ita, the past form of itte-iru ("is saying/has said"), from iu ("say").		
20	Sign & Noren:	にこにこ 食堂 御食事処 • niko niko is an FX word for a cheerful smile. Niko niko Shokudō Oshokuji-dokoro (smiling FX) restaurant/café (hon.)-meal-place (hon.)-meal-place An Eatery (PL2) • niko niko is an FX word for a cheerful smile. • shokudō can refer to a variety of relatively inexpensive "eateries/restaurants."		
21	Waitress:	* irasshai is the abrupt command form of the PL4 verb irasshar ("come"). Shopkeepers use the word both to welcome thos who are entering their shop and to call out to pedestrians to try to get them to come in. A more upscale establishment would		
22	Takumi:	probably use the more refined "irrashaimase." Koko? "This place?" (PL2) Boy: 7 A.		
	Sound FX:			
23	Kirita:	**Stating a topic followed by wa with the intonation of a question asks very generally about the status/condition/nature/etc. of that topic.		
		えと、サンマ 定食 550円、 肉じゃが 定食 480円。 Eto, sanma teishoku gohyaku gojū-en, nikujaga teishoku yonhyaku hachijū-en, let's see mackerel pike set meal ¥550 meat & potatoes set meal ¥480 "Let's see, Mackerel Meal ¥550, Nikujaga Meal ¥480." (PL2)		
		eto, or more typically ē to, is a pause/hesitation phrase, like "Uhh/well/let's see," teishoku refers to the traditional Japanese "set meal" of a bowl of rice, miso or other soup, and an entree. nikujaga is thin-sliced beef, potato chunks, and onions simmered in a soy- and saké-flavored broth. Since it's a teishoku, this, too, would come with the standard rice and soup.		
24		ッグム君、デートの 予算 は? Tsugumu-kun, dēto no yosan wa? (name-fam.) date for budget as-for "What's the budget for your date, Tsugumu?" (PL2) • though Takumi asks Tsugumu, it's Kirita who answers; the ever-silent Tsugumu apparently just holds out his hand to show his money.		
	Kirita:	385円。 全然 足りない や。 Sanbyaku hachijūgo-en. Zenzen tarinai ya. [not] at all inadequate/not enough (emph.) That's not enough at all." (PL2) * zenzen followed by a negative gives the meaning "(not) at all/completely (not)."		



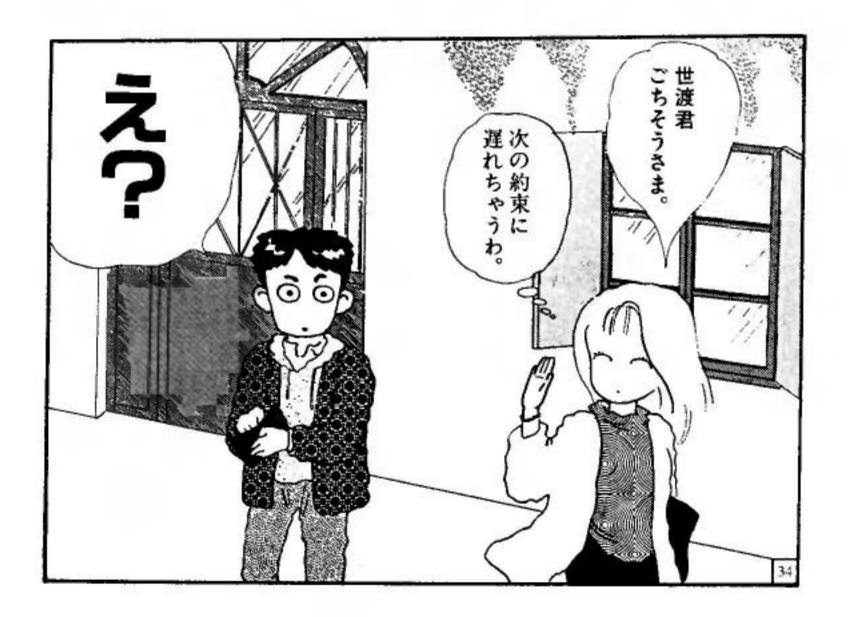
Kirita:	この 店 高い ん じゃない の? Kono mise takai n ja nai no? this shop expensive (explan.) is not (explan.) "Isn't it that this shop is expensive?" "Maybe this place is just expensive." (PL2)	 mise can refer to any kind of shop, restaurant, or bar. n ja nai no spoken with the intonation of a question asks "isn't it (the case) that," which is often equivalent to a conjecture, "perhaps/maybe/probably"
Waitress:	Hito no misesaki de nani itte-n no yo?! person 's storefront at what are saying (explan.) (emph.) 'What are you saying in front of a person's shop?" "Stop talking nonsense in front of our shop." (PL2) うち より 安い 店 なんか ない わよっ! Uchi yori yasui mise nanka nai wa yo! our shop more than cheap shop something like not exist (fem. emph.) "There's no shop that's cheaper than our shop." "You won't find any place cheaper than us." (PL2) ending a sentence with the explanatory no plus yo is mostly femi	mark nani ("what") as the direct object of this verb, has been omitted.
•	question. Men would normally say/askn(o) da yo. uchi literally means "within/inside" but in many cases is used to yori is attached to the lesser item in statements involving comparus"; uchi yori yasui is a complete thought/sentence ("[it] is cheap that's cheaper than our shop." nanka is a colloquial nado ("something like"), here essentially fu	isons; uchi yori yasui = "more cheap than our shop/ per than our shop") modifying mise ("shop"): "a shop
Takumi:	Sanbyaku hachijūgo-en ja hanashi ni naranai yo! ¥385 if it is talk to not become (emph.) "If all he has is ¥385, it's no use even talking about (a restaurant)." (PL2)	 hanashi ni naranai, literally "doesn't become talk," is an idiomatic expression for "not worth/no use talking about" or "not worth taking seriously." boku are suki = boku wa are ga suki ("I like that become things"), see page 55.
<u>Kirit</u> a:	ねー、ソース せんべい なんか どう? Nē, sōsu senbei nanka dā? say/hey Worcestershire sauce rice cracker something like how is it? はく あれ 好き。 Boku are suki. I/me that/those like "Say, how_about something like sōsu senbei? I like thos	 that/those things"); see page 55. sōsu, from English "sauce," by itself refers to "Worcestershire sauce"; other types of sauces are specifically named (e.g., tabasuko sōsu = "tabasco sauce"). Sōsu senbei are rice crackers flavored with Worcestershire rather than soy sauce. e things." (PL2)
Takumi:	ソースせんべい? Sōsu senbei? "Sōsu senbei?" (PL2)	
	[1] [2] [1] [4] [4] [4] [4] [4] [4] [4] [4] [4] [4	hazurechau kedo, yosan nai mon na. the mark-(regret) but budget not exist(explan.) (colloq.) courmet, but after all, he doesn't have the funds." the doesn't have the money" (PL2) ression of agreement, or simply an indication that the beguent thinking out loud amounts to an expression site conclusion. **azureru* ("miss/be off the mark") and shimau ("end/
Kurik <u>o</u> :	ッグム君、 話 って 何? Tsugumu-kun, hanashi tte nani? (name-fam.) talk/talking (quote)/as-for what "Tsugumu, as for 'talking,' what?" "What did you want to talk about, Tsugumu?" (PL2)	 one of Tsugumu's friends has presumably told Kuriko something like Tsugumu-kun, hanashi ga shitai n da tte ("Tsugumu said he wanted to talk to you") to set up this meeting. When Kuriko says hanashi tte ("talk/talking" + quotative tte), she is citing that reference to hanashi.
Kuriko:	くれる の? Kureru no? give to me (explan.) "You're giving it to me?"→ "For me?" (PL2)	 kureru ("give") is used to speak of a gift from someone else to the speaker or someone close to the speaker. When the speaker is the giver,
	일 [18] 이 시간 [18] 이 경우를 통해 있는데, 이 전 통해 있는데 이 없고 있는데 이 있다. 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그	ageru or yaru is used,











31 Kuriko: あ、そ。/ ありがと。 Arigato. A. so. (interj.) thanks "Oh. Thanks." (PL2) a so or a so expresses comprehension/understanding: "oh/I see." shortening arigatō ("thank you") to arigato makes it feel a little less stiff. 32 公園」で ソース せんべい 食べて、玩具 の「みどりや」で ファミコン ソフト 見る... Kirita: 1児童 senbei tabete, gangu no "Midori-ya" de Famikon sofuto miru... "Jido Köen" de sösu child/juvenile park at W. sauce rice crackers cat-and toys of (store name) at Nintendo software see/look at "Eat sosu senbei at "Children's Park," and then look at Nintendo at the Midori-ya toy store: もう 終わっちゃった よ。 って いう コース なのに、 па-попі, kösu owatchatta iu mo (quote) say course even though it is already finished-(regret) (emph.) that was the plan, but (the date's) already over." (PL2) Takumi: ほくの せい じゃないよ。 à. ja nai yo. Boku no sei Kösu kanpeki wa Stl. I/me of consequence/fault is not (emph.) course/plan as-for perfect/sound (emph.) "It's not my fault. The plan was perfect." (PL2) tabete is the -te form of taberu ("eat"); the -te form is here serving as a conjunction, "(eat,) and . . ." no between two nouns can reflect a wide variety of relationships between the two nouns, but basically makes the first noun into a modifier for the second. Names of stores often take the form of X no Y in which X represents what the store sells, so in this case no implies "that sells/deals in." Famikon is an abbreviation of famirii konpyūtā, the full katakana rendering of "family computer." It is the registered trade name used in Japan for the Nintendo Entertainment System. Sofuto has been shortened from sofuto ueu, the katakana rendering of the English word "software." The particle o, to mark Famikon sofuto as the direct object of miru ("see/look at"), has been omitted. the quotative . . . tte iu marks what precedes it as the content of kosu ("course/plan"). na-noni ("even though it was/in spite of the fact that it was" — tense is determined by context) expresses discontent or disappointment regarding the observation that follows. owatchatta is a contraction of owatte shimatta, the -te form of owaru ("end/be finished") and the plain/abrupt past form of shimau ("end/finish/put away"), which after the -te form of another verb can imply the action is/ was regrettable/unexpected. sei is a noun meaning "consequence/result/effect," so boku no sei is literally "a result/consequence of me" → "my fault." ja nai = de wa nai = "is not." sa is used in informal speech for authoritative/assertive emphasis, including when being defensive or trying to put up a strong front. It takes the place of daldesu ("is/are"). 33 兄キ の デート コース Takumi: なにしろ、 お手本 なんだ から 120 Nanishiro, aniki no dēto kōsu o-tehon na n da kara ga I mean/after all brother 's date course/plan (subj.) (hon.)-model (explan.) because/so (colloq.) "After all, my brother's date plan was the model, so . . ." (PL2) nanishiro is a conjunctive word that can take on a variety of meanings depending on its context; "at any rate/I mean/you know/after all," etc. aniki is slang for ani/niisan/oniisan ("older brother"). tehon = "model/example/pattern"; the word often gets the honorific o- prefix even in informal conversation. ne here is for emphasis. 34 Girl: 世渡君、 ごちそうさま。 gochisō-sama. Yowatari-kun, (name-fam.) thanks "Thanks for the dinner, Yowatari." (PL3) Girl: 次の 約束 1. 遅れちゃう わっ (thinking) Tsugi no yakusoku ni okurechau promise/date to will be late-(regret) (fem. colloq.) "I'm going to be late for my next date." (PL2) Takumi's Bro: 2? E? "Hunh?" (PL2) gochisō-sama (deshita) is the standard expression for thanking the person who prepared or paid for the food/ drink one has just had. yakusoku, literally "promise," is often used to refer to an "appointment/date." okurechau is a contraction of okurete shimau, the -te form of okureru ("be late") plus shimau, implying the action is/would be regrettable/undesirable.



Businessman 1: Na,naniii!?
"Wha,whaat!?"

Businessman 2: Tanoshimi ni shiteta terebibangumi ga kyanseru ni natta dakeda.

> "It's just that the TVprogram he was looking forward to got cancelled."

FX: GAAAN (an FX word indicating shock or realization) The Yomiuri Shimbun, providing a morning circulation of 9.7 million and 4.7 million in the evening, is the most read newspaper in Japan. It is unquestionably the country's most prestigious and influential newspaper. Today, The Yomiuri Shimbun Satellite Edition can be read in the U.S., Canada, South America, and Europe via an undersea optical fiber communications cable across the Pacific, which enables our audience to read the news at zero time difference.

The Yomiuri Shimbun. Delivering world news to all of the world.

讀意新聞

THE YOMIURI SHIMBUN

THE YOMIURI SHIMBUN 1-7-1 Otemachi, Chiyoda-ku, Tokyo, 100-55, Japan Tel:(03)3242-1111 Fax:(03)3246-0455 YOMIURI AMERICA,INC. 666 Fifth Avenue, New York, New York 10103 Tel:(212)765-1111 Fax:(212)765-1610



by 岡崎二郎 • Okazaki Jirō

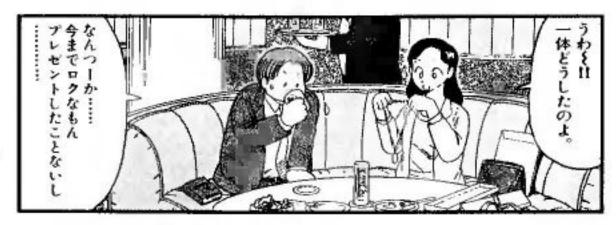
— "Memories of the Future," Part II —



The story so far . . .

While looking at some photos that have just been developed, young businessman Tateno Suguru and his girlfriend Hayashida Kumiko are surprised to find one of an old couple they've never met. They consider throwing it away but notice a remarkable resemblance between the old couple and themselves.

Suguru has a low-level job at work, but he is a good-natured, mellow sort of guy who doesn't really care. About the only thing he has to be really proud of is his girlfriend. One evening he surprises her with a pendant necklace.





The next day he happens to take a look at the strange photo, and is shocked to find that the old woman is wearing the necklace he has just given Kumiko. Could the photo be a future image of themselves? Noticing the old woman's pale, thin appearance, he asks Kumiko to quit smoking. Before long, the woman in the photo begins to look healthier.

It's a peculiar situation, but Kumiko and Suguru are relieved, at least, to see that the couple in the photo looks happy. This certainly bodes well for their future. Or does it?



© Okazaki Jiro. All rights reserved. First published in Japan in 1990 by Shogakukan, Tokyo. English translation rights arranged through Shogakukan.

1 Boss:

Oi, Tateno. Are dekite-ru ka? "Hey, Tateno. Is that (report)

ready?" (PL2)

Suguru:

Ha- hai! "Y- yes sir!" (PL3)

Sound FX:

Gatan (the "bump/rattle" of his chair as he leaps to his feet)

2 Boss:

Fu-n, . . . yoku matomatte-ru yo. "Hmm, . . . it's well compiled." "Hmm . . . well done." (PL2)

3 Boss:

Omae mo yareba dekiru ja nai ka.
"So you too can do (a good job)
when you try." (PL2)

([Thinking] Baka da to omotte-ta kedo) minaoshita yo."

"(I thought you were stupid, but) I underestimated you." (PL2)

- yareba is a conditional "if" form of yaru ("do"), and dekiru means "can do," so yareba dekiru is literally "if do, can do" → "you can do it if you try."
- minaoshita is the past form of minaosu ("form a new opinion of/come to think better of"). The word should be used with caution since, as the boss's parenthetical inner thoughts show here, it implies your previous opinion of the person was lower.

4 OL:

Nē, koko n toko, kare ganbatte-ru wa ne.

"Say, he's really been working hard lately, hasn't he." (PL2)

 koko n toko is a colloquial expression for "recently."

5 OL:

Hito ga kawatta mitai yo.
"He seems like a different

person." (PL2)

Nanika wake demo aru no?
"Is there any particular reason?" (PL2)

Kumiko:

Sā-!!

"Beats me." (PL2)

 mitai after a past verb implies "that's what seems to have happened."

6 Suguru:

Fushigi ni omou daro?

"You probably think it's strange, don't you?" (PL2)















7 Kumiko:

Sonna koto nai wa.

"Not really." (PL2)

Yaru ki ni natta no wa ii koto yo.

"As for having gotten the desire to work (hard), it's a good thing."

"It's good that you're feeling more enthusiastic about your work."

(PL2)

 sonna koto nai (lit. "that kind of thing doesn't exist") is an idiom for disagreeing with something that has been said. 1 Suguru:

Shōrai, kimi ni kurō sasetakunai n da. "In the future, I don't want to make you suffer."

"I don't want to put you through hardships in the future." (PL2)

Kono shashin . . .

"(In) this picture . . ."

- shörai is used when referring to the future of someone/something in particular, while mirai is used for more abstract references to "the future."
- sasetakunai is the negative of sasetai, the "want to" form of saseru ("make/let do"), from suru ("do").

2 Suguru:

... bakku ga danchi ka apāto ka ...

"... the background is a housing project or apartment building ..."
(PL2)

anmari yutakasō ni mienai daro?
"and it doesn't look very luxurious,
right?" (PL2)

yutaka = "affluent/prosperous/well-to-do," and -sō ni mienai is the negative of -sō ni mieru, "looks like it is . . ."

3 Suguru:

Ima made mitai ni herahera shitetara dame na n da vo.

"If I'm weak/half-hearted like until now, it won't do."

"I can't do right by you if I keep on acting like such a wimp." (PL2)

Kumiko:

Fu-n.

"I see," (PL2)

- ima made = "until now," and ima made mitai = "like until now."
- herahera shite-(i)tara is a conditional "if" form of herahera shite-iru, from herahera suru, an expression meaning "to act weakly/half-heartedly/unreliably."

4 Narration:

Boku wa gamushara ni shigoto o shita.

I worked like mad. (PL2)

Narration:

Zangyō mo kyūjitsu shukkin mo, hito no bai yatta.

I worked overtime and on days off twice as much as anyone else. (PL2)

- gamushara ni is an adverb meaning "frantically/furiously/like mad."
- zangyō = "overtime," and kyūjitsu ("day off/holiday") + shukkin (a noun meaning "going to/reporting for work") = "going to work on weekends and holidays."















5 Narration:

Sono uchi gyōseki mo agari-dashi . . .

In time, my work/business results began to rise . . .

Eventually, I started to get results, and . . . (PL2)

- sono uchi looks like "inside of that," but it's an expression for "in time/in due course/eventually."
- gyöseki refers to an employee's record/results or a company's results.
- agari is from agaru ("rise/go up"), and -dashi is from -dasu, which as a verb suffix can mean "begin (doing the action)/(the action) begins to occur."

5 Narration:

- . . . jōshi mo boku ni chūmoku suru yō ni natta.
- ... my superiors began to notice me. (PL2)
- jōshi refers specifically to one's superiors at work, not to other social superiors.
- ... yō ni natta is the past form of ... yō ni naru, "get/become so that ..."

Suguru & Kumiko: Kanpa-i! "Cheers!"

Sign:

Shefu no O-susume Chef's Choice

 kanpai means "a toast," and it's also used like "cheers!"

2 Kumiko:

Omedető, Suguru-san.

"Congratulations, Sugnru." (PL2-3)

Hitomazu wa manshon ni sumeru mibun ni naresō ne.

"For starters, it looks like we'll be well enough off to live in a condominium, doesn't it." (PL2)

- manshon refers to a high-class apartment house or condominium.
- mibun = "social standing/circumstances/ means," so manshon ni sumeru mibun = "of a means to be able to live in a highclass condominium" → "well enough off to live in a condominium."
- naresō is from nareru, the potential form of naru ("become"); the -sō ending of a verb implies "appears/looks like (the action will take place)."

3 Suguru:

Ha ha ha . . . "Ha ha ha"

Nandaka, shōrai no koto de o-iwai suru no mo hen na kanji da ne.

"Somehow, it feels kind of strange to be celebrating our future, doesn't it?" (PL2)

- nandaka is a "softener" → "somehow/ vaguely (it seems/feels like) . . ."
- o-twai suru is a PL4 form of twau ("celebrate"); it usually occurs in PL4 form even in informal speech.

4 Kumiko:

Konogoro nandaka otokarashiku natta mitai.

"Somehow you seem to have become more manly recentiy." (PL2)

Watashi no ka de mo hyōban ni natteru wa yo.

"Even in my section, everyone's talking about you." (PL2)

5 Suguru:

Minna kono shashin no okage sa!
"I owe it all to this picture." (PL2)

okage refers to "indebtedness," and sa, a
particle for emphasis, takes the place of
da ("is/are"), so . . . no okage sa = "is a
debt to . . ." → "I owe it all to . . ."

6 Kumiko:

Demo, hataraki-sugite tada no kigyō senshi ni naranaide ne.













"But please don't go overboard and turn yourself into an ordinary corporate warrior." (PL2)

Watashi, anata no bō-tto shite-ru tokoro mo daisuki na n da kara.
"One of the things I really like about you is your spaciness." (PL2)

Suguru:

Hidoi ii-kata da nā.

"That sure is a terrible way to say it."

"What a thing to say!" (PL2)

bō-tto shite-(i)ru is from bō-tto suru ("be abstracted/in a daze/muddle-headed/out of it"); bō-tto shite-(i)ru tokoro = "the part/side (of you) that's in a daze/out of it."

1 Suguru:

Hai . . . hai!
"Yes . . . yes!" (PL3)

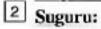
Ashita-jū ni nöhin wa muri? "Delivery by tomorrow is impossible?"

"You can't get the goods here by tomorrow?!" (PL2)

Shikashi nantoka shite morawanai to!
"But if you don't do something or
other for us (it won't do)!"
"But one way or another you've

"But one way or another you've got to get them here!" (PL2)

- -jū ni after a time word means "within (that time frame)."
- nōhin = "delivery of goods."
- nantoka shite morawanai to, from nantoka suru, implies "somehow do what needs to be done." Shite morawanai is the negative form of shite morau ("do [something] for me/us"); to after a non-past verb can give a conditional "if/when" meaning, here implying "if you don't do something or other for us, it's a problem."



Dame ja nai ka!
"This is no good, is it not?"
"This is inexcusable!" (PL2)

Kopii ni nuke ga atta zo!
"In the copying, there were gaps."
"The copy (I asked you to make) is missing some pages!" (PL2)

- dame ja nai ka is obviously spoken very sharply, nothing like the tame-sounding question the literal translation suggests.
 The question is purely rhetorical, and he is in fact declaring in no uncertain terms that "This (the job you did) is no good!" → "This is unacceptable/inexcusable!"
- kopii, the katakana rendering of English "copy," can refer to the act of "photocopying," or to "a photocopy/photocopies."
- nuke is a noun form of nukeru ("be left out/omitted").
- zo is a rough, masculine particle for emphasis.

3 Narration:

Fushigi-na mono de, jōshi ni shinrai sare, shigoto ga umaku mawari hajimeru to . . .

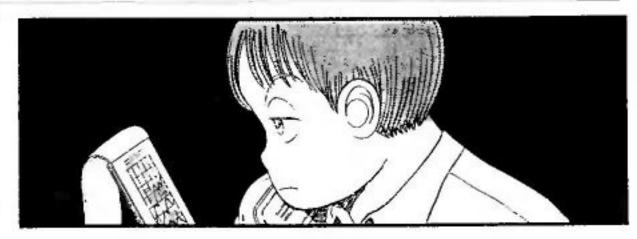
Oddly enough, once I gained the trust of my superiors and things started going better with my work, . . .

Narration:

hataraku koto jitai, tanoshikute shikata naku natte kita.

work in itself became more and more fun. (PL2)

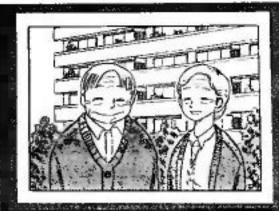
 fushigi-na = "mysterious/strange/marvelous" and mono = "thing"; fushigi-na













mono de (lit, "it's a strange/marvelous thing but/and . . .") is an introductory phrase that can range in meaning from "strangely/oddly enough" to "quite marvelously/amazingly."
 shinrai is a noun for "trust," and shinrai sare is a continuing form of shinrai

sareru, passive of shinrai suru ("to trust").

umaku is the adverb form of umai ("good/skillful/expert/apt"), modifying mawari-hajimeru ("begin turning," from mawaru, "turn," and hajimeru, "begin"); umaku mawari-hajimeru = "begin turning well" → "begin going well." The conditional to here is like "when," and it applies to both shinrai sare and mawari-hajimeru: "when (1) am trusted and (work) begins going well."

jitai = "itself/the very thing."

-te shikatanaku is the adverb form of -te shikatanai, which connects to certain adjectives to imply "unbearably -," or "so - I can't stand it" → "tremendously -."

natte is the -te form of naru ("become") and kita is the past form of kuru
("come"). Kuru after the -te form of naru can mean either "beginning to become
..." or "become increasingly..."

1 Narration:

Tanoshikute hito-ichibai hataraku to, sararii mo agari, mata hataraku.

When I worked harder than others because I enjoyed it so much, my salary rose, and again I worked (all the harder). (PL2)

- the -te form of tanoshii ("pleasurable/ enjoyable") is here being used to indicate the cause/reason for the next mentioned action, hito-ichibai hataraku.
- · hito-ichibai = "more than others."
- mata = "again," so mata hataraku = "work again" → "work harder."

2 Suguru:

Gomen yo, Kumi-chan. Ashita no dēto, murisō na n da.

"Sorry, Kumi. It looks like I'll have to break our date for tomorrow." (PL2)

- gomen, from the honorific prefix go- and menjiru ("exempt/excuse"), is an informal word for apologizing/begging pardon.
- -chan is a diminutive equivalent of -san ("Mr./Ms."), most commonly used with children's names, but also used by adults among close friends.
- na n da is the form explanatory n(o) da takes when following a noun.

3 Narration:

Ki ga tsuku to, dōki no sentō o kitte shusse kōsu o ayunde-ita.

When I noticed, I was walking the success path at the head of (the group that entered the company at) the same time.

Before I knew it, I was striding along the fast track at the head of my class. (PL2)

- ki ga tsuku = "realize/become aware of/ notice," and to gives it a conditional ("when -") meaning.
- sentō = "the forefront/head/lead"; sentō o kitte is the -te form of the expression sentō o kiru, meaning "take the lead/lead the way/set the pace."
- shusse = "success/advancement (in life/ career)."
- kösu is a katakana rendering of English "course."
- ayunde-ita is the past form of ayunde-iru, the progressive ("is/are -ing") form of ayumu ("walk").

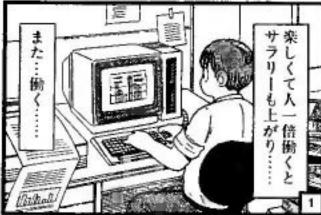
4 Suguru:

Mitamae. / Boku-ra no shōrai no vōsu o.

"Just look at that — at what our future will be like." (PL2)

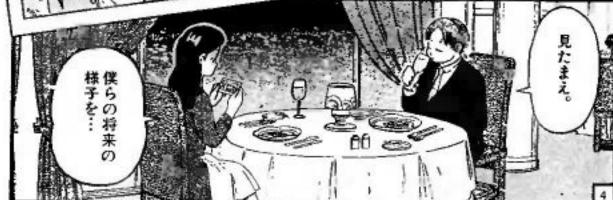
 mitamae is a command form of miru ("look/see"). The -tamae command form typically carries an authoritarian feeling; here it suggests a self-satisfied/triumphant air.















Kumiko:

Oki-na ie ne.

"It's a big house, isn't it." (PL2)

öki-na is an alternate form of ökii ("big/large").

6 Suguru:

A. Ganbatta kai atta yo.

"Yeah, (all my efforts) had a worthwhile effect."

"Yeah. All my efforts paid off." (PL2)

- ā is a colloquial, masculine "yeah/sure."
- ganbatta is the plain/abrupt past form of ganbaru, which means to be "dogged/ persistent/unflagging" in working toward some goal or in the face of a challenge.
- kai = "(worthwhile) effect/results/fruits"; kai (ga) atta is the plain/abrupt past form of kai (ga) aru ("has worthwhile effect/result" -> "is worthwhile").

1 Suguru:

Boku-tachi no mirai wa yōyōtaru mono da.

"Our future is a boundless thing."

"The promise of our future is boundless." (PL2)

yōyōtaru = "wide/vast/boundless"

2 Kumiko:

Nē, koko made korarereba jūbun yo ne.

"You know, having been able to come this far is plenty, don't you think?" (PL2)

Sorosoro karada o yasumete mo ii n

"Isn't it about time to give your body a rest?" (PL2)

 korarereba is a conditional "if/when" form of korareru ("can/be able to come"), from kuru ("come").

3 Suguru:

Baka-na koto iu na yo.
"Don't say a foolish thing."
"Don't be silly." (PL2)

Kono gurai de yudan shicha dame da.

"With about this much, to let down
my/our guard is no good."

"I can't let down my guard yet."

(PL2)

 yudan shicha dame is a contraction of yudan shite wa dame, a "must not" form of yudan suru ("to relax/drop one's guard/become careless").

4 Suguru:

Sore ni boku wa, kono shashin no naka no boku-ra ga / doko made yutaka ni nareru ka tameshite mitai n da.

"Besides, I want to experiment and see how prosperous the two of us in this picture can become." (PL2)

- -ra is a suffix for making nouns plural, so boku-ra = "we/us"; it's more abrupt than -tachi.
- tameshite is the -te form of tamesu ("test/ experiment") and mitai is the "want to" form of miru ("see"); miru after a -te form implies "try/do (the action) and see."

5 Kumiko:

Ē, dakedo . . . watashi-tachi, saikin chittomo aenai shi.

"Yes, but . . . we never get to see each other anymore." (PL2)

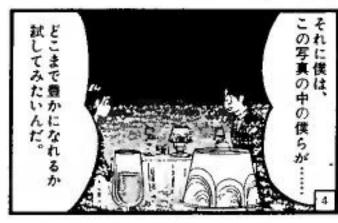
 chitto mo combines with a negative later in the sentence to mean "not at all."

6 Suguru:

Shikata nai daro. Ima ga daiji-na toki na n da.















"You know it can't be helped. Now is a crucial time." (PL2)

shikota nai (or shikata ga nai) = "it can't be helped/it's unavoidable."

 daro (or darō) makes a conjecture ("surely -"), but, especially when the last vowel is short, it often has more a feeling of "you know very well that . . ."

7 Suguru:

Soretomo kimi wa mae mitai-na dame-na boku no hō ga ii tte iu no ka!? "Or do you mean to say you preferred the good-for-nothing guy I used to be?" (PL2)

Kumiko:

So- sonna koto nai wa,

"Th- that's not it at all." (PL2)

hā ga ti is attached to the better/preferred item in a comparison.

1 Kumiko:

Dakedo . . .

"But . . . "

2 Kumiko:

. . . kono futari mae yori nandaka sabishisō.

"... this couple looks somehow lonelier than before." (PL2)

- ... yori means "more than ...," so mae yori = "more than before"; yori is attached to the lesser item in a comparison—the comparison here being between now and before.
- sabishisō is from sabishii ("lonely"); the -sō ending implies that's how they appear.

3 Narration:

Kanojo no motomeru mono to boku no sore to ga hidoku chigatte-iru no ni kizuita no wa zuibun tatte kara da. "As for realizing that what she was seeking and what I was seeking were terribly different, it was after much time had passed."

It was only after a long time had passed that I realized what she was seeking and what I was seeking were completely different. (PL2)

- kanojo no motomeru is a complete thought/sentence ("she seeks") modifying mono ("thing"): "the thing she seeks" → "what she seeks." In a modifying clause, no often replaces the subject-marker ga.
- boku no sore is literally "my that." But since "that" refers back to motomeru mono ("the thing sought"), boku no sore becomes "my thing sought" → "what I seek."
- ga marks everything that comes before it as the subject of hidoku chigatte-iru ("terribly" + "is different").
- no is a "nominalizer" that makes everything before it into a noun, and ni marks this noun as the object of kiçuita, the past form of kiçuku ("notice/realize"); the next no in turn nominalizes kiçuita (along with everything before it), and wa marks it as the topic of the rest of the sentence.
- zuibun is an adverb meaning "quite/very much/considerably," and tatte is the -te form of tatsu ("[time] passes"); zuibun tatsu = "a lot of time passes," Kara after the -te form of a verb implies "after the action occurs," so zuibun tatte kara = "after a long time has/had passed."

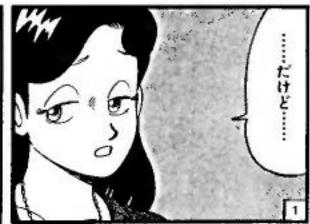
4 Narration:

Tama ni au toki de sae shikkuri

Even on the rare occasions when we got together, things did not go well. (PL2)

tama = "rare," and tama ni = "rarely";
 tama ni au is a complete thought/sentence
 ("|we| meet rarely") modifying toki
 ("time/occasion when").







- sae here is an emphatic "even -"; de sae = "even on -."
- shikkuri ikanakatta is the past form of shikkuri ikanai, which refers to a relationship "not going well."

5 Narration:

Sore demo boku wa ima sae norikireba mata moto no yō ni naru darō to omotte-ita.

Nevertheless, I thought things would surely go back to being like before if I could just ride out the present (difficulties). (PL2)

- soredemo = "but/and yet/nevertheless."
- norikireba is a conditional "if/when" form of norikiru ("ride out/make it through/weather"). Ima = "now/the present," and sae emphasizes it, implying that the present is the really crucial time to get through,
- moto = "before/old times," no yō ni = "like," and naru = "become," so moto no yō ni naru = "become like before."

1 Sound FX:

Zā-! (sound of pouring rain)

Sign on Building:

Kōpo: Hiru Nakameguro Luxury Condominiums: Hill Nakameguro

Sound FX:

Batan (sound of cab door closing)

- kopo, short for koporasu, is used in the names of many highclass apartment buildings and condominiums. Koporasu is apparently a contraction of English "corporate house" or "cooperative house."
- Nakameguro is a nice area of Tokyo.

2 Suguru:

Ha ha ha . . . (laugh)

Female Companion:

Kya! (short, clipped "squeal")

3 Suguru: Kumiko!

4 Sound FX:

Koku koku koku (the "gurgling" sound of liquid pouring from bottle)

5 Suguru:

Sonna toko ni tatte-naide suware yo.

"Instead of standing in a place like that, sit down."

"Don't just stand there, have a seat." (PL2)

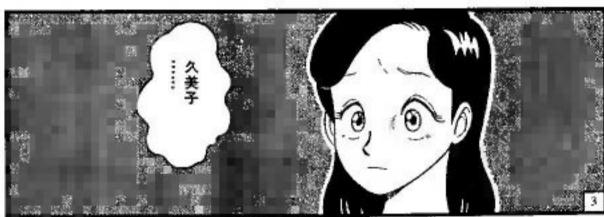
- toko is a contraction of tokoro ("place"); sonna toko = "that kind of place/a place like that" → "there."
- tatte-naide is a contraction of tatte-inaide, the -te form of tatte-inai, negative of tatte-iru ("is standing"), from tatsu ("to stand"). A verb in the -naide form followed by another verb implies "do the second action without/instead of doing the first action."
- suware is the abrupt command form of suwaru ("sit down").
 The emphatic particle yo is often added to the abrupt command form; it adds a friendly kind of emphasis, so it actually makes the command seem not quite so rough.



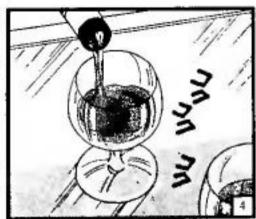












To be continued . . .













作・モリ マサユキ Title: ポケットストーリー30 レモンの夜 "Remon no Yoru" saku • Mori Masayuki Poketto Sutōrii Sanjū Pocket Story 30 " Lemon Night " by • Mori Masayuki 1 Narration: 学校 へ上がって、初めての 学芸会。 Gakkō e agatte, hajimete no gakugeikai. school to go up/enter-and the first school program My first school program after entering school. the basic meaning of agaru is "go up," but it has a multitude of extended meanings, including to enter a new level of school, gakugeikai is a kind of school variety show and art exhibit, usually held once a year and involving the whole school. Parents and family members are invited to the school for the events. 2 Narration: その 前日。 Sono zenjitsu. of that previous day The day before (the program). Boy: おや! こんな ところ に 石 が ある! Oya! Konna tokoro ni ishi ga aru! Hey! this kind of place at rock (subj) exists "Hey, there's a rock here!" (PL2) sono, besides literally meaning "that," can also refer back to a noun mentioned immediately before, almost like a possessive pronoun. the use of konna tokoro instead of koko for "here" implies that it's an unexpected place for the rock to be. 3 Mother: おーきな 石 ねー! Oki-na ishi në! rock, right? "It's a big rock, isn't it!" both \(\bar{o}kii\) and \(\bar{o}ki\)-na mean "big/large"; the choice of which one to use seems to be determined in some cases by which one fits the rhythm of the sentence better and in some cases by which one is customary in that context. · she is reading another character's lines in the play. 4 Boy: これじゃ とおれない \$1 Kore ja! this being Torenai vo! can't go through (emph.) "With this (in the way) we can't get through!" (PL2) kore ja (a contraction of kore de wa) means "with this situation at hand." tōrenai is the negative form of tōreru, "can pass through," from the verb tōru, meaning "go through/pass through (an area)." Note the hiragana spelling: this is one of the historical exceptions to the rule that long o is written by adding " $\dot{\gamma}$ " (e.g., $t\bar{o}fu = \dot{\xi} \dot{\gamma} \dot{\beta}$) instead of another " $\dot{\beta}$." $K\bar{o}ri$ ($\ddot{\zeta}$ $\dot{\beta}$), "ice") is another. 5 Narration: 最後の おさらい。 Saigo no o-sarai. rehearsal/review last The last rehearsal. Mother: おつかい に 行けない n! O-tsukai ni ikenai wa. (hon.)-crrand to cannot go (fem. cmph.) "We can't go on our errand." (PL2) Boy: こまった ねー! Komatta ne! right? in a bind "This is terrible." (PL2) o-sarai is from the verb sarau, meaning to run through/review something one has learned—whether lines for a play, music for a recital, or information for a class. ikenai is the plain/abrupt negative of ikeru ("can go"), the potential form of iku ("go"). wa is a mildly assertive sentence-ending particle used mostly by women. komatta is a common exclamation used when the speaker is upset at how a situation has developed, or is uncertain what to do about something.



6	Mother: よーし バッチリ! / 明日 は 大丈夫 だ!! Yōshi! Batchiri! / Ashita wa daijōbu da! okay just right / tomorrow as-for all right is "Okay! You've got it down cold! You'll do just fine tomorrow." (PL2)	
	 yoshi, here spelled and pronounced with a long o for emphasis, is actually the old form of yoi, a varia "good." It's used much like "OK" in English, to indicate approval or to show determination. batchiri is a slang word/colloquialism meaning "right on the money/just right," and sometimes in adv (when giving a price), "that's all you need," strictly speaking, this sentence is in what is usually considered masculine style. It would be more "fe for the mother to say Ashita wa daijōbu or ashita wa daijōbu yo, but these distinctions are not always observed within family circles. 	ertising
7	Boy: えー そっか なあー? Ee Sokka nāー? tuth?/really? that way-(?) I wonder "Really? Do you think so?" (PL2)	
	 sō ka is often abbreviated to sokka in very casual speech or when talking to oneself. ka na or ka nā asks a question with a conjectural/tentative feeling. 	
8	Boy: おかーさん! Okāsan! "Mother!"	

Dictionary • Review

(continued from page 48)

Kenkyusha's Furigana English-Japanese Dictionary

[Kenkyusha, 1990, 980 pp., ¥2,000]

This dictionary solves a perennial problem faced by beginning students of Japanese. Until Kenkyusha came up with the idea of adapting one of their popular J-E dictionaries for use by non-native speakers, students were generally forced to choose between fully romanized E-J dictionaries or E-J dictionaries designed for the Japanese market, with no furigana readings provided for the kanji. Not only does this dictionary solve the kanji/romaji/furigana problem, it does so in a format that is both accessible and user-friendly.

The Furigana E-J Dictionary provides only barebones Japanese equivalents, and very little in the way of example sentences or other usage guidance. However, with 49,000 main entries, it is a comprehensive resource, including proper names, abbreviations and foreign loan-words. It also provides a fairly good selection of slang expressions, although with no usage notes you may end up misusing some very potent Japanese.

A J-E index would greatly improve the usefulness of this dictionary, but its value to the student of Japanese is substantial nonetheless.

SAMPLE ENTRY:

friendly a. 友情のある; 親切な, 親しい, 味 方の; 愛想のよい; 好意的な; 好都合の.

The Practical English-Japanese Dictionary

[Noah S. Brannen, Weatherbill, Inc., 1991, 364 pp., \$12.95]

Though limited in scope, this may be the perfect dictionary for someone planning a visit to Japan, or for students in their first year of Japanese study. Compiled by a long-term American resident of Japan, this reference was created expressly to fill the needs of the non-native Japanese speaker.

Japanese equivalents are given in both romaji and Japanese characters, and ample example sentences are provided. Another very useful feature is the in-line usage advice for cases in which an English word has several Japanese equivalents; with this feature, the user is not left wondering, for example, which Japanese word for "president" should be used for the president of a company versus the president of a club.

This is truly a pocket-size dictionary, with only 8,000 or so entries, so you will not necessarily find every word you look up. However, the author seems to have made an effort to include those words (and example sentences) most likely to be used by beginning students and travelers. A unique facet of this dictionary is its listing of commonly-used phrases (e.g., "How do you say X in Japanese?") as main entries. This feature takes a little getting used to, but can be quite handy for quick reference.

SAMPLE ENTRY:

friendly yūkō 友好; yūkōteki na 友好的な friendly relations yūkō ka'nkei 友好関係 ——(irr) to be friendly; make oneself agrecable aisōyo'ku-suru 愛想よくする

English-Japanese Dictionary

[Shigeo Kawamoto, Kodansha International, 1979, 1555 pp., \$35.00]

Kodansha calls this dictionary an "invaluable aid for the traveler or student of Japanese," but they clearly created it originally for native Japanese speakers, and made no adjustments when the marketing strategy changed to include the non-native market.

While very complete (close to 90,000 entries), the lack of romanization or furigana makes this one of those dictionaries that

(continued on page 81)













9	Boy:	なんだか この へんドキドキ して ねれない よー。 Nan da ka, kono hen doki doki shite, nerenai vö. somehow or other this area fluttery doing can't sleep (emph.) "For some reason I'm all fluttery here and I can't sleep." (PL2)
		nan da ka is used idiomatically as a softener, "somehow/sort of/vaguely/for some reason" doki doki is a sound effect word (giseiga) for a rapid heartbeat. By extension it can refer to any kind of excitement or anxiety. the potential form of neru ("go to bed/lie down/sleep") is actually nerareru, and the negative potential nerarenai (rather than nerenai), but increasingly people are shortening the -rareru forms in conversation: okireru for okirareru ("can wake up"), etc.
10	Mother:	ありゃーっ! Aryā! (expression of surprise and sympathy) "Oh my!"
[12]		おかーさん は レモン を 切って、 Okāsan wa remon o kitte, Mother as-for lemon (obj) cut-and Mother sliced a lemon and
	Narration:	** the **te* form of *kiru*, "cut/slice." ** the makura-moto* is the area near one's pillow, or near the head of the futon. It's also often equivalent to the English "(at) one's bedside." ** oite* is the *-te* form of oku ("put"). ** the ward-moto* is the area near one's pillow, or near the head of the futon. It's also often equivalent to the English "(at) one's bedside." ** oite* is the *-te* form of oku ("put"). ** oite* is the *-te* form of oku ("put"). ** often dispensed within the family circle. Following a *-te* form, kureru means "do the action of the verb as a favor for me/us." The presence of this "favor construction" makes it unnecessary to specify at whose makura-mono she placed the lemon slices,

(continued on next page)

Dictionary • Review

(continued from page 79)

requires a second dictionary in order to read the Japanese equivalents. Numerous example sentences are provided for almost all words, which again would be useful if romanization or furigana were also included.

A look at the names of editorial staff reveals not a single non-Japanese name, reason perhaps for the somewhat bizarre English found in the example sentences. For example, under the entry for "blame" we find: "She blamed herself for having been a dull company." It would seem that with all of Kodansha's resources, they could have hired a qualified native English-speaking editor to check the sentences before publication.

All in all, this dictionary is of limited use to the beginning student of Japanese, and should probably be left to native Japanese speakers or advanced students.

SAMPLE ENTRY:

thriend-ly literahla 1 競い、大好的な、 s ~ ention 女好は 2 競切を基づされ、人なつか。 3 大行は、現代になる 明 あか a ~ force 大家 4 好まい、こうでは、民によっ ~ showers を 出 の ~ force おけい ないしゃ ~ setion は1 などように、数とに ~ setion は1 などように、数とに ~ setion は1 などように、数とに ~ setion は1 などように、数とに ~ context (game) 性人質は 下~ Society (2) 見られ た かけばいた。

Collins Shubun English-Japanese Dictionary

[Harper Collins, 1993, 635 pp., \$10.00]

One thing that immediately sets this dictionary apart from its peers, for better or worse, is the editors' policy of including only one translation for each word or each meaning of a word. By selecting the translation with the highest frequency in modern Japanese usage, the compilers of this dictionary hoped to cut down on bulk while still maintaining usefulness. This works better than expected in most cases, and results in entries that are very succinct and easy to read. (This also allows them to include over 27.000 entries in quite a compact volume.) There are, of course, cases when more complete entries would be helpful, but as a quick reference this system seems to suffice.

The editors have also selected several words they label "key words." These words receive special treatment, including numerous usage examples and brief grammatical explanations. Unfortunately, the words chosen tend to be along the lines of "a," "be," etc., and the grammatical notes are provided only in Japanese, providing little information of use for the native English speaker.

One useful feature of this dictionary is the care that has been taken to mark colloquial and informal usage. (Particularly offensive expressions are preceded by the notation "fam(!)" or "inf(!)." so watch out for these.)

SAMPLE ENTRY:

friendly [frend'lis] adj (person. smile) 愛 想のいい also no lis (government) 友好的 な yūkōteki na; (place, restaurant) 居心 地の良い igōkochi no yoi; (game. match) 観答の shiñzen no

Karen Yahara is the owner and manager of Sasuga Japanese Bookstore in Cambridge, MA.



(continued from previous page) うちに、 さぐっている 13 Narration: レモン かすかな 匂い を uchi ni . . . Remon no 1 kasuka-na nioi 0 sagutte-iru 14 faint scent (obj) investigating/exploring within/while lemon ('s) / As I was concentrating on the faint scent of the lemon, . . . · sagutte-iru is from the verb saguru which literally means "look for" or "explore." The idea seems to be that he is concentrating on trying to perceive the faint smell of the lemon slices. uchi ni preceded by a verb or adjective means "within the time that [an action or state] is going on," as in atsui uchi ni tabemashō, "Let's eat it while it's hot." 15 Narration: ねむって しまいました。 shimaimashita. nemutte falling asleep did comptetely I fell fast asleep. (PL3) nemutte is the -te form of the verb nemuru. While neru can refer to lying down, going to bed, or sleeping, nemura refers only to falling asleep. the verb shimau after a -te form suggests that the action is complete. 16 ちゃんと 見に行く Mother: がんばって **ね!** ne! Ganbatte ne! Chan-to mi ni iku kara do well/your best (colloq.) properly because (colleg.) go to see "Do a good job, all right? (Because) I'll come see you for sure!" (PL2) Boy: うん Un"Okay." (PL2) ganbatte, the -te form of the verb ganbaru ("strive hard/persevere/be strong"), is an all-purpose word of encouragement. One might say it to a person who is about to start a difficult or long-term task, take part in a performance, take a test, participate in an athletic event, or undergo personal difficulties. During an athletic event, the spectators cheer on their favorites with Ganbare!, the plain/abrupt command form. chan-to is an adverb meaning "properly/as it should be." mi ni iku combines mi, from the verb miru ("see/look"), with the particle ni, used here to indicate "for the purpose of . . .," and the verb iku ("go"). un is an informal way of saying "yes," and although it is usually written un in hiragana, it is often no more than a grunt. Many people regard this as a masculine form, but women also use it in informal situations. 17 Mother: ホント は Fネギ だった かなあ? wa tamanegi datta ka nā? Honto I wonder. as-for onion was, "Was it really (supposed to be) onions?" (PL2) according to folklore, placing sliced onions (not lemons) by one's the pillow relieves insomnia. negi = "leeks/scallions," and tama = "ball/round object," so tamanegi refers to ordinary onions. datta is the PL2 equivalent of deshita, "was." kashira is the feminine equivalent of kanā for "I wonder," but women often use supposedly masculine forms, especially when talking to themselves. 18 Sound FX: ドキドキ Doki doki (effect of heart beating quickly in anticipation: cf. doki doki in the first frame of the preceding page) Caption: おわり Owari

> finjsh The End.

Binbō literally means

"poverty," but in this case "cheap" may be a little more appropriate. The "hero" of this series is Kōsuke, a young college graduate who chooses to live a simple, no-frills life. He works only part-time jobs and spends his time reading, loafing, and enjoying life's simpler pleasures. Although he likes books and works parttime in a used book store, he apparently has no ambitions.

In spite of the fact that Kösuke breaks many of the rules of Japanese societyhe's lazy, he is an adult but has no regular job-everyone likes him and seems to respect his independence. Kösuke combines a "Don't worry, be happy" philosophy with traditional Japanese values. He is always willing to help others, but he usually gets something out of the deal in return. Kösuke enjoys his "poverty" and takes pleasure in finding innovative ways of living on

the cheap. In the title of this series, the word binbö is written in katakana (ビンボー) instead of kanji (貧乏) to show that it is being used in an unconventional sense. Binhō means "poor/meager/scanty," which suggests a bleaker image than Kösuke's carefree lifestyle. There is a satirical scene in the opening story of the series in which people are carrying banners that say Binbo wa fasshon da ("Binbō is (a) fashion") and Binbō wa shisō da ("Binbō is an ideology")-so we can tell right away that this is a different concept of binbo.

by



ほどンボー生活マニュアル

Dai-Tōkyō Binbō Seikatsu Manyuaru Manual for Cheap Living in Greater Tokyo







大東京ビンボー生活マニュアル • Dai-Tōkyō Binbō Seikatsu Manyuaru 1 Title: 第35 話 父娘 Dai Sanjūgo Wa: Ovako story father-daughter/parent-child Story No. 35: Father and Daughter Narration: 大家 から 家の一部 正月 改築していて、 Ova no uchi wa shōgatsu kara ie no ichibu kaichiku shite-ite, 0 landlady 's family as-for New Year's from house of one part (obj.) is/was remodeling-and My landlady's family has been remodeling part of their house since New Year's. 大工. が それ を 請け負っている。 の 定さん daiku no Sada-san ga sore o ukeotte-iru. carpenter (=) (name-hon.) (subj.) that (obj.) has taken on a contract Sada the carpenter is handling it. (PL2) Sound FX: とんとん Ton ton Bang bang (sound of hammering) Back of Jacket: (定) Marusada (trademark) Marusada ōya can be either "landlord" or "landlady," but in this series the ōya is always pictured as a woman. * can be read either ie or uchi, and can mean either "house/home" or "family." Ie is the preferred reading/word in sociological discussions of the family and legal references to a house as property. Otherwise the two are generally interchangeable, but in situations like this where different meanings are mixed, ie tends to be favored for referring to the building/physi- kaichiku shite-ite is the -te form of kaichiku shite-iru ("is/was remodeling" — the tense depends on context), from kaichiku suru, "remodel." The -te form functions like a conjunction ("and") to link to what follows. no between two nouns can indicate that the two are the same thing: daiku no Sada-san = "Sada who is a carpenter" → "Sada the carpenter." Most likely his full given name is longer (something like Sadao, Sadamasa, Sadajirō, etc.), but he is familiarly referred to by the first syllables of his name plus -san. ukeotte-iru is from ukeou, which refers to "taking on/accepting a contract" to do certain work; Sada-san ga . . . ukeotte-iru = "Sada is the contractor/Sada is handling it." placing a circle around an identifying kanji and reading it Maru- is the traditional way of making a trademark/trade name. 2 Narration: オレ は 用事 で 出かけた 大家 に 3時 お茶 出す よーに頼まれていた。 võ ni Ore wa yōji de dekaketa ōya ni sanji no o-cha 0 dasu tanomarete-ita. I/me as-for errand on went out landlady by 3 o'clock of/at (hon.)-tea (obj.) put out/serve so that had been asked I had been asked to serve 3 o'clock tea by my landlady, who went out on an errand. (PL2) Kōsuke: お茶 とーぞ。 O-cha dōzo. dekaketa is the plain/abrupt past form of dekakeru ("go out"). (hon.)-tea please Yöji de dekaketa is a complete thought/sentence ("[she] went "Please have some tea." (PL3) out on an errand") modifying $\bar{o}va$ ("landlady"). Sada: あ、すいません。 sanji no o-cha = "3 o'clock tea"; when workers come to make suimasen. Α, improvements or repairs that require more than a couple of (interj.) thank you hours work, it's customary to offer them a break and refresh-"Oh, thanks." (PL3) ments at 10:00 AM and 3:00 PM. dasu is literally "take/put out," but when speaking of food/drink means "serve." ... yō ni iu (iu = "say/tell") is an indirect command, "tell [someone] to ..."; replacing iu with tanonu ("ask [a favor]")

makes it a request. Tanomarete-ita is the past form of tanomarete-iru, from tanomareru ("be asked [to do a favor]"), the passive form of tanonu: . . . yō ni tanomarete-ita = "had been asked to . . ."

dozo is a polite word widely used when offering something, especially food or drink. It corresponds to English "please" in the sense of "please take/eat/drink/have" rather than "please give me."

Sada: おーい、お茶 入れてくださった ぞ。 o-cha irete kudasatta (interj.) (hon.)-tea made/poured for us (emph.) "Yo, they made us some tea!" (PL2)

oi is an abrupt "hey" or "yo!" for getting someone's attention; $\bar{o}i$, with a long vowel, is used when trying to get the attention of someone relatively far away

irete is the -te form of ireru ("put in," or when speaking of coffee/tea, "make/pour"), and kudasatta is the plain/abrupt past form of kudasaru, a polite "give (to me)," which after the -te form of a verb implies someone is doing the action as a favor to the speaker or someone close to him/her, Kudasaru is used when the person doing the action is of higher status than the person receiving the favor — appropriate here because Kosuke represents the person who contracted for Sada's services. Again, o has been omitted after o-cha.

zo is a rough, masculine particle for emphasis.

3













Sada	: ムスメ です。 Mussume desu. daughter is "My daughter." (PL3)	 when speaking of someone else's daughter, one would say musume-san or ojāsan.
Kōsuke		Kosuke is surprised because he assumed the apprentice would be male.
Sada	きょー は あったかい ねえ。 Kyō wa attakai nē. today as-for warm (collog.) "It's so nice and warm today!" (PL2)	
	 attakai is a colloquial atatakai, which means "wa and warm." 	ong marks instead of added hiragana for long vowels, irm" — always implying a pleasant kind of warmth: "nice assumes agreement/common feeling on the part of the per- centially makes an exclamation.
Sada	ウマイ きんとんですね。 Umai kinton desu ne, tasty/delicious (food name) is (coilog.) "This is good kinton." (PL3)	
Kōsuke	大家さん の 自家製 です。 Ova-san no jikasei desu. landlady-(hon.) 's homemade is "It's the landlady's homemade." (PL2)	 kinton is a confection usually made from mashed sweet potatoes and chestnuts. jikasei is written with kanji meaning "own" + "house" + "make" → "homemade."
Sada	おにいさん、大家さんの 御親戚 か Oniisan, ōya-san no go-shinseki ka (hon.)-brother/you landlady 's (hon.)-relative or "Are you a relative of the landlady's or so	something
Kōsuke	いえ、単なる ここ の 住人 で。 le, tannaru koko no jūnin de. no mere here/this place of resident am "No, I am a mere resident of this place." "No, I just live here." (PL2)	
	term of address for young males through their mi comes ojisan, literally "uncle.") go- is honorific and shinseki means "relative(s)." prefix o-, but the two readings are not interchang experience can tell you which are which ka nanka (or ka nanika, "or something") of with the intonation of a question. ie is a shortened iie, "no." de is a continuing form of desu ("am/is/are"), type	ally means "older brother," but it's also used as a generic d-twenties or so. (After that the generic term of address be- The kanji for go- is the same as the kanji for the honorific eable: some words take o- while others take go-, and only can be used in declarative sentences, too, but here it is spoken ically implying the speaker has more to say; but in conversaly has no intention of going on. It has a somewhat "softer"
Sada	学生さん? Gakusei-sun? student-(hon.) "A student?" (PL3)	 ichiō ("provisionally/loosely speaking/more or less/in form or name only") often implies that some but not of the applicable criteria are met. shakaijin is from shakai ("society") and -jin ("person"), referring to "a person who is out in society" — i.e., not a student. It also normally implies being a productive member of society — i.e., employed at a regular job — which is why Kōsuke found it necessary to preface shakaijin with ichiō. Though Kōsuke does no have a regular job, even part time, he does do odd job of various kinds, so we decided to translate it "working".
Kōsuke	いえ、 症 社会人 で。 Ie, ichiō shakaijin de. no more or less member of society am "No, I'm a working man, of sorts." (PL2)	
Sada	ふーん Fün.	man," with "of sorts" added as a qualifier. • fūn is an interjection showing that one is listening with
0.000 20000000	"Hmmm (I see)" (PL2)	 jun is an interjection showing that one is fistening with interest/understanding, "oh?/is that so?/really?/hmm, I



	**Oniichan is a more familiar equivalent of oniisan. Younger sibtings usually address their older brothers as (o)niichan or (o)niisan rather than by name. "Yo, Bro!" would work in
	(interj.) (hon.)-big brother "Oh, big brother!" → "Oh, it's you!" (PL2-3) some cases, but doesn't seem right here.
Brother	以節 のおじさん 来た から きあ、きょーは まっすぐ 帰れ って! Hiroshima no ofisan kita kara sā. kyō wa massugu kaere tte! (place name) of uncle came because/so (colloq.) today as-tor straight return home (quote) "Our uncle from Hiroshima has come, you know, so (Mom) says to come straight home to-day." (PL2)
• sā (or o someth • kaere is	e plain/abrupt past form of <i>kuru</i> ("come"). <i>Ga</i> , to mark <i>ojisan</i> ("uncle") as the subject of <i>kita</i> , has been omitted, en just <i>sa</i>) is a particle used colloquially as a kind of verbal pause to draw attention to the preceding word/phrase, g like a teen's use of "like/you know" in colloquial English. he abrupt command form of <i>kaeru</i> ("go/come home"). dloquial equivalent of quotative <i>to</i> , so it indicates he's quoting someone— in this case it would be his mother.
Brother: \$\frac{1}{Y\lambda} \text{(na "D)} \text{Sound FX: } \text{\text{\$\text{\$\text{\$\text{\$Sound}\$}\$}} \text{FX: } \$\text{\$\tinx{\$\text{\$\texi\text{\$\text{\$\text{\$\tinx{\$\$\text{\$\texi\ctilset{\$\text{\$\text{\$\text{\$\text{\$\text{\$\	・ tenuki is a noun form of te o muku. literally "omit hand," an expression that means to "cut corners, omit steps" or otherwise fail to do everything that is required/expected in some process + "do slipshod work, Yōko!" (PL2) **Construction** **Construction**
Brother	パーカ、きょーは 定体目 だ よ! Ba-ka, kyō wa teikyūbi da yo! fool/idiot ioday as-foi regular day off is (emph.) school or work." following a non-past verb with a sharp n ja nai makes an abrupt negative command.
Yōko:	Bē. "Nyaa" (PL2) "atsu comes from ano yatsu ("that guy/one"), a rather rough way of referring to someone. The
Sada:	あいつ 美容師 に なっちゃいまして ね。 Aitsu biyōshi ni natchaimashite ne. that guy beautician to became-(regret) (colloq.) "That one became a beautician." "My boy decided to become a beautician," (PL3) particle na has been omitted after aitsu. natchaimashite is a contraction of natte. shiman the PL3 te form of natte shiman (from naru, "become," and shiman, which after the -te form of another verb implies the action is/ was regrettable/undesnable).
Sada:	ムスメ と 連 なら よかった んですが Musume to gyaku nara yokatta n desu ga. daughter and opposite/reversed it was/would have been good (explan.) but "It would have been nice if he and my daughter had been opposite, but" (PL3)
Yōko:	アラ、あたし 昔 っから 決めてた んだ もん Ara, atashi mukashi kkara kimete-ta n da mon. (interj.) Vmc long ago from had decided (explan.) because "Oh? My mind was made up long ago." (PL2)
 yokatta i have bee conventi ara is a i atashi is 	noun meaning "opposite/reversed," and nara makes a conditional "if" meaning. the past form of it/voi ("good/fine/desirable") -> "was good/would have been good." He's saying it would nice if his daughter had wanted to be a beautician and his son a carpenter, because that would have fit the nal expectations about male and female occupations. minine interjection showing surprise, "oh!/oh?/oh my!/hey!" variation of watashi ("l/me"), used mostly by female speakers. The particle wa has been omitted after atashi, colloquial kara ("from/since").

kimete-ta is a contraction of kimete-ita. the past form of kimete-ira ("has/have decided"), from kimera ("decide").

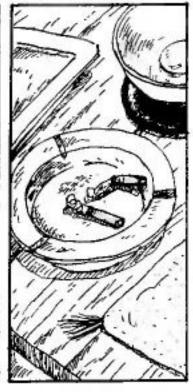
· the explanatory n da mon here can be considered mostly for emphasis, with almost a "so there" feeling.

kkara is a colloquial kara ("from/since").

(continued on next page)









大東京ビンボー生活マニュアル • Dai-Tōkyō Binbō Seıkatsu Manyuaru (continued from previous page) 15 Sada: しかし まあ、 人間 好きな ことやる です から ねえ。 が 一番 Shikashi mā, ningen suki-na koto yaru no ga ichiban desu kara (interj.) people like/enjoy thing do (nom.) (subj.) best is because (collog.) "But, you know, it's best for people to do what they enjoy." (PL3) mā is a soft/gentle/agreeable-sounding interjection that adapts to fit its context: "well/you know/really/I mean/let's see." once again, wa has been omitted after ningen ("humans/people"). suki is a noun, but equivalent to English "to like," and suki-na is its adjective form; suki-na koto = "liked thing/ thing (a person) likes" -+ "what one likes." koto means "thing(s)" in an abstract sense, here referring to "occupation(s)" (cf. mono = material/tangible "thing[s]"). The particle o, to mark koto as the direct object of yaru ("do"), has been omitted. no is a "nominalizer" that turns the complete thought/sentence suki-na koto (o) yaru ("[they] do what [they] like") into a noun: "doing what they like." Ga marks this noun as the subject of ichiban desu. ichiban literally means "number one," but . . . ga ichiban du/desu is often used idiomatically to mean "is (the) best." kara ("because") gives his sentence the feeling of "because that's so, I accept the situation." 16 Yōko: お父ちゃん、そろそろ。 Otöchan, sorosoro. father/dad slowly/by and by "Dad, it's about time," (PL2) FX: きっ otochan is a more familiar/less formal varia-Ki! tion of otosan ("father"). (effect of face suddenly becoming serious) sorosoro literally means "slowly/gradually/by and by," but it's frequently used in situations Sound FX: ぱん like this to mean, "It's about time (to do Pan something)." (sound of slapping hand on knee) ōshi is a variation of yōshi (or yoshi), an inter-おーし、やる か! jectory form of ii/yoi ("good/all right") that Oshi, yaru kal implies the speaker is about to undertake a okay. do (?) particular action/task/challenge, "Oka-a-ay, shall we do it?" "Oka-a-ay, let's get back to work!" (PL2) 17 Sada: ごっそさん。 Gosso-san "Thanks (for the snack)." (PL2) Yōko: ごちそーさま。 Gochisō-sama. "Thank you." (PL2-3) Kosuke: 26. Domo. "Not at all." (PL3) gochisō-sama (deshita) is the standard expression for thanking the person who prepared or paid for the food/ drink one has just had. Gosso-san is a contraction of the same expression; it sounds less formal, but is still domo is a shortened domo, which is actually only an intensifier, but its use with expressions of apology/ thanks/greetings/etc. has made it an all-purpose shorthand for those same expressions. Here it can be thought of either as being like "not at all/you're very welcome," or as an informal "good-bye/so long/see ya." 18 Narration: 仕事場 に 戻る 定さん の 顔 は、 見る 父親 から Shigotoba ni modoru Sada-san no kao wa, musume o miru chichioya kara workplace

仕事場 に 戻る 定さん の 顔 は、 娘 を 見る 父親 から Shigotoba ni modoru Sada-san no kao wa, musume o miru chichioya kara workplace to return (name-bon.) of face as-for daughter (obj.) look at father from 弟子 を 見る 棟梁 の 顔 に 変わっていた。 deshi o miru tōryō no kao ni kawatte-ita. apprentice (obj.) look at boss/master carpenter of face to bad changed As Sada-san beaded back to work, his face changed from that of a father look

As Sada-san headed back to work, his face changed from that of a father looking at his daughter to that of a master carpenter supervising his apprentice. (PL2)

- shigotoba ni modoru is a complete thought/sentence ("[he] returns to the workplace") modifying Sada-san.
 No makes the combination into a modifier for kao ("face"), and wa marks kao as the topic: "as for the face of Sada who was returning to the workplace . . ."
- musume o miru is a complete thought/sentence ("[he] looks at [his] daughter") modifying chichioya, a formal
 word for "father,"
- deshi o miru is a complete thought/sentence ("[he] looks at [his] apprentice") modifying tōryō ("supervisor/head/boss," or in the context of carpentry, "master carpenter"). No again makes this a modifier for kao: "the face of a master carpenter looking at/supervising his apprentice."
- · kawatte-ita is the past form of kawatte-iru ("has changed"), from kawaru ("to change"),

From Basic Japanese, p. 38

締める	akirameru	give up/resign oneself
言い訳	iiwake	excuse (n.)
いる	iru	need/require
嫌な	iva-na	disagreeable
負ける	makeru	lose/be defeated
責任	sekinin	responsibility/fault
責任者	sekininsha	supervisor/person in charge

From OL Shinkaron, p. 44

asekusai	smells/reeks of sweat
furu	ditch/jilt
guzu	laggard/dullard
kakkō	appearance
kamau	mind/care about
kōkoku	ad
mukashi	long ago
mureru	become steamed/hot & stuffy
noroma	dullard/dunce
sauna	sauna
sunzen	just before
tsukiau	socialize with/consort with
yoku	often/frequently
	furu guzu kakkō kamau kōkoku mukashi mureru noroma sauna sunzen tsukiau

From Tanaka-kun, p. 46

超音波	chō-onpa	ultrasonic wave(s)
撃退する	gekitai suru	repel/drive away
ゴキブリ	gokiburi	cockroach(es)
発振する	hasshin suru	oscillate/emit
さっそく	sassoku	immediately
取り付ける	toritsukeru	install/attach
追放	tsuihō	expulsion/banishment

From Visual Glossary, p. 48

業界	gyōkai	industry/business
印刷	insatsu	printing
勝ち抜く	kachinuku	win/emerge victorious
苛酷な	kakoku-na	harsh/brutal
くつ下	kutsushita	sock(s)
マスコミ	masukomi	mass media
モルジブ	Morujibu	Maldives
おこなう	okonau	hold (an event)
ロクな	roku-na	decent/satisfactory/proper
再生紙	saiseishi	recycled paper
写真	shashin	photo
資源	shigen	resources
出版	shuppan	publishing
吸う	suu	suck in/inhale/smoke
タバコ	tabako	tobacco/cigarettes
徹夜	tetsuya	(work/study/play) all night
やりなおす	yarinaosu	repeat/redo

From Kachō-san Shigoto Desu Yo, p. 51

人生	jinsei	(human) life
この頃	konogoro	these days
ライバル	raibaru	rival
しあわせ	shiawase	happiness
残業	zangyō	overtime work

From Imadoki no Kodomo, p. 54

不相応な	fusōō-na	unsuitable/incommensurate
玩具	gangu	toys
グルメ	gurume	gourmet
はずれる	hazureru	miss/be off the mark
広がる	hirogaru	(something) spreads
保存版	hozon-ban	preservation edition
意識する	ishiki suru	be conscious/aware (of)
児童	jidō	child/juvenile
完璧	kanpeki	perfect/sound
恋	koi	love/romance
間	ma	space/time span
店先	misesaki	storefront
おしゃれな	oshare-na	elegant/fashionable
押す	osu	push (v.)
誘う	sasou	invite
お手本	o-tehon	model/example/pattern
聯	uwasa	rumor
約束	vakusoku	promise/date
予算	yosan	budget (n.)

From After Zero, p. 67

ボーッとする	bōtto-suru	be abstracted/muddle-headed
不思議	fushigi	strange/unaccountable
がむしゃらに	gamushara ni	frantically/furiously
気付く	kizuku	notice/realize
苦労	kurō	hardship/troubles
身分	mibun	social standing/means
乗り切る	norikiru	ride out/make it through
抜け	nuke	omission/gap
男らしい	otokorashii	manly
寂しい	sabishii	lonely
たまに	tama ni	rarely
楽しい	tanoshii	pleasurable/enjoyable
ようようたる	yövötaru	wide/vast/boundless
油断する	yudan suru	relax/drop one's guard
豊か	vutaka	affluent/prosperous

From Pocket Story, p. 76

かすかな	kasuka-na	faint (adj.)
枕	makura	pillow
匂い	nioi	scent
おさらい	o-sarai	rehearsal/review

From Binbō Seikatsu Manyuaru, p. 84

美容師	biyōshi	beautician
大工	daiku	carpenter
弟子	deshi	apprentice/disciple
逆	gyaku	opposite/reversed
改築する	kaichiku suru	remodel
サボる	saboru	play hooky
仕事場	shigotoba	workplace
御親戚	go-shinseki	relative(s)
正月	shōgatsu	New Year's
単なる	tannaru	mere/simple
手抜きする	tenuki suru	cut corners
ウマイ	umai	tasty/delicious
用事	yōji	errand

The Vocabulary Summary is taken from material appearing in this issue of Mangain. It's not always possible to give the complete range of meanings for a word in this limited space, so our "definitions" are based on the usage of the word in a particular story.

🔾 Want to Exchange Letters with Japanese Friends? 🔾

ALC Press is looking for people of all nationalities who would like to exchange letters (in English) with Japanese. In Japan there are lots of people, young and old, who want to correspond with overseas friends.

Tokyo-based publisher, ALC Press, Inc. have launched the ALC Correspondence Club - a penpal introduction service – in order to promote international exchange and friendship among individuals in Japan and other countries. If you are interested in participating in this exciting program, please complete this form and mail it to our headquarters in Tokyo.

You will become a member of the ALC Correspondence Club upon our receipt of your registration form. Registration is free, and valid for six months. During the six-month registration period, we will match you with Japanese penpals with the

help of the information you have provided. The Japanese penpals will then write to you. It is

preferred that you write in English, but Japanese is acceptable as well.

ALC Correspondence Club Registration Form

Name:	Sex: ☐ Male/☐ Female		
Address:			
Postal Code:	Country:		
Marital Status: Married	I∕ □Single Age:		
Occupation:	Nationality:		
Hobbies/Interests:			

We're waiting to hear from you!

MOLTEN IS ALWAYS THE CHOICE FOR BIG GAMES

1994 World Championships 1994 Asian Games 1995 European Championships 1996 Olympic Games, Atlanta 1997 European Championships 1998 World Championships



02803E0006860-PATIONS No. 1-8, Yokogwas Shin-machi, Nishi-ku, Hupshima 733 Japan. TEL (082)292-1385 FAX (082)294-4832 TLX (0653395 MOLTEN J 02803E000860, UNC. 1093 Spice Island Orige, Swite 109 Sparks, NV 89431 U.S.A. TEL (702)358-4000 FAX (702)358-9407 02803E0090860606000 SM 85 40549 Dussicion 11 Comput, Tile (001)02/U.S.A. (507)000 TLX 8568774 MOLT D FAX (40)201-408014

Classified ads are \$25 for up to 30 words, and \$1 per additional word to run 1 time. Payment must be included with order. Commercial ads are \$2.00 per word, \$3.00 per word boldfaced, \$30 minimum charge or \$80/inch for display ads, discounts available for size and/or frequency (2 ¼" width, camera ready). Send to: Mangain Classifieds, P.O. Box 7119, Marietta, GA 30065 Categories: • Pen Pals • Notices & Events • Books & Publications • Computers & Software • Job Seekers • Clubs • Consulting • Employment • Travel • Miscellaneous (Mangain reserves the right to edit or reject any classified advertisement.)

日本語のclassified OKです!

日本語のclassified OKです!

日本語のclassified OKです!

Computers & Software

WHEN YOU FINALLY GET SERIOUS ABOUT LEARNING TO READ JAPANESE...

Kanji 2045

A software-based study kit for Microsoft Windows 3.1+

Full search capabilities
Mark and mark searching
Super user-friendly interface
Create your own search index
Can use with Canon Wordtank
Mnemonic ordering and comments
Requires Windows 3.1+, 8+MB RAM
2045 Kanji, including the full standard set
Cross-referenced to 4 popular kanji dictionaries
Test ON, KUN, meaning and character recognition
Make and search your own notes for each character

Send check or money order for \$199 Free shipping anywhere in the world

Educational Software International Tel: 808-396-1161 • Fax: 808-396-9231

Tel: 808-396-1161 • Fax: 808-396-923 272 Kalalau Street • Honolulu, HI 96825

Studying Japanese? For FREE information on GAKUSEI 1.1, the DOS-based beginning grammar tutorial, write to:

BARHAM SOFTWARE 15507 S, NORMANDIE AVE, #245 GARDENA, CA 90247 USA



KanjiBase

For the PC-

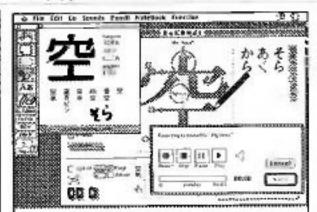
Custom glossary creator with complete online Hadamitzky & Spahn character dictionary. Ideal for translators, teachers, and other professionals. Contains 8,000 kanji, over 40,000 definitions. \$195

MacSunrise

For the Mac-

The most powerful kanji-learning tool available. Full-featured with audio and stroke orders for all 2000 everyday-use characters. Priced from \$99 to \$499.

For a free brochure, call 800-947-7271 STONE BRIDGE PRESS • BERKELEY, CA



Do KANJI Grade 1 for Macintosh

including the Software. "Talking Japanese Calendar"

 80 Kariji, Example words, Natural Smands • Recording Capability • NoteBook & ToolBox • Variety of Exercises • Need System 7.0 or later, 10 MB of Free Disk Space & 256 Colors or Grays Monator • Do KANJI Grade 2 Available March 1995 • Request Brochare / Email: kenjik@ad.apm

*Included at No Extra Cost Only \$29.00
Plus \$3.00 shipping in US. NYS residents please add sales tax.

Send Check in U.S. Funds Only, Payable to: Kenji Kojima 41 West 99th Street, New York, NY 19924

Books & Publications

Learn Japanese on Your Own!

Comprehensive self-instructional audiocassette/book courses for learning Japanese and 90 other languages. Call or write for free

(See cur ad on page 4.)

Audio-Forum, Dept. 114,
Guilford, CT 06437

Handy Katakana Workbook



Used in beginning Japanese classes as supplement material. For classroom or individual use. 68 worksheets, includes hiragana, 80 pages, \$9.95, Shimazu & Associates, POB 27544, San Francisco, CA 94127 (415-355-6221)

Miscellaneous

CompExpress BBS in MD, Japanese language only bulletin board system has been opened to everyone who wants to communicate in Japanese. (301)779-3711,8N1,24 hrs, 28,000 VFC support, Free!

Home exchange for summer 1995. Our nice top-floor 2 BR, 77 M² apartment in Tokyo for your 2-3 BR place in San Francisco with parking. Harrell, 2-29-6 Uehara 7B, Shibuyaku, Tokyo, Fax (03) 3481-0497 Intersect Japan International Essay Competition on the following theme: "How can nations or individuals internationalize without sacrificing their cultural identity?" Applicants may choose to present their case in essay format or by means of a fictional or nonfiction narrative. Submissions must be received by March 1, 1995. The first-place winner will receive a \$5,000 cash prize, Submissions and inquiries may be addressed to PHP Institute of America, Inc., 420 Lexington Ave., Suite 646, New York, NY 10170

LEARN JAPANESE IN KYOTO!

Live w/host family or dorm; 1-3 months; teach English in exchange. Call toll free 1-800-748-5054

Expert Japanese Translation fax service (manga, children's books, business letters) Tomodachi Consulting Fax/phone: 203-882-0233

FREEDOM INTERNATIONAL MARRIAGE CLUB

Free membership! Are you a non-Japanese between 20-70 years of age and seriously want marriage, romance or friendship with a Japanese national? We have thousands of Japanese men and women waiting to meet you. Many have found happiness through us. You could too! Send us any three good-looking, recent photos and your profile stating:

- name, nationality, age, address, phone number, personality, present job, educational background, interests, likes, distikes, etc.
- qualities you are seeking in a prospective spouse
 why you are interested in marrying a Japanese
- any other information you would like your prospective match to know

Your ideal partner will be introduced to you as soon as we receive your photo and profile. You can count on our guaranteed service. Contact:

Mrs. Tomioka Rie, F.I.M.C. 4-24-1-308 Nogata, Nakano-ku Tokyo 165 Japan Tel/Fax: 0427-20-2821

Send us your Nengajo!

Mangajin is planning a feature story about New Year's cards (nengajō) to appear in issue No. 51 (December 1995), and we need your help! Please send us outstanding New Year's cards you have received (or sent) over the years. Be sure your name and current address are marked on the back and let us know if you want the cards returned. If your card is selected for publication you will receive a Mangajin T-Shirt! Please

direct cards and questions to Virginia Murray, Mangajin Inc., PO Box 7119, Marietta, GA 30065-1119 (1-800-552-3206)

Pen Pals

Mangajin Classified Ad Rates for Individuals: \$25 for up to 30 words, \$1 per additional word (per insertion; 10% discount for 3 or more insertions)

American single professional man, age 45, planning a trip to Japan during 1995, is looking for some Japanese pen friends. Ken Hallcom, 9111 Westview, Houston, TX 77055

American engineer, 35, seeking Japanese for correspondence; age, gender unimportant. Interests: Japan, music, culture. Currently learning Japanese. Write in English to David, PO Box 540424, Grand Praine, TX 75054-0424

Spanish female university student, 23, seeks Japanese & other pen pals. Interests: books, music, travel, cultural exchanges, mainly languages. Please write in English, easy Japanese, French, Spanish, Maite Belarte, C/Carranza 17 3° Derecha, 28004 Madrid, Spain

Quality gentleman, American citizen, healthy, educated, confident, sincere, romantic, self-made, professional, rich in spirit. Enjoys nature, humor, classical music & intellectual research. Seeks unmarried Japanese lady under 30 for friendship. Photo & English profile please, Fax; 818-577-8781 or PO Box 2422, Pasadena, CA 91102

American interested in Japanese language/ culture & starting a translation/language-instruction co. would like Japanese, Korean and Chinese pen pals, Write Frank Crounse, 730 Crestwood #9, Manhattan, KS 66502

Azim Abdelfatah, 24 years old, seeks pen pals from Japan, USA, Canada, Europe, Australia. Pen friendships can be in English, French or Arabic. Mr. Azim Abdelfatah, La Colline, Nº 15, Mohammedia, Morocco

Want to correspond w/ people from all over. Interests: music, movies, reading. Ms. Kayo Honda, 396-58 Munechiyanakuni, Jurosecho, Kumo-gun, Hiroshima, 724-05 Japan

Want to correspond with anyone who is a fan of Ijima Ai or Gilgamesh Night. Write to: David Howarth, 1521 N. Dairy Rd., Victoria, BC Canada V8T 3T9

Asian male wishes to correspond with Asian and Caucasion females. If interested write to: Haruyoshi Murakami, PO Box 330433, Kahului, HI 96372

Black male, 21, into movies, music, manga, sports, Japanese language and culture, seeks Japanese pen pals aged 16-25. Tayo Djutiku, 9 Monroe House, New Drleans Walk, London, N19 3UG, England

Japanese female, 21, seeks pen pals from all over the world. Please write to me: Takako Kikuchi, 3-0-103 Hanamigawa, Hanamigawa-ku, Chiba-shi, Chiba 262 Japan Japanese-Chinese female, 17, would like to make friends with Japanese anywhere in the world. Can write in English, Dutch, Japanese, Indonesian. Interests: movies, music, sports, cooking, travel, art. Meilyana Sintaraga, 13735 Linden Ave. N, #305-B, Seattle, WA 98133

Japanese male (27) seeks friendship w/ Americans through cultural exchange. Interests: movies, music, travelling. Atsushi Amemiya, 70 Vance St., New Britain, CT 06052

Employment Opportunity

Teach Japanese! Concordia Language Villages is accepting applications for summer full-time staff. Teaching and counseling positions available. Call 800-222-4750 outside Minnesota or 800-247-1044 in Minnesota for an application.

STUDENTS!

MANGAJIN

IS LOOKING FOR ON-CAMPUS SALES REPRESENTATIVES

For more information on how you can earn extra money this semester, call Kathy at 404-590-0092 between 10 AM and 5 PM, (Eastern Time) Monday-Friday

MANGAJIN'S GUIDE TO:

HOMESTAY AND EXCHANGE PROGRAMS

International Education Forum

Box 460M, Dept. CS Bay Shore, NY 11706 Tel: 516-968-0554 Fax: 516-968-0553



Contact Person: Wayne Brewer, President, CEO

The International Education Forum was organized to receive Japanese students coming to the U.S. on shortterm exchange programs.

PROGRAMS: Academic Year Programs (3 to 12 months): Japanese students, age 15 to 17, live with a host family to attend high school for an academic year, semester, or quarter. Orientation is provided prior to departure and upon arrival in the US Cost is \$1,500-\$4,000, excluding transportation. Group Programs Oversus (1 to 4 weeks): US students, age 13 to 21, participate in group homestay, school visitations, travel or study program, and either live with a host family for the duration of the program, stay in hotels, or a combination of the two. US chaperons/teachers escort the group and cooperate with Local Representatives in supervising the students. Cost is \$995 to \$2,500, excluding transportation and insurance. Group School Year Programs (1 to 8 weeks): Japanese students, age 13 to 21, participate in a one- to three-week school visit program, and ESI program, or a family life immersion program. Program components include a family homestay, school visitations, orgardized excursions, and group activities. Local Coordinator supervises students in cooperation with an overseas escort/chaperon. Cost is \$445 to \$790. United States Summer Camps (2 to 8 weeks): Japanese students, age 10 to 16, participate in traditional camping experience. Students met by Local Coordinator and transported to camp. All camps approved by American Camping Association, Cost is \$995 to \$2,500, including transportation and insurance.

Exchange Japan

PO Box 1166 Ann Arbor, MI 48106 Tel: 313-665-1820 Fax: 313-665-5229



LANGUAGE: JAPAN

Intensive Japanese Language and Homestay

Three Locations: Hachiman & Shirotori in Gifu-Ken Kyoto at Ritsumeikan University

June 13 to August 6, 1995

Exchange Japan offers intensive Japanese language study with homestay from mid-June to early August in Gufu Preforure and Kyoto. A unique feature is the homestay for the length of the program. Participants, 18 years old and above, share in the daily life of a Japanese home, come to understand more fully many aspects of Japanese culture and society and integrate the learning of the language with practical application. In addition to the four hours of daily language instruction, students will have the apportunity to participate in a variety of cultural activities. Cost: \$3,760 for the two-month program, excluding transportation, Coordination in Japan with Holaubei Daigalas Kjoiku Korju Imbai (Exchange Japan-Tokyo). The priority application deadline is February 28.

Cultural Homestay International

104 Butterfield Road, Dept. CS San Anselmo, CA 94960-1565 Tel: 415-459-5397 800-343-HOST Fax: 415-459-2182

Contact Person: Mimi Himman

Cultural Homestay International was founded as a program of the Cooperation for Economic Education, with the philosophy that the best way to climinate international lears and prejudices is to learn about the cultures, languages, and customs of other countries.

PROGRAMS: Group Homestay in the US(1 to 8 weeks): Japanese students live with host families, attend language and culture classes and participate in educational tours in local communities Cost is \$225 to \$250 per week, excluding transportation. Academic High School Semester/Year in the US: Japanese students live with bost families and attend local high school to develop fluency in Finglish and friendships. Cost is \$2,300 to \$2,800 (10 mouths) or \$1,625 (sensester), excluding transportation. Semester/Academic Year Abroad: North American high school students, age 15 to 18, live with Japanese host family for academic year or semester. Some language proficiency required. Cost is \$3.890 to \$6,490 (semester) or \$4,890 to \$6,490 (10 months), including transportation. Group Homestay Abroad (3 to 6 weeks): North Arouncan students travel to Japan for educational home stay experience. Cost is \$2,160. to \$3,490, including transportation. Intensive English Program (1 to 2 mouths): Japanese student, age, 15 to 18, live with host family for 1 to 2 month intensive English program, prior to moving into the Academic Year Program Cost is \$697 to \$1,234, excluding transportation.

Japan On-Line

Need quick and easy access to the latest information on Japan? Dial up Gateway Japan On-Line for:

- trade leads & export opportunities
- market research reports
- consultant & organizational profiles
- · culture / history notes
- US government documents and much more!

Gateway Japan's Resource Guide

Academic Focus Japan: Programs and Resources in North America



This comprehensive resource guide details over 160 academic institutions with Japan-related programs and provides over 1,200 reference points to a wide-range of Japan-oriented organizations.

Gateway Japan • Phone: (202) 884-7646 • Fax: (202) 265-4673 1424 16th St., NW Ste. 700(S), Washington, DC 20036

FREE Info Kit!



Use Your PC to Master Japanese and Chinese

Enjoy learning Asian languages with Smart Characters
for Students™ word processor and vocabulary tutor.
Unlike other word processors, Smart Characters combines reading, writing, translating, and vocabulary study tools to assist non-native speakers who may have only minimal foreign language skills. The result is an effective tool for word processing and foreign language study.

- □ Displays furigana, bpmf, and punyin in a variety of styles to help you pronounce unknown or forgotten characters.
- ☐ The built-in vocabulary tutor teaches kanji and hanzi rapidly and effectively so you can read without notes. Create your own lessons and contribute to or select from the User's Group library, including each month's vocabulary from Mangajin magazine.
- Use the word processor to display or create sophisticated interactive hypertext lessons to learn or teach technical topics such as grammar and usage.
- Write and print any character; over 7700 are included.
- Handy on-line hypertext references and dictionaries include English notes to speed reading and writing. Optional dictionaries may be added and instantly accessed. The optional radical and stroke dictionary makes a particularly handy rapid reading tool.
- □ Version 2.5 provides better typography, more dictionary options, and is easier to use. Just \$99.95. Call or write for a free brochure.

TwinBridge Japanese Version Multi-Lingual System for Windows ¥39,000.

TwinBridge is an advanced interface software which allows multi-lingual character processing in Windows applications. You will be able to use this unique system with your favorite Windows applications, whether under the English version of Windows or other localized versions. The cross platform approach of TwinBridge provides excellent convenience, flexibility and data transportability globally.

SYSTEM INFORMATION

Supports: Novell Netware and most networking operating system under DOS

Windows operating under OS/2 and network

Bitmap fonts and scalable cuttine Japanese fonts.

Both JIS Code and Shift JIS Code standards. Vertical and honzontal printings

- Built-in Japanese dictionary contains more than 7000 Kariji characters and 40000 phrases.
- Frequently used characters and phrases are intelligently re-sorted for ease of selection
- Provides special effects Japanese character, for 3 D, shedow, hollow and etc.
- Translation [English to Jepanese]

COMPATIBLE WINDOWS APPLICATIONS

Arcess. Ann 20 WinFaxPro Excel

PanetVsker Lobes 1-2-3

FaculanceGraphics Organizer WordPedict Approach

TwinBridge Chinese Version is available upon request.

[Authorized Distributor in Japan]

Kakiuchi Co.,Ltd.

カキウチ株式会社

System Equipment Team

phone: 03-3273-8431

fax: 03-3273-8474

No.5-4, Honcho 1-Chome, Nihenbashi, Chuo-Ku, Tokyo

MANGAJIN VOCABULARY SUMMARIES WITH DIGITIZED VOICE FOR THE PC

Now you can get the vocabulary summaries of every issue of Mangajin on disk. The program contains a complete listing of all words published in the matching volume of Mangajin, with digitized voice by native born speakers of Japanese to assist you in your studies.

ALSO AVAILABLE:

+Deutsch (German version) and +Français (French Version)

REQUIREMENTS: DOS 3.2 or higher. To operate with sound requires digitalanalog coversion module available for \$30. Program will operate without sound unit. Will operate on Japanese MS DOS or IBM DOS in CHEV US mode. Operates on a single disk drive, 31/2, 51/4, DD or HD. May be stored on hard drive for faster operation. Also available on IOmega M21 (21 Meg Disk.

PRICE: Each volume \$9.95 plus \$2.50 postage and handling for DD or HD disks. Payment by Postal Money Order or Bank Certified Check only. Make check payable to W&K Software. Special offer of all volumes (1-40) for \$200 plus \$10 special handling. All new volumes available 30 days after date of publication.

TO ORDER:

W&K Software 4535 West Sahara, Suite 105-6] Las Vegas, NV 89102 Tel: 702-258-1250 • Fax: 702-258-9694

French or German versions available direct or through Habeo Consilium in Germany: Tel: ++49 (0) 2305/78989 • Fax: ++ 49 (0) 2305/78479

Apropas Customer Service, 8 Belknap St., Arlungton, Massachusens 02174, 800-676-4021



Mangajin Back Issues

Back Issue Prices: \$6 each or \$5.40 each for subscribers.

- #6: Profile of manga artist Matsumoto Reiji; Ginga Tetsudō 999 (1), Dai-Tōkyō, Pocket Story, Tanaka-kun
- #10: Roundup of Japanese movies on video; the art of subtitling; sex & violence in manga; Dai-Tōkyō, Ginga Tetsudō (5), OL Shinkaron, Ojama Shimasu
- #12: Japanese beer brands; Tale of two translations; Mac System 7; The Far Side, Dai-Tōkyō, Ningen Kösaten (2)
- #16: Getting around the high cost of sushi; Computer Corner: Twin-bridge review; Racial stereotypes in manga; Oishinbo (food manga, pt. 1), Bono Bono, Sarariiman Senka
- #17: Tezuka Osamu, Japan's "God of Manga"; Computer Corner: developments in Unicode; Basic
- Japanese: Baby Talk; The Phoenix, Calvin & Hobbes, Oishinbo (2), Kuriko-san #18: The corporate warrior; J-related CompuServe; business books; Eigyō Tenteko Nisshi: business manga (1), The Phoenix (2), Oishinbo (3), C&H, Ojama Shimasu
- #19: Controversy over racial images in Tezuka's works; Interviews with pro translators; Sumo, Japan's trendy old sport; Eigyō Tenteko Nisshi (2), Phoenix (3), Mad Ad (Perot)
- #20: Language learning issue: general pointers, textbook reviews, kana learning programs, Kanji-Flash review; Ningen Kösaten (medical ethics story, pt. 1), What's Michael, Sarari-kun
- #21: Tonic eiyōdrinks: Salaryman's Secret Weapon?, Kunko-san, Ningen Kösaten (2), Beranmei Töchan
- #24: Bars, Cabarets, and the "Water Trade"; Haiku-mania, Füryū Manga: Odaiji ni, Japan's Choco-Mania, Sarari-kun, Furiten-kun, Crayon Shinchan, What's Michael, Tanaka-kun
- #25: Sake Special: brands, terminology, manga; The "Japanification" of American Fast Food, Kuriko-san
- #26: An Interview with Tokyo Journalist Sam Jameson, Outrageous Japanese, Beranmei Tōchan, Furiten-kun, Manga Business Manners, Yawara! (1)
- #27: Japan's Wedding Industry, Outrageous Japanese, Brand News, Manga Business Manners, Yawara! (2)Beranmei Tōchan
- #28: Japan's Vending Machines, Japanese for PCs, Kachō Shima Kōsaku (1), Katsushika Q. Beranmei Töchan
- #29: Reprints of the Japanese Software Special article in #29 are available for \$5 each, \$3 for subscribers.
- #34: Pachinko, Japan's national pastime, Women's Cooking Magazines, Warau Serusuman (2), Naniwa Kin'yūdō, Dai Tōkyō Binbō Seikatsu Manyuaru, A Visual Glossary of Modern Terms
- #35: Fortune-Telling in Japan, Japanese Traditional Confections, Arerugen, Naniwa Kin'yūdo (2), Dai Tōkyō Binbō Seikatsu Manyuaru, Furiten-kun, Obatarian, Far Side, Calvin and Hobbes
- #36: Japanese Pop Music—A Beginner's Guide, Fred Schodt Interviews Fujiko Fujio (A), Naniwa Kin'yūdō (3), Furiten-kun, Far Side, Calvin and Hobbes, Crayon Shin-chan, OL Reiko-san, Take'emon-ke no Hitobito
- #37: Beer update: What's Brewing in Japan, Fred Schodt Interviews Fujiko Fujio (A) (part 2), Naniwa Kin'yūdō (4), Warau Sērusuman (2), Maboroshi no Futsū Shōjo, Beranmei Tōchan, OL Reiko-san
- #38: Godzilla vs Doraemon: The Japanese Movie Industry in Transition; New Release on Video: Okoge, Naniwa Kin'yūdō (5), Okusama wa Interior Designer. Maboroshi no Futsū Shōjo, Selected Works of Ishii Hisaichi
- #39: Computer Assisted Language Learning (CALL); Japan's Soccer Mania; Interview with translator Wayne Lammers, Naniwa Kin'yūdō (6), Yūyake no Uta, Selected Works of Ishii Hisaichi, Shooti, Ubatanan
- #40: Japanese Ghosts; Teaching English in Japan; Outrageous Japanese, Naniwa Kin'yūdō (Conclusion), Garcia-kun, Hyaku Monogatari, Take'emon-ke no Hitobito
- #41: Blood Types: Japan's Answer to "What's Your Sign?"; Salaryman Humorous Poetry; Computer Corner: Crayon Shin-chan, After Zero, Fancy Dance, OL Shinkaron, The Far Side











The Clessic Samurai T-Shirt

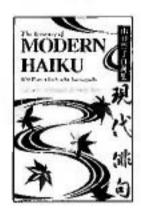
The Classic Samurai T is a 6-color reproduction of our first cover on a white 100% cotton shirt, \$10.00 for subscribers, \$12.50 for others. Please choose size L or XL. 50/50 blend cotton shirt \$8.00

Why Choose? Buy Both!

The Clesn-Cut Logo T-Shirt

The Clean-Cut Logo shirt, featuring our black logo on a white 50/50 cotton blend shirt, is only \$6.50 if you're a subscriber, otherwise \$8.00. Choose L or XL.





The Essence of Modern Haiku

Breaking free from centuries of poetry limited to nature themes, Seishi Yamaguchi added modern touches while retaining the elegant beauty of the classics. Presented in Mangajin style, this collection has appeal for students of Japanese language & culture as well as haiku lovers everywhere. 368 pages, softcover \$19.95

Mengejin's Bssic Jspanese Through Comics

A compilation of the first 24 Basic Japanese lessons from Mangajin. The lessons cover a wide array of expressions and illustrate usage in cultural context. Beginners will find the concepts and explanations easy to understand, while pros can add depth to their knowledge. 160 pages, softcover. \$14.95





Seward's Follies

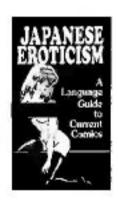
by Jack Seward

Since 1940 Jack Seward has been involved with Japan as a student, resident, teacher and author of 43 books. Unmoved by threats of legal action, he has finally agreed to lay bare the truth about his sexual misadventures and other offbeat experiences. This book is sure to be controversial, but if you like Jack Seward, you'll love the book. Available only through Mangajin. 140 pages, softcover. Adult content! \$13.95, subscriber price \$12.95

Japanese Eroticism

by Jack Seward

For adults only! Erotic manga are popular with all kinds of people in Japan—young, old, male, female. In this book Jack Seward presents four ero-manga stories, with translations and commentary. Available in the US only through Mangajin. 168 pages, softcover. Must be 21 to order! \$13.95, subscriber price \$12.95



Japanese Manga

New volumes available *

OL Shinkaron

by Akizuki Risu. This series is centered on the lives of "Office Ladies," poking fun at the challenges they face at work and home. Each "story" is completed within a page, making this a popular choice for beginners. Volumes 1-6 available, please state choice. All in the original Japanese, no translations or notes. \$10.00 each, subscriber price \$8.00 each



New volumes available 🔩

Kachō Shima Kōsaku

by Hirokane Kenshi. Japan's most famous salaryman is a single, fortyish middle-manager working at a giant consumer electronics company, where he battles for truth, profits and the Japanese Way. Adult situations, may not be suitable for all audiences. Volumes 6-10 available, please state choices. All are in the original Japanese, no translations or notes. \$10.00 each, subscriber price \$8.00 each



Naniwa Kin'yudo

by Aoki Yuji. Given the content of the stories, the title of this series could be rendered as "The Way of the Osaka Loan Shark." Since its appearance in 1990, Naniwa has been a hit, largely due to its subject matter (the unethical dealings of an Osaka loan company), the gritty Osaka dialect used by many characters, and the rough but oddly detailed style of drawing. Five volume set in the original Japanese, no translations or notes. \$40.00, subscriber price \$35.00



New volumes available 🔩

What's Michael?

by Makoto Kobayashi. Mangajin's favorite cat Michael has been a constant companion since our first issue. He's been the pet of a young woman, a married couple, and a gangster, to name a few, and some of his adventures take place strictly in the world of cats who dress and act like humans. Easy to read, What's Michael is particularly popular with beginners of Japanese. Volumes 1-8 available, please state choices. All are in the original Japanese, no translations or notes. \$10.00 each, subscriber price \$8.00 each



Dai Tokyo Binbo Seikatsu Manyuaru

by Maekawa Tsukasa. The hero of this series is Kösuke, a young college grad who chooses to live a no-frills life. He works only part-time jobs and spends his time enjoying the simple pleasures of life, especially in finding innovative ways of living on the cheap. Volumes 1-5 available, please state choices. All are in the original Japanese, no translations or notes. \$10.00 each, subscriber price \$8.00 each



Kid Stuff

Japanese Word Book

Illustrated by Yuko Green

A picture dictionary with a Japanese feel—characters wear kimono, eat Japanese foods and walk in Japanese gardens. The 200 words and phrases are labeled in romaji and kanji/kana and illustrated in black and white. E-J, J-E glossaries are included in the back for reference. Comes with a cassette tape for pronunciation practice. 106 pages, softcover. \$16, subscriber price \$14



Nihongo Daisuki! Japanese for Children Through Games and Songs

by Susan H. Hirate and Noriko Kawaura

A teacher's manual designed for use in elementary school classrooms, complete with photo-ready materials. The drawings aren't top-notch, but the activity-based curriculum, designed by professional language teachers, will be a relief to teachers struggling for ideas. 194 pages, softcover. \$19, subscriber price \$16



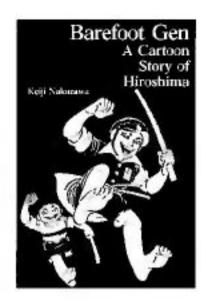
Let's Learn Japanese Picture Dictionary

Illustrated by Marlene Goodman

A delightful picture book of over 1,500 words, each page contains dozens of color drawings with labels written in English, romaji and kanji/kana. A wide range of subjects from "At the Doctor's Office" to prehistoric times and space travel. J-E, E-J glossaries are included in the back for reference. 80 pages, hardcover. **\$12**, subscriber price **\$10**



Books



Barefoot Gen: A Cartoon Story of Hiroshima

by Keiji Nakazawa

Barefoot Gen is a powerful, tragic story of the bombing of Hiroshima as seen through the eyes of the artist as a young boy growing up in a Japanese antimilitarist family. Of particular interest is Barefoot Gen's focus not only on the bombing, but also on the ethical dilemmas facing a peace-loving family in a militarized culture and the special problems which they encounter. This book is an English translation of the original manga. 286 pages, softcover. \$14.95, subscriber price \$12.95

Barafoot Gan Set

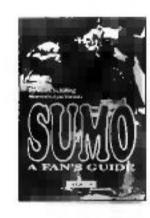
by Keiji Nakazawa

Includes all four volumes, translated into English: Barefoot Gen: A Cartoon Story of Hiroshima; Barefoot Gen: The Day After; Barefoot Gen: Life After the Bomb; and Barefoot Gen: Out of the Ashes. An inspiring collection for anyone of any age. 913 pages, softcover. \$47.95, subscriber price \$45.95

Sumo: A Fan's Guide

by Mark Schilling, illustrated by Lynn Matsuoka

A sumo fan for twenty years, Tokyo writer Mark Schilling has produced an in-depth guide to this fascinating sport, covering all aspects of the sumo world—the recruiting, training and diet of wrestlers, their salaries, their ever-changing names, their status as national heroes (and sex symbols). Fans will especially appreciate the list of winning holds and throws and a glossary of "Advanced Sumo Jargon." 165 pages, softcover. \$19.00, subscriber price \$17.00

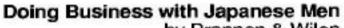




America and the Four Japans

by Frederik L. Schodt

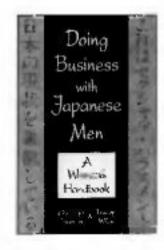
A remarkably thoughtful book about the ever-changing relationship between Japan and the US. Drawing on history, cultural commentary, and opinion on both sides of the Pacific, it portrays two nations in conflict yet increasingly connected. Is Japan a friend, a rival, a role model, or a mirror? What does Japan really mean to America? Reviewed in Mangajin #32, 200 pages, softcover. \$10.95, subscriber price \$8.95



by Brannen & Wilen

Defining problems women have with Japanese businessmen and offering solutions as well, *Doing Business* explains why misconceptions occur (on both sides) and would be helpful to anyone dealing with Japanese businessmen. Reviewed in *Mangajin* #26.

174 pages, softcover. \$9.95, subscriber price \$7.95





Still Life and Other Stories

by Shono Junzo, translated by Wayne P. Lammers

Delicate tales reveal the flow of life in the modern Japanese family, the accidental pleasures and the unexplained misfortunes. Shono's unique "snapshot" technique—the layering of commonplace events, images and conversations—is like haiku poetry crossed with an Ozu-style film drama. The *Journal of Asian Studies* called the story "Still Life" an "extraordinary achievement." Shono Junzō was born in 1921 and lives in Kawasaki. He has received Japan's top literary prizes and is generally considered one of Japan's finest postwar writers. This is the first collection of his work in English. 264 pages, softcover. \$13.95, subscriber price \$11.95

Magazines



Hiragana Times

A lively monthly magazine written by and for Japan's international community. Almost everything—ads, news, trivia, interviews, opinions, reader polls, crosswords, and personals—is presented in both English and Japanese. Kanji have furigana written above to facilitate reading. 80 pages. Single copy of latest issue: \$12.00, subscriber price \$10.00

The Nihongo Journal

日本語ジャーナル The Nihongo Journal

The Nihongo Journal has something for all levels of study: lessons, drills and readings, as well as ads for language schools and products. Subscriptions to the Nihongo Journal \$100; for Mangajin subscribers \$95—does not include tapes. (Canadian subscriptions US\$130, US\$125 for Mangajin subscribers.)



December 1994

Pre-test Measures for the Japanese Language Proficiency Test; Living in Japan: Entertainment; Omiya Municipal Cartoon Art Museum; Traveling Japan: Shitamachi; JLPT: Practice test for level 1; News Nihongo: A permanent member of the UN Security Council. \$9.00, subscriber price \$8.10

1994 Nihongo Journals: \$9.00, subscriber price \$8.10

- 11: A Fun Way to Master Kanji, building kanji groups; Living in Japan: Making Friends; NJ Museum: Jaib Museum; Traveling Japan: Lake Towada; JLPT Practice level 2; News Nihongo: Traffic Signals
- Japanese for Solving Problems; Let's Travel!; NJ Museum: Shizuoka City Serizawa Keisuke Art Museum; Traveling Japan: Tono (Iwate Prefecture); JLPT Level 3; Writing Letters Part 2; Expressions Related to Location
- 9: The Japanese Language Proficiency Test; Living in Japan: Japanese Home Cooking; NJ Museum: Tin Toy Museum; Traveling Japan: Matsue; A Practical Course in Keego; Words with Many Meanings: Noru
- Mimetic Expressions; Living in Japan: Beauty Salons and Barbershops; NJ Museum: Okutama Seseragi no Sato Museum; Traveling Japan: Sendai and Matsushima; JLPT Lesson 6.
- 7: Reading 4-Frame Comic Strips; Living in Japan: Going Drinking; Traveling Japan: Izu; JLPT Lesson 5; NJ Museum: The Yukara Ori Fok Craft Museum





Japan Related magazine

Japan Releted magezine

A cross-cultural magazine aimed at Americans and Japanese working together in Japanese companies. Subscriptions are \$25 in the USA (including Alaska, Hawaii, FPO and APO addresses), US\$40 in Canada and US\$45 overseas. (See page C-8.) Back issues are available.

Dictionaries

(For reviews of these dictionaries, see page 22.)

Kenkyusha's Furigana E-J Dictionary

More than 49,000 entries including proper names, abbreviations, trade names and loan words from foreign languages; entries and definitions cover specialist, slang and taboo words; furigana readings of all kanji are provided; American spelling is given priority. 980 pages, paperback. \$25.00, subscriber price \$22.00



dictionary 解答。解真: Computer 解答
Dictograph Trademark ディクトクラフ(松声)
遊覧機)
dicturn 言明: 格言。
didactic a 表 調的な
diddle v. だます: (時間を)汲費する: (人を落ちられます)
didn't =did not.
dido ふさけ、いたずら、観ぎ
didst aux, v. do'の直 規造二人 称 単数過去形。— v. do'の直 規造二人 可能

Kodansha's Pocket Romanized Japanase-English Dictionary

Acompact and portable version of Kodansha's Romanized Japanese-English Dictionary with a 10,000-word basic vocabulary; easy to find romanized entries; definitions written for English-speaking users; three helpful appendices explain conjugation, counting and pronunciation of foreign place names in Japanese. 480 pages, paperback.

\$15, subscriber price \$13.00



jisho 辞書 dictionary

*jisho o biku 辞書を引く to consult a dictionary
jishoku 辞職 resignation, quitting one's
job

*jishoku 辞職 resignation quitting one's
job

*jishoku suru 辞職する to resign

*Takahashi-san wa kaisha ni shitsubë
shite jishoku shimathita.
高橋さんは会社に失望して辞職しました。
Mr. Takahashi got discouraged with
work and resigned.

Martin's Concise Japanese Dictionary
Perfect for desktop reference: over 18,000
entries, both English-Japanese and JapaneseEnglish sections; entries written in romanized
Japanese and kanji and kana, sample phrases
and sentences. 736 pages, paperback. \$20.00,
subscriber price \$18.00.



ji sho 辞書 dictionary jishoku shima su 辞職します resigns (a position) ji soku 時速 (hourly) speed jissai 実際 actual conditions, reality; in practice; in fact, really ji s-sai 十歳 ten years old jis-satsu 十冊 ten books

The Practical English-Japanese Dictionary
The right size for students of Japanese or tourists: over 8,000 entries, selected and compiled
with an emphasis on usefulness of expression.
All entries appear in both romaji and kanji &
kana—thus the user need only point to be understood. 364 pages, paperback.
\$16, subscriber price \$14.

株子をとれくらい質 the practical jitsu; [na] 実用的[な] ji English-1(langua; Eigo 英語 2(perso Japanese1(langua; Nihon-go 日本語 2 dictionary ji sho 辞 jiten 辞典; jibiki 4 Nosh S. Branaen(

Gament 1 dament and ダイヤモノド 2 (mit of playing cards)
date ダイヤ to おけつ
diaper cond to たました
diapercon 1 (Annal Shake make 別様数 2 (contraceptive device)
prissed ベッキリー
diameter gri 下別
diany after 10g keep a diary elichi o sock fro 日本をつける
diare solk frog St. ころ throwfood diae solk from from おしころを
よる — Giderry chop solvener at bifrom from かしころを
よる — Giderry chop solvener at bifrom from file (bifred)
dictation 1 Anthrol 書き取り 2 (socnetarial) Adjustre [Mikki] 口達
[報記]
dictionary / Lab 財産 / Just away solvener to (たる 3 die instantly (int) solveshinare 別光する
を 4 die on war (int) solveshinare 別光する
を 4 die on war (int) south para

Learning Japanese

Office Japanese

Meetings, telephone conversations, office visitors, business trips, personnel changes, corporate anniversaries, nemawashi, Japanese management—discuss them all using this book-and-tape set from the ALC Press (of Nihongo Journal fame). Uses model conversations, listening tasks, and communicative practices to hone speaking & listening skills. For advanced beginners and intermediate students of Japanese, set includes 2 thirty-minute tapes. Set of book & tapes \$60.00, subscriber price \$50.00.





Read Japanese Today

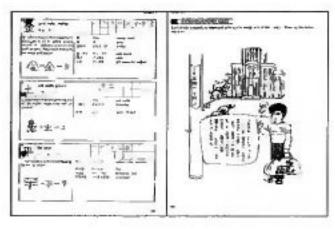
Read 300 of the most common characters in a few hours whether or not you have any knowledge of the grammar or spoken language. 159 pages, softcover. Reviewed in *Mangajin* #1. \$8.00, subscriber price \$7.00.



A summary covering all the grammar needed for speech and comprehension. Not a textbook, but plenty can be learned by browsing through. 156 pages, softcover. \$6.00, subscriber price \$5.00.







250 Easential Kanji for Everyday Use

A kanji workbook featuring characters that most frequently appear in daily life. Each of the 21 lessons features a situation where you might find yourself when in Japan: train stations, banks, post offices, restaurants. Incorporates quizzes and review exercises reinforcing lessons, making the text ideal for self-study. Put your knowledge to use by deciphering actual Japanese forms, maps, menus. This book assumes knowledge of hiragana and katakana. 240 pages, softcover. \$16.95, subscriber price \$15.95.



358	GAKU, music; RAKU, pleasure; tano(shimu).	enjoy: tano-
75	(shii), fun, enjoyable, pleasant	
2324	音楽 ongaku music	347
	文	111
冰	美天家 rakutenka optimist	141, 165

Kanji & Kana

Presents the 1,945 "daily use" kanji in the format shown, along with 60+ pages of kanji and kana history, rules and trivia. Indexed by romaji reading, number of strokes and radical. Hardcover. \$17.00, subscriber price \$15.00

だけーナナ KA; hana, flower 花樹 hanaya, flower shop, florist 花以ん kabin, vase 花水 hanabi, fireworks

安東死 anrakushi euthanasia

A Guide to Reading and Writing Japanese

105, 85

Gives easy-to-follow stroke order diagrams for 881 "essential characters," plus hiragana/katakana. Also a sample listing of 989 more, for a total of 1,850 kanji. Indexed by romaji reading, stroke count. Hardcover. \$14.00, subscriber price \$12.50.

Mangajin subscriptions:

- Subscriptions in the USA are \$35 for one year (one year equals 10 issues; we are on a 5-week publishing schedule).
- Full-time students (ÚS & Canada) give us a call for a special rate.

Canadian & Mexican subscriptions are US\$50.

Overseas subscriptions are US\$80 (Sorry, we can't ship subscriptions to Japan; orders must go through our exclusive agent in Japan—call for address. Gift subscriptions to Japan will cost the same as a subscription in Japan).

We accept MasterCard, Visa, money orders or checks (made payable to Mangajin, PO Box 7119,

Marietta, GA 30065-1119) in American dollars.

Japan Related subscriptions:

Subscriptions in the USA are \$25 for one year (one year equals 6 issues; it is a bi-monthly magazine). (See page C-4.)

Canadian subscriptions are US\$40, overseas subscriptions are US\$45.

We accept MasterCard, Visa, money orders or checks (made payable to Japan Related, PO Box 7119, Marietta, GA 30065-1119) in American dollars.

How to order catalog items:

- We accept Visa and MasterCard telephone orders—Please have card in hand when calling and use our Toll Free number 1-800-552-3206! Our hours are 9:00 AM to 5:30 PM Eastern Time Monday through Friday. You qualify for subscriber prices if you order a subscription to Japan Related or Mangajin when you order from the catalog.
- Purchase orders are accepted by mail or fax (404-590-0890). If you have any questions, please feel free to call. Books and tapes are not returnable.

All shipping and handling costs are included in US orders; others must pay shipping charges. If you fax us your order we'll fax you back with the shipping cost.

Standard delivery time is 2-4 weeks within receipt of order (extra charge for rush orders). Books and tapes are not returnable. (Muat be over 21 to order adult items.)

DESCRIPTION/QUANTITY		UNIT PRICE	TOTAL
Georgia Resider □ I am over 21 (must check here to order adult items)	nts please add 5% Tax)	Tax if applicable	
Name:	**************************************		
duless.	Exp. Date:	Tel:	



本物です! Honmono desu!

It's the Real Thing!

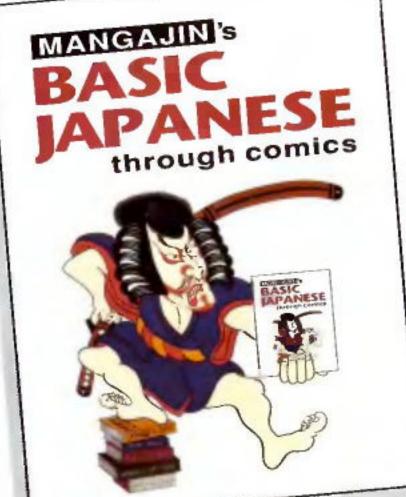
66

"...a delightful volume that both educates and entertains. This is 'real' Japanese as spoken by the natives...! highly recommend this book to those who wish to study real 'live' Japanese in its genuine socio-linguistic context."

Glen Fukushima,
 Director, AT&T Japan, and
 former U.S. trade negotiator

"Basic Japanese through comics presents the reader with enjoyable material as well as valuable information on Japanese language and culture. I recommend it highly as a reference book for learners of Japanese."

 Professor Akira Miura,
 U. of Wisconsin, and author of Japanese Words and Their Uses



The first 24 'Basic Japanese Lessons' from *Mangajin*, compiled in book form.

Basic Japanese Through Comics is
the ideal supplement to learning Japanese
from textbooks. The book uses lifelike
situations from real manga to explain
linguistic and cultural points quickly and
memorably. Each chapter one specific
concept of basic Japanese—a phrase,
word, or hard-to-grasp idiom—is carefully
examined and explained. The lessons
cover a wide array of Japanese expression
and illustrate usage and cultural context,
providing insights into not only the
language, but the way the Japanese
behave, think and see the world as well.

Learn essential expressions and get a slice-of-life look into Japanese society at the same time!

Each chapter gives you an average of six pages of illustrations from manga covering:

- 1. Yoroshiku o-negai shimasu
- 2. Sumimasen
- 3. Feminine Speech
- 4. Gaijin Bloopers
- Hiragana, Katakana and Manga
- 6. Ohayō & Omedeto Gozaimasu
- 7. Creative Kanji Readings
- 8. Domō, The All-Purpose Word

- 9. Dōzo
- 10. Baka, The Basic Insult
- 11. Shitsurei
- 12. li, The "Good Word"
- 13. Yatta! The Exclamation
- 14. Saying Goodbye
- 15. The Concept of Komaru
- 16. Counters and Classifiers

- 17. Baby Talk
- 18. Informal Politeness
- 19. Introductions
- 20. "-sama" Words
- Hesitating with Anō
- 22. The Wide World of Desu
- 23. Hai (Part 1)
- 24. Hai (Part 2)

Order Yours Today!

Only \$14.95/¥2500 in Japan

In the US, order through *Mangajin*Tel: 800-552-3206/Fax: 404-590-0890 In Japan, order through SSKCTel: 03-3479-4434/Fax: 03-3479-5047

Media from Japan's best minds.

Play Electronic Books on the Mac with Sentius software.

Sentius Electronic Book Player for Macintosh unlocks the door to all Electronic Book CD-ROMs that support the EB, EBG or EBXA standard. Just install the software once, and start accessing hundreds of titles in the most portable compact disc format yet. \$129.

Order Sentius Electronic Book Player for Macintosh, and we'll include the Kenkyusha

New Eiwa/Waei Collegiate Dictionary! (reg. \$68)

Perfect for students and others learning Japanese! You get 100,000 English and 110,000 Japanese definitions, along with 80,000 illustrative sentences.

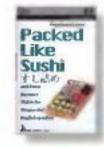
Here's a sampling of the 300+ Electronic Books available!



Dictionary of Science and Technology 260,000 English and

350,000 Japanese entries from Aerospace, Biology, Chemistry, Earth Sciences, Electronics, Information,

Mechanical Engineering, Mathematics, and Physics. \$99.



Packed Like Sushi

Entertaining illustrated audio book in Japanese and English that allows anyone or as the Japanese say, neko mo shakushi mp t "even cats and rice ladies") - to learn

Japanese idioms and expressions \$39.



Bilingual Compater Dictionary

25,000 English and 27,000 Japanese entries suitable for students, engineers and programmers, includes synonyms and common abbreviations, \$99.



Japanese Names Dictionary

Characters and readings (katakana and romaji) for over 300,000 names. Covers famous people sınce Meiji Era plus authors and books pub-

lished over the last 2D years. \$99.



The Language of America... in Japanese

Based on the highly regarded NTC idiom dictionary, this offers over 8,000 English & Jananese entries. Includes full translations, romaji and

word search for daily expressions, idioms and proverbs. \$59.



Bilingual Nikkei Dictionary of Business

Based on popular Nikkei Dictionaries of Business, this book on business terms and word usage contains 9,500 definitions and

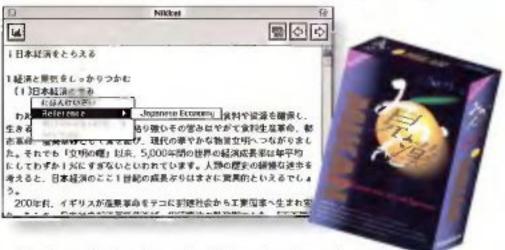
18,800 popular phrases in English with 7,600 definitions and 4,700 phrases in Japanese. \$99



Based on a best-selling comic book, graphics and sound make this a fun guide to Japan's economy. The text will also help those studying business Japanese. Great for lovers of Japanese manga! \$65.



Put Mikan on your Mac and learn to read Japanese the easy way.



Forget counting character strokes! Get word readings and meaning with the click of a mouse. Mikan comes on two floppies with two complete

Japanese electronic books (Nikkei's A Primer on the Japanese Economy and Kodasha's Short Stories by Takashi Atoda). So now you can practice and memorize kanji characters and words as you read these books on your computer. When you reach a character, word or passage you don't

understand, Sentius Read!, Mikan's book viewer, immediately pops up with a definition! There are pronunciations for all kanji characters, a 10,000-word integrated glossary, plus a built-in relational database with which you can create your own Personal Dictionary of tens of thousands of words. \$149

Interactive entertainment from within the Eastern mind.



through the surreal cyber artistry and music of his own mind. Created by the premier interactive media artist Osamu Sato, Tong-Nou is a wildly entertaining and enlightened way to have fun while being exposed to Eastern thinking and philosophy

a'neqet or

main character as he dies and is reborn nine times while he travels

in action, CD-ROM \$99.



To order, call 800-434-0474 Or fax your order to 415-473-0507

These products are also available at Kinokuniva bookstores.

Japanese 法語ハワートゥールズ

POWER TOOLS

Take Command of the Japanese Language



Word processing

Over 20 Powerful Features!

Bi-directional Dictionary

Over 60,000 words a phrases!



Global Communicator

E-mail anywhere in the Wirld!



Learning Center

Learn Japanesel



Machine Translation

Translates Emplish to Japanesel.

All in One Product!



\$97

SRP \$197

LITE Version

LITE Version does not include machine translator and complete learning center



TransLanguage Inc.

800-308-8883

Toll Free Order and Information line

"Command the Japanese Language"

Japanese Power Tools gives you the power to master communication between the Japanese and English languages. Five powerfully integrated modules are et your command. Unleash the power of Japenese Power Tools today!